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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (January 5)

CBS- 11-11:30am NYT (10-10:30am LAT), Mon thru Fri; DAYTIME DEBUT - I Love Lucy - FILM; no. of stations not available. (Replaces Arthur Godfrey Time which moves to 10:30-11am NYT, replacing Play Your Hunch, last CBS show Jan 2 - see "Other Net Changes"). § Re-runs of the film series co-starring Lucille Ball and Desi Arnaz, with William Frawley, Vivian Vance and Richard Keith. Frank Simms is live announcer-host for the daytime re-runs. The evening program re-runs continue in the Thursday, 7:30-8pm NYT spot.

§ SPONSORS- Segment sponsors, see latest Monthly Program Analyses.

§ PKGR & Film Prod- Desilu Productions, Inc., Hollywood, Calif.; Prods- Jess Oppenheimer, Desi Arnaz; Dirs- William Asher, James V. Kern, others; Writers- Bob Carroll, Jr., Madelyn Pugh, Bob Schiller, Bob Weiskopf, Jess Oppenheimer.

Wednesday (January 7)

CBS- 8-9pm NYT & LAT, this date only; SPECIAL - All-Star Jazz Show - LIVE from NY; no. of stations not available. (Preempts Pursuit, this date only).

§ Jackie Gleason is host for top name jazz stars, including Louis Armstrong and his All-Stars, Duke Ellington and his orchestra, Gene Krupa, vocalists Dakota Staton and Ruth Olay (see page 1-B for other cast credits). This is the second edition of this special this season; the first was on Nov 10, 1958.

§ SPONSOR- U. S. Time Corp (Timex Watches) thru Doner & Peck, Inc(NY); Acct Exec- James Ellers; Comm Anncr- John Cameron Swayze.

§ PKGR- Lawrence White Productions(NY); Exec Prod- Larry White; Prod- Bill Hobin; Asst Prod & Writer- George Simon; Dir- Dave Geisel.

Friday (January 9)

CBS- 8-9pm NYT (7-8pm LAT), Weekly; DEBUT - Rawhide - FILM; 144 stations net, 8 delayed. (Replaces Trackdown, 8-8:30pm NYT, which moves to Wednesday, 8:30-9pm NYT, effective Jan 28; and The Jackie Gleason Show, last show Jan 2).

§ Western drama series dealing with the American legend of the annual cattle drive by the small ranchers of West Texas each year to Kansas railheads. Eric Fleming stars as Gil Favor, with Clint Eastwood as Rowdy, Sheb Wooley as Pete Nolan and Paul Richards as Brazos, with other players in support in each week's episode.

§ SPONSORS- (one-third each) 1) Lever Brothers Co (Stripe, Lux products) thru J. Walter Thompson Co(NY); TV Acct Rep- Storrs Haynes. 2) Pharmaceuticals, Inc (Geritol, Deverex, Aqua Velva) thru Parkson Advertising Agency, Inc(NY); TV Acct Rep- Don Blauhut. 3) Open.

§ PKGR & Film Prod- CBS-TV at Universal Studios, Universal City, Calif.; Prod & Dir- Charles Marquis Warren; Other Dirs- Ted Post, Richard Whorf, Buzz Kulik, Andrew V. McLaglen, Franklyn Adreon, others; Writers- Various.

Saturday (January 10)

NBC- 9-9:30pm NYT & LAT, Weekly; DEBUT - Black Saddle - FILM; 122 stations net and delayed. (Replaces Steve Canyon, which moves to Thursday, 8-8:30pm NYT & LAT, effective Jan 8, in turn replacing the Ed Wynn Show, last show Jan 1).

§ Western series about a one-time gunfighter turned lawyer (Cont'd on next page)

Saturday (January 10)

NBC- Black Saddle (Cont'd from previous page): starring Peter Breck as Clay Culhane, the lawyer; with Anna Lisa as Nora Travers, a hotel owner in Latigo, N. M., and Russell Johnson as U. S. Marshal Gib Scott. The series title is after the black saddle on the lawyer's horse.

§ SPONSOR- Liggett & Myers Tobacco Co (Oasis Filters) thru McCann-Erickson, Inc(NY).

§ PKGR- Four Star Productions-Halmac Productions-Zane Grey Productions; Film Prod- Four Star Films, Inc., at the Fox Western Ave. Studio, Hollywood, Calif.; Exec Prods- Hal Hudson, John McGreevey; Prod- Anthony Ellis; Dir- John English, others; Head Writer- John McGreevey; Dir of Photog- Charles E. Burke.

Sunday (January 11)

CBS- 3-4pm NYT, this date only; SPECIAL - Meet The New Senators - LIVE from Washington, D. C., to the net. § Special broadcast featuring informal interviews with the new U. S. Senators of the 86th Congress and their families, with Walter Cronkite as host and interviews by CBS News Washington correspondents.

§ Sustaining.

§ PKGR- CBS News(Wash); Prod- Ted Ayers.

CBS- 4:30-5pm NYT, Weekly; DEBUT - Behind the News with Howard K. Smith - LIVE from NY or Washington, to the net. § Howard K. Smith, CBS News Washington Correspondent is moderator for presentations and discussions aimed at giving a deeper insight into the week's major stories. Smith will interview important guests on the show and the series will also make complete use of all visual aids.

§ Sustaining.

§ PKGR- CBS Public Affairs; Prod- William Weston; Dir- Michael Zeamer.

NBC- 4-6:45pm NYT (1-3:45pm LAT), this date only; SPECIAL - Pro Bowl Football Game - LIVE from LA; approx 180 stations live. § Colorcast of the 9th annual Pro Bowl game from the Los Angeles Coliseum, featuring top stars of the National Football League, with Eastern Conference stars opposing Western Conference stars. Jim Gibbons and Van Patrick will describe the action and color.

§ CO-SPONSORS- 1) Liggett & Myers Tobacco Co (L&M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY). 2) Mercury Division, Ford Motor Co thru Kenyon & Eckhardt, Inc(NY).

§ PKGR- NBC Sports(LA); Prod- Bill Bennington; Dir- Dick Weinberg.

NBC- 7:30-8pm NYT & LAT, Weekly; DEBUT - The Music Shop Starring Buddy Bregman - LIVE (COLOR) from LA; to the net. (Replaces Northwest Passage, which moves to Fridays, 7:30-8pm NYT & LAT, effective Jan 9; see "Other Net Changes").

§ Buddy Bregman, young composer, conductor-arranger, is host for this new variety series, presenting four or five guest recording stars and their music on each program.

§ Sustaining.

§ PKGR- NBC-TV(LA); Prod- Maurice Duke; Dir- Barry Shear.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Real McCoys (Thu, 8:30-9pm NYT & LAT) The Procter & Gamble Co (Various Products) thru Compton Advertising, Inc(NY), becomes alternate week sponsor, effective Jan 1. Sylvania Electric Products, Inc., thru J. Walter Thompson Co(NY), continues as alternate week sponsor.

Accused; NEW TITLE effective Dec 31, Wednesdays, 9:30-10pm NYT; 10-10:30pm LAT; for the program formerly known as Day in Court. The daytime version of the program continues with the Day in Court title.

Jubilee, U. S. A. (Sat, 8-9pm NYT) Massey-Ferguson (Farm Equipment) thru Needham, Louis & Brorby, Inc(Chi), becomes sponsor of the 8:30-9pm period, effective Jan 10. The first half-hour has network participations.

ABC- Play Your Hunch; NET DEBUT Jan 5; Mon thru Fri, 12:30-1pm NYT & LAT; LIVE from NY; to the net. (Replaces Mother's Day, last show Jan 2). § Merv Griffin is m.c. for this game program which challenges contestants to pick the real person or thing from groups of three purporting to be the same persons or objects. The program had previously been seen over the CBS net, last show Jan 2 (see page 1). Johnny Olsen is the the announcer for the program.
§ SPONSORS- Segment sponsors; see latest Monthly Program Analyses.
§ PKGR- Goodson-Todman Productions(NY); Prod- S. Robert Rowe; Assoc Prod- Leonard Zweig; Dir- Lloyd Gross; Prod Superv- Mitch Leiser.

CBS- The Jimmy Dean Show (Mon thru Fri, 2-2:30pm NYT; 1-1:30pm LAT) Edwin S. Friendly Jr., named producer, effective Dec 29, succeeding Barry Wood.

For Love or Money (Mon thru Fri, 10-10:30pm NYT) Exec Producer Walt Framer has taken over as producer, succeeding Bob Wald.

Eye on New York; RETURN Dec 28; Sun, 11-11:30am NYT (10-10:30am LAT), Weekly; LIVE from NY; to the net. (Replaces U. N. in Action, last show Dec 14. The two programs share the same network time during the year, with U. N. in Action returning whenever the U. N. General Assembly is in session in NY). § Bill Leonard conducts a weekly report on people, places and events in New York. The program is seen locally over WCBS-TV throughout the year, returning to the network as noted above, whenever U. N. in Action recesses.
§ Sustaining.
§ PKGR- WCBS-TV(NY); Prod- Nazaret Cherkezian; Dir- Martin Carr; Writer- Lester Cooper.

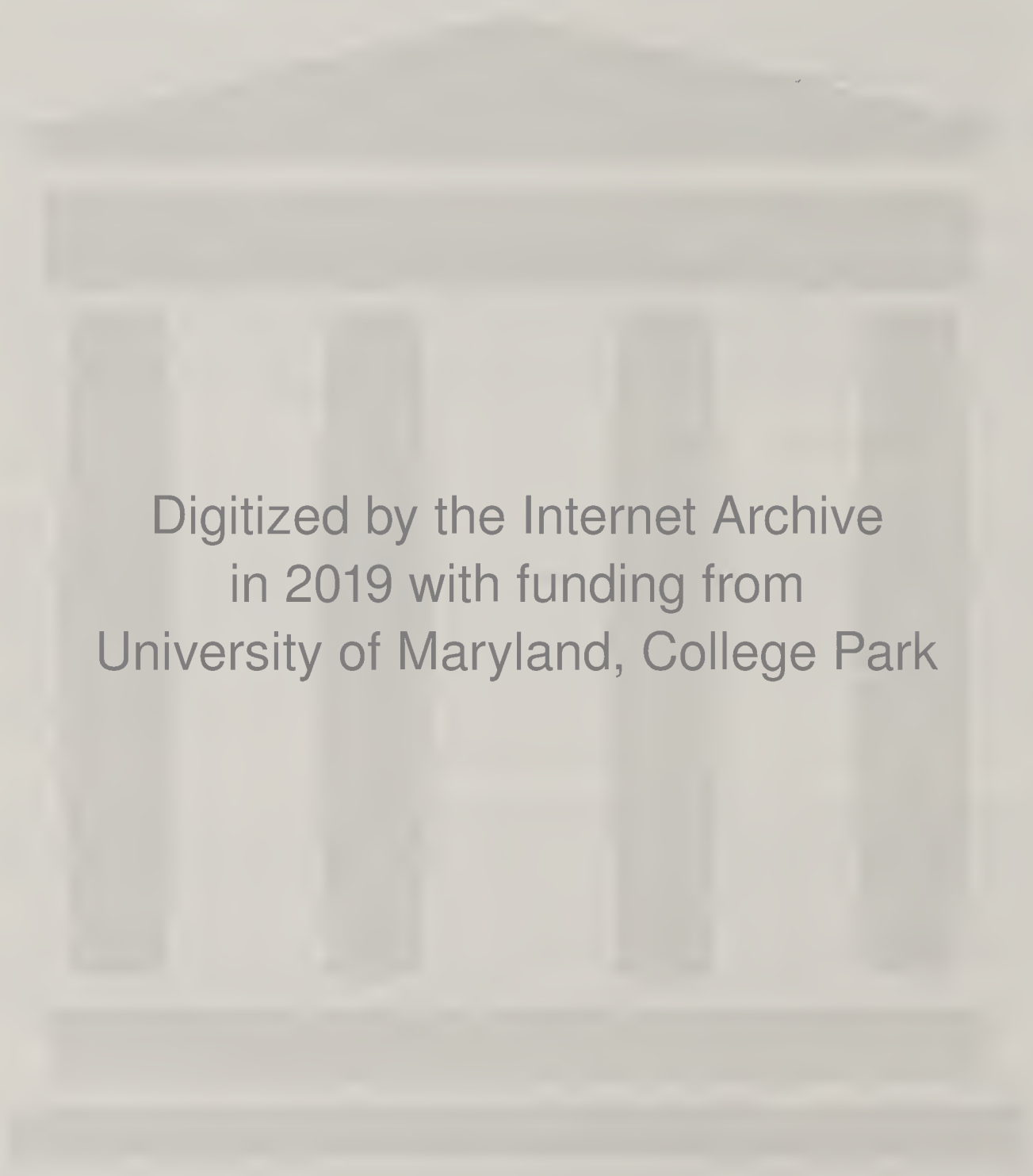
Pro Hockey Contest; DEBUT Jan 3, Sat, 1:45-2pm NYT, Weekly; no. of stations not available. § Bud Palmer is m.c. for this new game show which precedes telecasts of the Hockey Game of the Week. Players from the game of the week clubs compete for weekly prizes and an end of the season grand prize in events based on hockey skills.
§ SPONSOR- Carter Products, Inc (Rise) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY).
§ PKGR- CBS Sports(NY); Prod- Jim Colligan.

NBC- The Price Is Right (Wed, 8:30-9pm NYT & LAT) Lever Bros. Co (Various Products) thru Ogilvy, Benson & Mather, Inc(NY), producing agency, became full sponsor of program effective Dec 31.

Northwest Passage; SCHEDULE CHANGE Jan 9, Fri, 7:30-8pm NYT; program had been seen Sun, 7:30-8pm NYT & LAT. In its new time it replaces Buckskin, which moved Jan 5, to Mon, 7:30-8pm NYT, replacing the evening version of Tic Tac Dough, last evening program Dec 29.

The World Ahead; SPECIAL Jan 4, Sun, 6:30-7pm NYT & LAT, this date only; LIVE from NY; to the net. § Frank McGee is anchorman for a telecast offering detailed predictions and general analyses of the forces and issues that are shaping the world, by four NBC News correspondents returned from overseas posts.
§ Sustaining.
§ PKGR- NBC News(NY); Prod- Chet Hagan; Dir- Robert Priaulx.

The Eddie Fisher Show (Alt Tue, 8-9pm NYT & LAT) Gene Nelson joined the production staff as choreographer, effective with the Dec 23 program.



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TALENT SHOWSHEET AND SCRIPT REPORT - JANUARY 5 - JANUARY 11
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O)Original, (A)Adaptations, (SW)Staff-written, Performers and other identifications used are: (SD)Staff-Directed, (A)Actor, (S)Singer, (D)Dancer, (C)Comic, (M)Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ARTHUR MURRAY PARTY; Monday DECEMBER 29; NBC 10pm - Delete: Eddie Mayehoff; ADD: Joey Bishop(C), Carol Channing(S-C), Beatrice Kraft(D), Maureen Stapleton(A).

GEORGE BURNS SHOW; Tuesday DECEMBER 30; NBC 9pm - ADD: LIVE show 12/30 & 12/16.

ELLERY QUEEN; Friday JANUARY 2; NBC 8pm - ADD: Bury Me Deep; (O)William Mourne; with Richard Long, Pat McVey, Joanne Linville.

TODAY; Monday - Friday; NBC 7am - ADD: 1/2 - Paul Badura-Skoda & Joerg Demus(M).

DICK CLARK SHOW; Saturday JANUARY 3; ABC 7:30pm - DELETE: David Seville; ADD: Al Alberts(S), Billy & Lillie(S).

Cimarron City; Saturday JANUARY 3; NBC 9:30pm - ADD CAST: Richard Travis, Gregg Palmer, Dan Blocker, George Dunn.

PAUL WINCHELL SHOW; Sunday JANUARY 4; ABC 5pm - ADD: Guests will be Arturo Grecco(Roller-skater) & Odette and her trained doves.

LOOK UP AND LIVE; Sunday JANUARY 4; CBS 10:30am - ADD: The Delinquent, the Hipster and the Square; with The Max Roach Quintet(M).

OMNIBUS; Sunday JANUARY 4; NBC 5pm - ADD: Prince Orestes; Based on the Greek tragedy, (A)Leo Brady; with Christopher Plummer, Irene Worth, Jacqueline Brooks, Roy Poole; Staged by E. Martin Browne, Dir - William A. Graham.

DINAH SHORE CHEVY SHOW; Sunday JANUARY 4; NBC 9pm - ADD: Dale Evans(S), Eddy Arnold(S), Rex Allen(S).

MONDAY JANUARY 5  
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<u>Tales of the Texas Rangers</u>	ABC 7:30pm	<u>Warpath</u> ; with regulars & James Oydon, Edmund Hashim;(SW&SD).
POLKA-GO-ROUND	ABC 8pm	with regulars & Austrian Polka Dancers of Milwaukee.
<u>The Texan</u> (Garry Calkoun)	CBS 8pm(7)	with regulars & Mason Alan Dinehart, Emory Parnell, Robert Carson;(SW&SD).
<u>Restless Gun</u> (John Payne)	NBC 8pm	<u>The Painted Beauty</u> ; with regulars & Ruta Lee, Charles Cooper;(SW&SD).
<u>Tales of Wells Fargo</u>	NBC 8:30pm	<u>Showdown Trail</u> ; with regulars & Stanley Clements, Will Wright, Myron Healy, Frank Watkins, Gloria Talbot;(SW&SD).
VOICE OF FIRESTONE	ABC 9pm	with Jose Greco and his Company of Spanish Dancers, flamenco guitarists and singers conducted by Roger Machado.
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & Lucille Ball & Desi Arnaz(C).
<u>Peter Gunn</u> (Craig Stevens)	NBC 9pm	<u>The Fuse</u> ; with regulars & Frank Gerstle, Ross Martin;(SW&SD).
<u>Ann Sothern Show</u>	CBS 9:30pm	with regulars & John Abbott, Frances Bavier, Charles Lane, Sid Melton, Dick Reeves;(SW&SD).
<u>Goodyear Theatre</u>	NBC 9:30pm	<u>Coogan's Reward</u> ; (O)Richard Donovan, (A)David Swift, William Cowley, Peggy Chantler; with Tony Randall, Alan Carney, Robert Gist, Jerry Barclay, Roxane Berard, Chet Stratton, Jason Wingreen, Alan Dexter; Dir - Don Taylor.
OLDSMOBILE SHOW (Patti Page)	ABC 10pm	Martha Raye(C-S).

MONDAY JANUARY 5 (Cont'd)
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|                                      |          |                                                                                                                                                                                                                              |
|--------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Westinghouse Desilu Playhouse</u> | CBS 10pm | <u>Trial at Devil's Canyon</u> ; (O)Lowell Barrington; with Lee J. Cobb, Skip Homeier, Carol Thurston, Barry Kelley, Edward C. Platt, Karl Swenson, Judith Ames, Vito Scotti, John Dennis, Paul Bryar; Dir - Claudio Guzman. |
|--------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

TUESDAY JANUARY 6  
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<u>Sugarfoot</u> (Will Hutchins)	ABC 7:30pm	<u>The Desperadoes</u> ; (O)Raphael Hayes; with regulars & Jack Kruschen, Abby Dalton, Richard Garland, Eugene Martin, Neyle Morrow & Jorie Wyler; Dir - Josef Leytes.
EIDIE FISHER SHOW	NBC 8pm	with Kate Smith(S), George Gobel(C).
<u>The Life and Legend of Wyatt Earp</u> (Hugh O'Brian)	ABC 8:30pm	<u>A Good Man</u> ; (O)John Dunkel; with regulars & Denver Pyle, Frank Gerstle; (SD).
<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>The Pet</u> ; (O)Ken Kolb; with regulars & Robert Wilke, Edgar Buchanan; Dir - Joe E. Lewis.
<u>George Burns Show</u>	NBC 9pm	with Carol Channing(S).
<u>Naked City</u> (John McIntire, James Franciscus)	ABC 9:30pm	<u>The Manhole</u> ; (O)Stirling Silliphant; with regulars & Harry Bellaver, Will Kuluva, George Maharis, John Karlen, Victor Werber, James Little Richard Kronold, Dirk Kooiman, Don Gonzales, Ronold Maccone, Raymond A. Singer; Dir - John Brahm
RED SKELTON SHOW	CBS 9:30pm	with Edie Adams(S), Raymond Hatton, Doug Fowley(A).
<u>The Californians</u>	NEC 10pm	<u>The First Gold Brick</u> ; with regulars & Don McGowan.

WEDNESDAY JANUARY 7
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|                                        |               |                                                                                                                                                                                                                                                                                                           |
|----------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u>                     | NBC 7:30pm    | <u>The Kitty Angel Story</u> ;(O)Leonard Praskins; with Frank McGrath Terry Wilson, Vivi Janiss, Ben Morris, Kathleen Freeman, David Leland, Ethel Shutta, Steve Warren; Dir- James Neilson.                                                                                                              |
| TIMEX ALL-STAR JAZZ SHOW               | CBS 8pm       | <u>SPECIAL</u> :Jackie Gleason(Host), with Louis Armstrong and his All Stars(M), Duke Ellington and his Orchestra, George Shearing and his Quintet, The Dukes of Dixieland, Dizzy Gillespie and his Quintet, Gene Krupa, Dakota Staton(S), Ruth Olaj(S)                                                   |
| <u>Adventures of Ozzie and Harriet</u> | ABC 8:30pm    | <u>The Runaways</u> ; with regulars & Donald Losby, Katie Sweet, Richard Crane, Richard Powers, Hal Smith, Brick Sullivan, Benjie Bancroft, Russ Thompson ; (SW&SD).                                                                                                                                      |
| <u>The Millionaire</u>                 | CBS 9pm(8)    | with regulars & Sally Pearce, Richard Ney;(SW&SD).                                                                                                                                                                                                                                                        |
| <u>Donna Reed Show</u>                 | ABC 9pm(9:30) | <u>Jeff's Double Life</u> ; (O)Bill Manhoff; with regulars & Kathleen Freeman, Peter Admas; Dir - Oscar Rudolph.                                                                                                                                                                                          |
| MILTON BERLE SHOW                      | NBC 9pm       | with Tallulah Bankhead(A).                                                                                                                                                                                                                                                                                |
| ARMSTRONG CIRCLE THEATRE               | CBS 10pm      | <u>And Bring Home A Baby</u> ; (O)Roger O. Hirson; with Philip Abbott, Joan Copeland, Alan Hewitt, Jimmy Jeter, Joseph Leon, Joan Croydon, Mike Antonakes, Dorothy Blackburn, Peter Xantho, Telly Savalas, Richard Woods, Maureen Hurley, Phil Broadley, Joan Morris, Ted Osborn; Dir - William Corrigan. |

THURSDAY JANUARY 8  
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<u>Zorro</u>	ABC 8pm	<u>The Runaways</u> ; with regulars & Tom Pittman, John Hoyt, Gloria Castillo, Arthur Baranides, Henry Calvin, Gene Sheldon;(SW&SD).
<u>December Bride</u>	CBS 8pm	with regulars & Isabelle Randolph, Richard Erdman;(SW&SD).
<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	(First episode in new time period). with regulars & Lamont Johnson;(SW&SD).
<u>Real McCoys</u> (Walter Brennan)	ABC 8:30pm	<u>The McCoys Visit Hollywood</u> ; with regulars & Dorothy Provine, Tony Michaels; (SW&SD).

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TALENT SHOWSHEET (more)

SATURDAY JANUARY 10 (Cont'd)
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|                                               |                  |                                                                                                                                                                                                                                |
|-----------------------------------------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PERRY COMO SHOW                               | NBC 8pm          | Rosemary Clooney(S), Kingston Trio(S),                                                                                                                                                                                         |
| <u>Wanted - Dead or Alive</u> (Steve McQueen) | CBS 8:30pm       | with regulars & James Best, Sam Buffington, Stacy Harris.                                                                                                                                                                      |
| <u>Black Saddle</u>                           | NBC 9pm          | <u>PREMIERE</u> : Starring Peter Breck, Russell Johnson; with Anna Lisa, Onslow Stevens, K.L.Smith.                                                                                                                            |
| <u>Have Gun, Will Travel</u> (Richard Boone)  | CBS 9:30pm(8:30) | with regulars & Norma Crane, Edward Platt, Tom Steel, Robert Karnes, Bobby Hall, Jeanne Bates;(SW&SD).                                                                                                                         |
| <u>Cimarron City</u>                          | NBC 9:30pm       | <u>A Legacy for Ossie Harper</u> ; with regulars & Carleton Carpenter, John Smith, Judi Meredith, James Shay.                                                                                                                  |
| <u>Gunsmoke</u>                               | CBS 10pm(9)      | with regulars & Dabbs Greer, Charles Fredericks, Earl Parker, Robert Brubaker;(SW&SD).                                                                                                                                         |
| <u>The D.A.'s Man</u> (John Compton)          | NBC 10:30pm      | with regulars & Herb Ellis, Jack Kruschen, Leo Muller, Ben Morris, Robert Christopher, Bill Guyman;(SW&SD).                                                                                                                    |
| <u>Lassie</u>                                 | CBS 7pm          | with regulars & Harlan Warde.                                                                                                                                                                                                  |
| <u>Maverick</u>                               | ABC 7:30pm       | <u>Gunshy</u> ; (O)Marion Hargrove; with regulars & Ben Gage, Reginald Owen, Gage Clark, Andra Martin, Irene Tedrow, Roscoe Ates, William Fawcett, Kathleen O'Malley, Marshall Kent, Walker Edmiston; Dir- Leslie Martinson.   |
| MUSIC SHOP (Buddy Bregman)                    | NBC 7:30pm       | <u>PREMIERE</u> : Starring Buddy Bregman.                                                                                                                                                                                      |
| <u>Jack Benny</u>                             | CBS 7:30pm       | <u>Gaslight</u> ; with Jack Benny, Barbara Stanwyck, Bob Crosby.                                                                                                                                                               |
| ED SULLIVAN SHOW                              | CBS 8pm          | Teresa Brewer(S), Dody Goodman(C), Alan King(C), Prof. Backwards(C), Little Gaelic Singers, Victor Julian(dogs), The Gutis(Variety act).                                                                                       |
| STEVE ALLEN SHOW                              | NBC 8pm          | Diana Dors(A), Perez Prado(M).                                                                                                                                                                                                 |
| <u>Lawman</u> (John Russell, Peter Brown)     | ABC 8:30pm       | <u>The Captives</u> ; with regulars & Edgar Buchanan, James Bell, Michael Dante;(SW&SD).                                                                                                                                       |
| <u>Colt.45</u> (Wayde Preston)                | ABC 9pm          | <u>Mantrap</u> ; (O)Montgomery Pittman; with regulars & Venetia Stevenson, Robert Fortier, Sammy Jackson; Dir- Mr. Pittman.                                                                                                    |
| <u>General Electric Theatre</u>               | CBS 9pm          | <u>Man On A Bicycle</u> ; (O)Victor Canning, (A)Jameson Brewer; with Fred Astaire, Roxane Berard, Ann Codee, Linda Watkins, Stanley Adams, David Hoffman, Jan Arvan, Gloria Moreland, Albert D'Arno; Dir - Herschel Daugherty. |
| DINAH SHORE CHEVY SHOW                        | NBC 9pm          | Dick Shawn(C).                                                                                                                                                                                                                 |
| <u>Alfred Hitchcock Presents</u>              | CBS 9:30pm       | <u>The Morning After</u> ; (O)Henry Slesar, (A)Rose Simon Kohn, Robert C. Dennis; with Robert Alda, Jeanne Nolan, Dorothy Provine, Fay Wray, Dorothea Lord, Lynn Stratten.                                                     |
| <u>Loretta Young Show</u>                     | NBC 10pm         | <u>Sister Ann</u> ; (O)Kate & Howard Phillips & Richard Morris; (A) Richard Morris; with Miss Young, Claude Akins, Hope Summers, Donna Boyce, Ted Stanhope, Eleanor Moore, Paul Smith; Dir - Richard Morris.                   |

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (January 12)

ABC- 7:30-8:30pm NYT & LAT, every third Monday; NET DEBUT - Shirley Temple's Storybook - FIIM; 119 stations net and delayed. (Each show preempts Tales of the Texas Rangers, 7:30-8pm, and Polka-Go-Round, 8-8:30pm). § A total of 13 films from the live or film program series shown on the NBC net during the past year form this new series of re-runs which will be seen through the calendar year, with a summer hiatus from June 8 to Sept 28. All are re-creations of classic children's stories or fairy tales, with Shirley Temple as hostess.

§ SPONSOR- John H. Breck, Inc (Shampoo) thru N. W. Ayer & Son, Inc (Phila); Acct Exec- Donald Goss (NY).

§ PKGR & Film Prod- Henry Jaffe Enterprises in assoc with Screen Gems, Inc., at Columbia Studios, Hollywood, Cal.; Prod- Alvin Cooperman; Assoc Prods- Norman Lessing, Shelly Hull; Dirs- Various; Music Dir- Morris Stoloff; Art Dir- William Flannery; Theme Music- Mack David and Jerry Livingston; Writers- Various.

NBC- 8:30-9:30pm NYT & LAT, 1st of 4 this season; DEBUT - Bell Telephone Hour presents "Adventures in Music" - LIVE (COLOR) from NY; 167 stations live and tape, 6 delayed. (Preempts Tales of Wells Fargo, 8:30-9pm, and Peter Gunn, 9-9:30pm). § Program of music and dance from opera, concert, folk and popular sources with a star cast (see page 2-B for cast credits). The program is the first of four specials to be presented this season.

§ SPONSOR- American Telephone & Telegraph Co (Bell System) thru N. W. Ayer & Son, Inc (Phila); Acct Superv- Vance Babb (NY); TV Acct Rep- Robert Zabel (NY).

§ PKGR- Henry Jaffe Enterprises, Inc (NY); Exec Prod- Dan Lounsbery; Prod- William Nichols; Dir- William Collieran; Music Dir- Donald Voorhees; Prog Anncr- Alexander Scourby; Art Dir- Rouben Ter-Arutunian; Choreog- Todd Bolender.

#### Saturday (January 17)

NBC- 4:30-5pm NYT, Weekly, for 7 weeks; RETURN - Racing from Hialeah - LIVE from Miami; to the net. (Follows the college basketball Game of the Week telecasts). § A series of telecasts of seven Saturday stake races at Hialeah Race Course, Miami, Fla., thru Feb 28; with Fred Capossela calling the races and Chris Schenkel doing the highlights and interviews. This is the fourth consecutive year that NBC has telecast the races.

§ Sustaining.

§ PKGR- NBC Sports (NY); Prod- Barney Nagler; Dirs- Harry Coyle, Bob Alshouse.

#### Sunday (January 18)

ABC- 5:30-7pm NYT, this date only; SPECIAL - The Bing Crosby Golf Tournament - LIVE from Pebble Beach, Calif., via remote; approx 200 stations live. § Telecast of the final rounds of the 18th annual Bing Crosby Golf Tournament at Pebble Beach, Calif., with Bing Crosby as host and chief commentator following the action, assisted by Lou Cook, Marshall Dann and Dick Danehe. (Continued)

THIS WEEK(Cont'd)

Sunday(January 18)

ABC- Bing Crosby Golf Tournament(Cont'd from previous page): § SPONSOR-

§ SPONSOR- Oldsmobile Division, GMC, thru D. P. Brother & Co(Det); Acct Exec- Val Corradi.

§ PKGR- ABC-TV(LA) with Bing Crosby; Exec Prod- Sidney Goltz; Asst to Exec Prod- Don Hill; Dir- Stuart Phelps; Film Ed- John Gable(for preliminary clips).

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - BPAA All-Star Bowling Tournament - LIVE from Buffalo, N.Y.; no. of stations not available. § Telecast of the 18th annual Bowling Proprietors Assn of America All-Star Bowling Tournament in Buffalo, N. Y., with Joe Wilson as commentator for the final rounds featured on the telecast.

§ SPONSOR- American Machine & Foundry Co (Bowling Products) thru Cunningham & Walsh, Inc(NY); Acct Exec- Walter Wood.

§ PKGR- BPAA with ABC-TV; Prod- Matt Niesen; Dir- Walter Kubilas.

CBS- 3-3:30pm NYT & LAT, Weekly; RETURN - The Last Word - LIVE from NY; to the net (Program will be seen 12noon-12:30pm locally in LA). § Panel program with Dr. Bergen Evans as host and moderator, John Mason Brown as regular panelist and two guest panelists each week; all offer definitive answers to questions on the English language offered by viewers. The program originally debuted on CBS on Jan 6, 1957, last show Sept 29, 1957; then returned Jan 5, 1958, last show Sept 21, 1958; returning now for its third series.

§ Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- Harry Rasky; Roger Englander.

CBS- 3:30-4pm NYT & LAT (12:30-1pm locally in LA), Weekly; DEBUT - The World of Ideas - LIVE from NY; to the net. § Series of television seminars devoted to an examination of the principles by which we live; with Dr. Charles Frankel, professor of philosophy at Columbia University, as host. Each week, 48 invited guests meet in a CBS studio to take part in a discussion on a fundamental question.

§ Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- Fred Freed; Assoc Prod- Craig Fisher; Dir- Vern Diamond.

NBC- 2-2:30pm & 4:30-5pm NYT, this date only; SPECIAL - The 86th Congress: The Personalities (2-2:30pm); The Challenges (4:30-5pm) - LIVE from Washington; to the net. § Robert McCormick is anchorman for two special half-hour programs which will include as participants all NBC News Washington correspondents. They will discuss the personalities in the new Congress and the problems that face the group.

§ Sustaining.

§ PKGR- NBC News(Wash); Prod- Julian Goodman.

NBC- 7-8pm NYT & LAT, this date only; SPECIAL - Ten Little Indians - TAPE from NY; 164 stations net and delayed, via tape. (Preempts Saber of London, 7-7:30pm, and The Music Shop, 7:30-8pm, this date only). § Dramatization of Agatha Christie's novel, "And Then There Were None," starring Nina Foch and Barry Jones (see page 2-E for cast credits).

§ SPONSOR- Rexall Drug Co. (Various Drug Products, Stores) thru Batten, Barton Durstine & Osborn, Inc(LA); Acct Exec- Monte Starkey; TV Acct Rep- Everett Hart(NY).

§ PKGR- Talent Associates, Ltd(NY); Prod- Alex March; Assoc Prod- Renee Valente; Dir- Paul Bogart; Art Dir- Duane McKinney; TV Adapt- Phil Reisman, Jr.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bob Hope Buick Show (4th of 8 shows during season) Jan 16, Friday, 9-10pm NYT & LAT; comedy-variety show starring Bob Hope with a group of stars who traveled overseas with him in December to entertain U. S. servicemen. The program is made up of filmed highlights of the shows (see page 2-D for cast credits). § FILM (COLOR).

OTHER NETWORK CHANGES & ADDITIONS

POOL - President Eisenhower's State of the Union Message; SPECIAL Jan 9; Friday, 12:30-1:00pm NYT (9:30-10:00am LAT); to the ABC, CBS, NBC nets. (preempts all net programming in the time period noted). § President Eisenhower addresses a joint session of the Senate and House of Representatives, the 86th Congress, in the House of Representatives.

ABC- The Sammy Kaye Show; TITLE CHANGE effective Jan 10; Sat, 10-10:30pm NYT & LAT. Program was formerly titled Sammy Kaye's Music From Manhattan.

Stars of Jazz (Sun, 9:30-10pm NYT) Last show Dec 13. Replaced by Meet McGraw, which moved up one half-hour from its previous 10-10:30pm time and was in turn replaced by a network documentary film series.

→ Colt .45 (Sun, 9-9:30pm NYT & LAT) Boyle-Midway, Div of American Home Products Corp (Aero Shave, other products) thru J. Walter Thompson Co(NY) is co-sponsor with Beech-Nut Life Savers, Inc thru Young & Rubicam, Inc(NY); effective Jan 4.

NBC- Phillies Jackpot Bowling; DEBUT Jan 9; Fri, approx 10:45-11pm NYT (7:45-8pm LAT); Weekly; LIVE from NY (2 weeks), then from LA (9 weeks) then from NY; 131 stations live. (Replaces Fight Beat, last show Jan 2). § Leo Durocher is m.c. for this new bowling program, during which two top bowlers compete each week to see who can score the most strikes in nine rolls, with the winner taking the week's \$1,000 prize and returning to meet a new opponent the following week. Six straight strikes will be awarded a \$5,000 jackpot.  
§ SPONSOR- Bayuk Cigars, Inc (Phillies) thru Feigenbaum & Wermen Advertising Agency, Inc(Phila).  
§ PKGR- NBC Sports; Prod- Barney Nagler; Dirs- Ted Nathanson(for NY shows), Bill Bennington(LA shows).



## TALENT SHOWSHEET AND SCRIPT REPORT - JANUARY 12 - JANUARY 18

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O)Original, (A)Adaptations, (SW)Staff-written. Performers and other identifications used are: (SD)Staff-Directed, (A)Actor, (S)Singer, (D)Dancer, (C)Comic, (M)Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ARTHUR MURRAY PARTY; Monday JANUARY 5; NBC 10pm - ADD: Eddie Albert(A), Margo(A), Zsa Zsa Gabor(A).

EDDIE FISHER SHOW; Tuesday JANUARY 6; NBC 8pm - ADD:Ray Anthony & his orchestra, Buddy Cole(M).

ARTHUR GODFREY SHOW; Tuesday JANUARY 6; CBS 9pm - ADD: Johnny Nash(S), Rosina Da Rimini(S), Carmel Quinn(S), Tommy Hunter(S), Joe Schirmer(M).

Bob Cummings Show; Tuesday JANUARY 6; NBC 9:30pm - ADD:Bob's Boyhood Love Image; with regulars & Rose Marie, Joi Lansing; (SW&SD).

TIMEX JAZZ SHOW; Wednesday JANUARY 7; CBS 8pm - ADD: Bobby Hackett, Coleman Hawkins, Roy Eldridge, Jo Jones, Vic Dickenson, Marty Napoleon, Milt Hinton(All musicians).

MILTON BERLE SHOW; Wednesday JANUARY 7; NBC 9pm - ADD: Jimmie Rodgers(S).

Dick Powell's Zane Grey Theatre; Thursday JANUARY 8; CBS 9pm - ADD: Day of the Killing; (0)Frederic Louis Fox; with Paul Douglas, Peter Breck, Ricky Murray, John Littel, Jonathan Hole, Lane Bradford, Jason Johnson, Jan Buffington, Richard Devon; Dir - John English.

PLAYHOUSE 90; Thursday JANUARY 8; CBS 9:30pm - ADD CAST: Alan Napier, Mavis Neal, Sally Cooper, Bryan Grant, Doris Lloyd, Sheila Keddy, Clive L. Halliday, Grazia Narciso, Albert Carrier, Herbert Deans, A.G.Vitanza, Dino Bolognese.

CBS, NBC; Friday JANUARY 9; 12:30pm - 1pm - DELETE: ALL PROGRAMS LISTED. ADD: President Eisenhower will deliver his annual "State of the Union Message".

YOUR HIT PARADE; Friday JANUARY 9; CBS 7:30pm - DELETE: Skinnay Ennis, Pinky Tomlin, Bonnie Baker;  
ADD: The Playmates(S), Vivian Blaine(S), Eddie Albert(A-S).

Northwest Passage; Friday JANUARY 9; NBC 7:30pm - DELETE LISTING; ADD: NBC News Special.

Rawhide; Friday JANUARY 9; CBS 8pm - DELETE: Dir - Charles Marquis Warren; ADD: Incident of the Tumbleweek Wagon; (O) Fred Freiberger; with Eric Fleming & Clint Eastwood (regulars); & Terry Moore, Tom Conway, Sheb Wooley, Paul Brinegar, Jim Murdock, Steve Raines, Rocky Shahan, John War Eagle, Val Dufour, Maurice Manson, Frank Wilcox, Bob Steele, John Larch; Dir - Richard Whorf.

ELLERY QUEEN; Friday JANUARY 9; NBC 8pm - ADD CAST: Peggy Castle, Vanessa Brown, Brian Keith, James Bell.

LIBERACE SHOW; Mon-Fri JANUARY 5-9; ABC 1pm - 1/9 - DELETE PROGRAM; ADD: President Eisenhower's State of the Union Message.

COUNTRY FAIR; Mon-Fri JANUARY 5-9; NBC 4:30pm - ADD: Betty Martin is guest for the entire week.

JACK PAAR SHOW; Mon-Fri JANUARY 5-9; NBC 11:15pm - ADD: 1/5 - Carol Channing(S-C).

TRUE STORY; Saturday JANUARY 10; NBC 12N - ADD: The Thirty-Ninth Bomb; (0)Theodore Case; with Ian Martin, Margaret De Priest, Stuart MacIntosh, Janet Paul, Frank Sutton.

DICK CLARK SHOW; Saturday JANUARY 10; ABC 7:30pm - ADD: Bobby Darin(S), Joseph Damiano(S), Annette Funicello(S), Morton Downey, Jr.(S).

PERRY COMO SHOW; Saturday JANUARY 10; NBC 8pm - ADD: Jane Wyman(A), Claudio Villa(S).

LAMP UNTO MY FEET; Sunday JANUARY 4; CBS 10am - ADD: Roger Williams; (O) Richard Aurelio; Dir - James MacAllen.

CAMERA THREE; Sunday JANUARY 4; CBS 11:30am - ADD: Recollections of a Rogue; (Dramatized scenes from "My Confession" from the diary of Sam Chamberlain); with Andrew Price, William Post, Jr., Dorothy Rice, Jerry Stiller; (C) Clair Roskam & Joseph Hurley; Dir - Anthony Farrar.

CAMERA THREE; Sunday JANUARY 11; CBS 11:30am - ADD:Shoshana Damari(S).

PAUL WINCHELL SHOW; Sunday JANUARY 11; ABC 5pm - ADD: Beebe's Hollywood Bears, Miller Bros(trampolinists).

ADDITIONS AND DELETIONS (Cont'd)  
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Jack Benny; Sunday JANUARY 11; CBS 7:30pm - ADD: (O)Sam Perrin, George Balzer, Al Gordon, Hal Gold-
 man; with Alma Lawton, Molly Glessing, Al Jackson, Joleene Justin.

MUSIC SHOP STARRING BUDDY BREGMAN; Sunday JANUARY 11; NBC 7:30pm - ADD: (O)Bernie Gould; with Gary
 Crosby(S), The Continentals(S), Bobby Darin(S), Sam Butera and the Witnesses(S), Rickie Valens(S),
 -Collins kids(S); Dir - Barry Shear; PREMIERE.

ED SULLIVAN SHOW; Sunday JANUARY 11; CBS 8pm - ADD: Jason Robards, Jr., George Grizzard(A).

STEVE ALLEN SHOW; Sunday JANUARY 11; NBC 8pm - ADD: The Three Stooges(C).

DINAH SHORE CHEVY SHOW; Sunday JANUARY 11; NBC 9pm - ADD: The Paris Sisters(S), Red Norvo(M), Sujata
 & Asoka(D), Eve Arden(A-C).

MONDAY-JANUARY 12
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|                                                   |            |                                                                                                                                                                                                                                       |
|---------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Father Knows Best</u>                          | CBS 8:30pm | With regulars & John Harmon, Paul Wallace, Forrest Taylor, Sr.                                                                                                                                                                        |
| BELL TELEPHONE HOUR                               | NBC 8:30pm | <u>Adventures in Music</u> ; with Harry Belafonte(S), Renata Tebaldi<br>(S), New York City Ballet, Maurice Evans(A), Gold & Fizdale<br>(M), Bill and Cora Baird Puppets; Dir - William Collieran;<br>Music Dir - Donald Voorhees.     |
| VOICE OF FIRESTONE                                | ABC 9pm    | Genevieve(S), Jane Morgan(S), George Feyer(S), Jean Sablon(S).                                                                                                                                                                        |
| <u>Danny Thomas Show</u>                          | CBS 9pm    | with regulars & Tony Bennett(S), Hans Conreid(A); (SW&SD).                                                                                                                                                                            |
| <u>Ann Sothern Show</u>                           | CBS 9:30pm | with regulars & Lester Matthews, Eleanor Audley, Carleton<br>Young, Leslie Bradley; (SW&SD).                                                                                                                                          |
| <u>Alcoa Theatre</u>                              | NBC 9:30pm | <u>High Class Type of Mongrel</u> ; (O)David Swift & Jay Dratler;<br>with Jack Carson, Leora Cana, Stephen Wootton, James Bell,<br>Phil Tead, Mason Curry; Dir - Walter Grauman.                                                      |
| OLDSMOBILE SHOW<br>(Patti Page)                   | ABC 10pm   | Johnnie Ray(S), Margaret Whiting(S).                                                                                                                                                                                                  |
| <u>Westinghouse Desi-<br/>       lu Playhouse</u> | CBS 10pm   | <u>Happy Hill</u> ; (O)Barney Slater; with Claire Trevor, Richard<br>Eyer, Gene Evans, Jay C. Flippen, Royal Dano, Edith Barrett,<br>John Qualen, Ray Teal, James Anderson, Claire DuBrey, Maggie<br>McCarter; Dir - Robert Sinclair. |

TUESDAY JANUARY 13  
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<u>Cheyenne</u> (Ty Hardin)	ABC 7:30pm	<u>The Baron of Broken Lance</u> ; (O)Gerald Drayson Adams; with regulars & King Calder, William Reynolds, Shirley Knight, Myron Healey, K.L. Smith, Betty Lynn; Dir- Lee Sholem.
<u>Invisibe Man</u>	CBS 8pm	<u>Strange Partners</u> ; with regulars & Griffith Jones, Patrick Throughton.
GEORGE GOBEL SHOW	NBC 8pm	Myrna Loy(A), Cesar Romero(A), The Platters(S), Bea Arthur(C).
<u>The Life and Legend of Wyatt Earp</u> (Hugh O'Brian)	ABC 8:30pm	<u>Death for a Stolen Horse</u> ; with regulars & Rico Alaniz, Carol Thurston, Myron Healey, John Milford.
<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>The Sheridan Story</u> ; (O)Cyril Hume; with regulars & Royal Dano, Lawrence Dobkin, Frank Wilcox, Bill Meigs; Dir - Arnold Laven.
<u>Naked City</u> (John McIntire, James Franciscus)	ABC 9:30pm	<u>Even Crows Sing Good</u> ; (O)Stirling Silliphant; with regulars & Lee Philips, Diana Douglas, Harry Bellaver, Bernard Fein; Dir - John Brahm.
RED SKELTON SHOW	CBS 9:30pm	Edward Everett Horton(A)
<u>Bob Cummings Show</u>	NBC 9:30pm	<u>Bob, The Ideal Boss</u> ; with regulars & Rose Marie, Jean Willes, Joi Lansing, Dorothy Johnson, Barbara Darrow; (SW&SD).
GARRY MOORE SHOW	CBS 10pm	Ella Fitzgerald(S), Carol Haney(D), Andy Griffith(C).
<u>The Californians</u> (Richard Coogan)	NBC 10pm	<u>The Painted Woman</u> ; (O)Carey Wilber; with John Warburton, Don Kennedy, Lurene Tuttle, Dusty Anders, Arthur Fleming, Dir - Jacques Tourneur.

WEDNESDAY JANUARY 14
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|                                                  |            |                                                                                                                                                                                                                                            |
|--------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm | <u>The Flint McCullough Story</u> ; (O)E. Jack Neuman, (A)Harry Von Zell; with regulars & Everett Sloane, Rebecca Welles, Charles Cooper, Milton Frome, Logan Fields, Buzz Martin, Joel Ashley, Cain Mason, Nancy Evans, Ralph Reed; (SD). |
| PURSUIT                                          | CBS 8pm    | <u>Epitaph For A Golden Girl</u> ; (O)Ross MacDonald, (A)Lorenzo Semple, Jr; with Michael Rennie, Rick Jason, Rip Torn, Sally Forrest, Joan Bennett; Dir - Daniel Petrie.                                                                  |
| <u>Adventures of Ozzie and Harriet</u>           | ABC 8:30pm | <u>Rick's Scientific Date</u> ; with regulars & Skip Young, Judy Lewis, Barbara Gayle, James Stacy; (SW&SD).                                                                                                                               |
| <u>The Millionaire</u>                           | CBS 9pm(8) | with regulars & Charles Winninger, Frank London; (SW&SD).                                                                                                                                                                                  |
| MILTON BERLE SHOW                                | NBC 9pm    | Mahalia Jackson(S). Harpo Marx(C)                                                                                                                                                                                                          |
| U.S. STEEL HOUR                                  | CBS 10pm   | <u>Dangerous Interlude</u> ; (O)F. Wyndham Mallock, (A)Bob Van Scoyk; with Viveca Lindfors, Torin Thatcher, Patrick Macnee, Norah Howard, Peter Donat, Lola Lynn; Dir - Tom Donovan.                                                       |

THURSDAY JANUARY 15  
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<u>Leave It To Beaver</u>	ABC 7:30pm	<u>The Boat Builders</u> ; with regulars & Tiger Fafara, Buddy Hart.
<u>Zorro</u> (Guy Williams)	ABC 8pm	<u>The Iron Box</u> ; with regulars & Rebecca Welles, Mark Damon, Harold Stone, Henry Calvin, Gene Sheldon.
<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	with regulars & Walter Graff, Jeanette Nolan; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Ginger Rogers(A).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm	<u>Hang The Heart High</u> ; with Barbara Stanwyck, David Janssen, Paul Richards, Lane Bradford, Frank Harding, John Anderson, Robert Hoy.
<u>Behind Closed Doors</u>	NBC 9pm	<u>Double Jeopardy</u> ; (O)Leonard Lee; with Reginald Gardiner, Lester Matthews, Tom McKee, Joseph Marievsky, Alexander Akimoff, Alexander Ramati; (Repeat from 10/16/58).
PLAYHOUSE 90	CBS 9:30pm	<u>The Blue Men</u> ; (O)Alvin Boretz; with Eileen Heckart, Cameron Prud'homme, James Westerfield, David Lewis, Rafael Campos, Richard Lepore, Edmond O'Brien, Jack Warden, Olive Deering, Dir - John Frankenheimer.
FORD SHOW	NBC 9:30pm	Kate Smith(S).

FRIDAY JANUARY 16
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|                                                     |                  |                                                                                                                                                                                                      |
|-----------------------------------------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| YOUR HIT PARADE                                     | CBS 7:30pm       | Skinney Ennis(M), Pinky Tomlin(S), Bonnie Baker(S).                                                                                                                                                  |
| <u>Walt Disney Presents</u>                         | ABC 8pm          | <u>Nick</u> ; Filmed in Indo-China with a native cast.                                                                                                                                               |
| <u>Phil Silvers Show</u><br>(You'll Never Get Rich) | CBS 9pm          | The Court Martial; with regulars & John Boruff, Paul Ford, Nick Saunders, Harry Clark, Ned Glass.                                                                                                    |
| Bob Hope Quick Show                                 | NBC 9pm          | Molly Bee(S), Randy Sparks(S), Hedda Hopper, Jerry Colonna(C), Elaine Dunn(D), Gina Lollobrigida, Yul Brynner.                                                                                       |
| <u>77 Sunset Strip</u><br>(Efrem Zimbalist, Jr.)    | ABC 9:30pm       | <u>The Secret of Adam Cain</u> ; (O)Montgomery Pittman; with regulars & David Fankham, Lisa Davis, Berry Kroeger, Don Gordon, Lilliane Montevecchi, Joan Elan; Dir - Montgomery Pittman.             |
| <u>Schlitz Playhouse</u>                            | CBS 9:30pm(8:30) | <u>You Can't Win Them All</u> ; (O)Mac Shoub, (A)Charles Larson; with Guy Madison, Karen Steele, James Flavin, Ronnie Knox, Burt Reynolds, Roy Jensen, Jimmy Collier, Bob Kelly; Dir - David Butler. |
| <u>Lineup</u><br>(Warner Anderson, Tom Tully)       | CBS 10pm         | <u>The Final Punch Case</u> ; with regulars & Art Lewis, Guy Cherney, Joseph Miksak, Carl Arnold, Pamela Branch; (SW&SD).                                                                            |

FRIDAY JANUARY 16(Cont'd)

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|-----------------------------------------------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rawhide</u>                                            | CBS 8pm      | <u>Incident at Alabaster Plain</u> ; with regulars & Mark Richman, Martin Balsam, Joe de Santis, Susan Lloyd, Troy Donahue.                                                                                                                                                                                                                                    |
| MULTIPLE & ACROSS-THE-BOARD SHOWS JANUARY 12 - JANUARY 16 |              |                                                                                                                                                                                                                                                                                                                                                                |
| *****                                                     |              |                                                                                                                                                                                                                                                                                                                                                                |
| CAPTAIN KANGAROO                                          | CBS 8am      | 1/13 - Robert Maxwell(M).                                                                                                                                                                                                                                                                                                                                      |
| ARTHUR GODFREY TIME                                       | CBS 10:30am  | Mischa Elman(M) will be guest for the entire week.                                                                                                                                                                                                                                                                                                             |
| PETER LIND HAYES SHOW                                     | ABC 11:30am  | Margaret Truman(S), Ray McDonald(D) will be guests for the entire week.                                                                                                                                                                                                                                                                                        |
| LIBERACE SHOW                                             | ABC 1pm      | Joan O'Brien(S) will be guest for the entire week.                                                                                                                                                                                                                                                                                                             |
| JIMMY DEAN SHOW                                           | CBS 2pm(1pm) | June Valli(S) will be guest for the entire week; 1/12, 1/13-Jack Sterling(M).                                                                                                                                                                                                                                                                                  |
| JACK PAAR SHOW                                            | NBC 11:15pm  | 1/12 - Ilka Chase(A), Shelley Berman(C), Florence Henderson(S); 1/13 - Elsa Maxwell, Judy Lynn(S), Jim Moran; 1/14 - Dick Van Dyke(C), Florence Henderson(S), Dave Gardner(C), Genevieve(S); 1/15 - Cliff Arquette(C), Genevieve(S), Florence Henderson(S), Celeste Holm(A-C); 1/16 - Jonathan Winters(C), Betty White(S), Jack Haskell(S), Elaine Stritch(A). |

SATURDAY JANUARY 17

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|                                                       |                  |                                                                                                                                                                                                                 |
|-------------------------------------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRUE STORY                                            | NBC 12N          | <u>Doctor</u> ; (O)George Lowther; with Philip Kenneally, Frank Overton, Phyllis Hill, Julie Burns, Remo Pisani, Joe Sirola.                                                                                    |
| DICK CLARK SHOW                                       | ABC 7:30pm       | Fabian(S), Conway Twitty(S), Dion and the Belmonts(S), Johnny and the Blockbusters(S), The Platters(S).                                                                                                         |
| <u>Perry Mason</u><br>(Raymond Burr)                  | CBS 7:30pm(9:30) | <u>The Case of the Glittering Goldfish</u> ; with regulars & Gage Clarke, Cecil Kellaway, Nora Huxley, S. John Launer, May Wynn, Willard Sage, Jacqueline Scott, Rusty Lane, Olan Soule, Chuck Webster;(SW&SD). |
| JUBILEE U.S.A.                                        | ABC 8pm          | June Carter(S), Bobby Helms(S).                                                                                                                                                                                 |
| PERRY COMO SHOW                                       | NBC 8pm          | Nat King Cole(S), McGuire Sisters(S).                                                                                                                                                                           |
| <u>Wanted - Dead or Alive</u> (Steve McQueen)         | CBS 8:30pm       | with regulars & Betsy Drake, Don Durant, Robert Ellenstein, Dick Foran, Bob Nichols, Jonathan Hole, Mel Gaines;(SW&SD).                                                                                         |
| <u>Gale Storm Show</u>                                | CBS 9pm          | (O)Alex Gottlieb; with regulars & Billy Vaughn(M); Dir - William Seiter.                                                                                                                                        |
| <u>Black Saddle</u><br>(Peter Breck, Russell Johnson) | NBC 9pm          | with regulars & Clu Gulager, Arvid Nelson, Joe Perry, Hampton Fancher, Ned Glass, George Mitchell;(SW&SD).                                                                                                      |
| <u>Cimarron City</u>                                  | NBC 9:30pm       | <u>Child of Fear</u> ; with regulars & Tom Pittman, Luana Anders, John Carradine, Stuart Randall, Jeanne Bates, Frank Gerstle, John Harmon;(SW&SD).                                                             |
| <u>Have Gun, Will Travel</u><br>(Richard Boone)       | CBS 9:30pm(8:30) | (O)Guy de Maupassant,(A)Steve Fisher; with regulars & Dolores Vitina, John Doucette, Fay Baker, Mark Dana, Ward Wood, Raymond Bailey, John Close, Harold Needham;(SD).                                          |
| <u>Gunsmoke</u><br>(James Arness)                     | CBS 10pm         | with regulars & Carl Benton-Reid, Alfred Ryder, Reed Morgan, Labbs Greer;(SW&SD).                                                                                                                               |
| <u>The D.A.'s Man</u><br>(John Compton)               | NBC 10:30pm      | with regulars & Vance Skarstedt, Ralph Montgomery, Richard Devon;(SW&SD).                                                                                                                                       |

SUNDAY JANUARY 18

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|--------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE   | CBS 10:30am | <u>The Hipster</u> ; (O)Elliot Baker;(Part three of "The Delinquent, the Hipster and the Square"); with William Hickey, Ellen Madison; Dir - Tim Kiley. |
| PAUL WINCHELL SHOW | ABC 5pm     | Delage & Margarete(magicians), Franklin & Astrid(acrobats).                                                                                             |
| OMNIBUS            | NBC 5pm     | <u>Malice in Wonderland</u> ; (O)S.J. Perelman; with Keenan Wynn; Dir - James Lee.                                                                      |

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|-----------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>SPECIAL</u>                                | NBC 7pm    | <u>Ten Little Indians</u> ; (O)Agatha Christie, (A)Phil Reisman; with Nina Foch, Barry Jones, Kenneth Haigh; Dir - Paul Bogart; (ON TAPE).                                                                                                                |
| <u>Lassie</u>                                 | CBS 7pm    | with regulars & Todd Ferrell, Grant Richards, Charles Bateman, Paul Burns; (SW&SD).                                                                                                                                                                       |
| <u>Maverick</u><br>(James Garner, Jack Kelly) | ABC 7:30pm | <u>Two Beggars on Horseback</u> ; (O)Douglas Heyes; with regulars & Ray Teal, John Cliff, Clem Bevans, Will Wright, Roscoe Ates, Duane Grey; Dir - Douglas Heyes.                                                                                         |
| <u>Lawman</u><br>(John Russell, Peter Brown)  | ABC 8:30pm | <u>The Encounter</u> ; with regulars & Louise Fletcher, Russell Johnson, Donald Buka; (SW&SD).                                                                                                                                                            |
| ED SULLIVAN SHOW                              | CBS 8pm    | Celeste Holm(-C), Edith Piaf(S), Pat Suzuki(S), Betty Comden & Adolph Green(C), Antoinetta Stella(S), Alan Drake (C).                                                                                                                                     |
| STEVE ALIEN SHOW                              | NBC 8pm    | Esther Williams(A), Jennie Smith(S), Vic Damone(S).                                                                                                                                                                                                       |
| <u>Colt .45</u><br>(Wayde Preston)            | ABC 9pm    | <u>Rare Specimen</u> ; (O)Eugene Manlove Rhodes; (A)Gene Levitt; with regulars & Kasey Rogers, Charles Cooper, Frank Ferguson; Dir - Leslie H. Martinson.                                                                                                 |
| <u>General Electric Theatre</u>               | CBS 9pm    | <u>The Stone</u> ; (O)Larry Marcus, (A) Jerome Ross & Larry Marcus; with Tony Curtis, John Baragrey, Rita Moreno, Pernell Roberts, Charles Aidman, Kem Dibbs, David Armstrong, William Flaherty, Vic Lundin, John Hart, Mickey Finn; Dir - James Neilson. |
| DINAH SHORE CHEVY SHOW                        | NBC 9pm    | Audrey Meadows(A), Eddie Bracken(A), Tony Martin(S).                                                                                                                                                                                                      |
| <u>Alfred Hitchcock Presents</u>              | CBS 9:30pm | <u>A Personal Matter</u> ; (O)Brett Halliday, (A)Joel Murcott; with Wayne Morris, Joe Maross, Frank Silvera, Anna Navarro, Leonard Strong, Richard Bermudez, Frank De Kova; Dir - Paul Henreid.                                                           |
| <u>Loretta Young Show</u>                     | NBC 10pm   | <u>This Is The Moment</u> ; (O)Steve Fisher; with James Daly, Chris White, Clark Howat, Ann Morrison, Edward Platt; Dir - John Newland.                                                                                                                   |



# ROSS REPORTS — TELEVISION INDEX

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EDITOR: Jerry Leichter

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (January 19)

7:30-8:30pm NYT & LAT, this date only; SPECIAL - Youth Anonymous - TAPE & FILM; to the net. (Preempts Tales of the Texas Rangers, 7:30-8pm, and Polka-Go-Round, 8-8:30pm). § Documentary report by ABC News on the control techniques which have made Detroit the only city in America to show a decline in juvenile delinquency over the past year; with members of Youth Anonymous, a unique group.

§ Sustaining.

§ PKGR- ABC News; Prod & Film Dir- Robert Northshield; Tape Dir- Marshal Diskin.

#### Tuesday (January 20)

10-10:30pm NYT & LAT, Weekly; DEBUT - Alcoa Presents - FILM; 90 stations net and delayed. (Replaces Confession, last show Jan 13). § Dramatizations based on unexplained experiences of real people; each attested to, verified and re-checked, the latter by medical and legal people of unquestioned standing. John Newland is host and director of the series.

§ SPONSOR- Aluminum Co of America (Various Products) thru Fuller & Smith & Ross, Inc(Pitt); Acct Exec- Everett Gammon(NY).

§ PKGR & Film Prod- One Step Beyond Productions, at MGM Studios, Hollywood; Creator- Merwin Gerard; Prod- Collier Young; Dir- John Newland; Music Dir- Harry Lubin; Dir of Photog- Dale Daverman; Writers- Merwin Gerard, others.

#### Wednesday (January 21)

CBS- 8-9pm NYT (7-8pm LAT), this date only; SPECIAL - The Lost Class of '59 - FILM; to the net. (Preempts Pursuit, which goes off the air, last show Jan 14). § Special report, examining the integration deadlock in Norfolk, Va., where the closing of six schools by the order of Virginia's Governor Almond is currently keeping 10,000 students from furthering their education. The program will feature interviews by Edward R. Murrow and statements by Norfolk leaders.

§ Sustaining.

§ PKGR- Edward R. Murrow and Fred W. Friendly (also Producers); Assoc Prod- Palmer Williams; Dir & Reporter- Arthur Morse; Camera- Martin Barnett.

#### Friday (January 23)

CBS- 9-10pm NYT (8-9pm LAT), this date only; SPECIAL - Keep In Step - LIVE from NY; no. of stations not available. (Preempts The Phil Silvers Show, 9-9:30 pm, and Lux Playhouse, 9:30-10pm NYT). § Musical comedy, based on the typical Army problems usually faced by Sgt. Ernie Bilko and his platoon and officers in The Phil Silvers Show, with Silvers also playing movie star Phil Silvers. Sydney Chaplin is guest star (see page 3-C for cast credits).

§ SPONSOR- Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Det).

§ PKGR- Phil Silvers with CBS-TV(NY); Prod- Ed Montagne; Dirs- Aaron Rubin, Al De Caprio; Music Dir- Hal Hastings; Choreog- Jack Cole; Special Material & Music- Ronnie Graham; Writers- Billy Friedberg; Arnie Rosen, Coleman Jacoby, Terry Ryan.

THIS WEEK(Cont'd)

Friday(January 23)

NBC- 10-11pm NYT (7-8pm LAT), this date only; SPECIAL - East-West All-Star Basketball Game - LIVE from Detroit; 181 stations live. (Preempts the Friday night boxing bout for the sponsor on Gillette Cavalcade of Sports, and Jackpot Bowling, 10:45-11pm NYT). § Telecast of the second-half of the ninth annual National Basketball Assn's All-Star game, in Olympia Stadium, Detroit. Curt Gowdy will describe the action.

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Detroit).

§ PKGR- NBC Sports with National Basketball Assn; production credits not available at press time.

Sunday(January 25)

NBC- 4-5pm NYT & LAT, this date only; SPECIAL - Bob Hope's Russian Show - FILM; to the net. § Repeat showing of The Bob Hope Show first presented on Saturday, April 5, 1958; show filmed when Hope visited Moscow, including a monologue by Hope, and Russian musical, dance, comedy and circus acts.

§ Sustaining.

§ PKGR & Prod- Hope Enterprises, Inc(LA).

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- High Adventure with Lowell Thomas (3rd of 4 shows during season, various days), Monday, January 19, 10-11pm NYT (9-10pm LAT); "Danger Island," a visit by Thomas with the U. S. IGY naval expedition to the Cook Island atoll for the world's first use of rocket astronomy in the study of a solar eclipse. § PKGR & Film Prod- Odyssey Productions; Exec Prod- Lowell Thomas; Prod- Milton A. Fruchtmann; Dir- Robert M. Young; Dirs of Photog- Edmund B. Gerard, Roger Barlow. § FILM (COLOR).

Leonard Bernstein and the New York Philharmonic (2nd in a group of programs presented on one Sunday each month), Sunday, January 25, 4:30-5:30pm NYT & LAT; Bernstein shows the use of jazz by modern composers in the U. S. and abroad. § TAPE. (Sponsor is Lincoln Division, Ford Motor Co., originally thru Kenyon & Eckhardt, Inc., when the series began on Nov 30, 1958; now thru Foote, Cone & Belding(Detroit); Acct Superv- George Oswald; Acct Exec- Douglas Keyes.).

OTHER NETWORK CHANGES & ADDITIONS

POOL- President Eisenhower's National Press Club Address; SPECIAL Jan 14; Wednesday, 1-2pm NYT; LIVE to the CBS & NBC nets (ABC presented a condensed film version, 9:30-10pm NYT). § President Eisenhower made his first appearance before members of the National Press Club in Washington, marking the climax of the club's Golden Jubilee celebration.

CBS- Arthur Godfrey Time (Mon thru Fri, 10:30-11am NYT) and Arthur Godfrey Show (Tue, 9-9:30pm NYT) Both programs originate from Miami Beach, Fla., for two weeks, beginning Jan 19, thru Jan 30.

NBC- Treasure Hunt (Mon thru Fri, 10:30-11am NYT) Program will originate from Miami Beach, Fla., for three weeks, beginning Jan 19; at the Fontainebleau Hotel.

TALENT SHOWSHEET AND SCRIPT REPORT - JANUARY 19 - JANUARY 25  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O)Original, (A)Adaptations, (SW)Staff-written. Performers and other identifications used are: (SD)Staff-Directed, (A)Actor, (S)Singer, (D)Dancer, (C)Comic, (M)Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

BELL TELEPHONE HOUR; Monday January 12; NBC 8:30pm - ADD DANCERS: Janet Reed, Roland Vasquez, Roy Tobias, Marian Horosko, Jonathan Watts.

ARTHUR MURRAY PARTY; Monday January 12; NBC 10pm - ADD: Vivian Blaine,(S), Nina Foch(A), Johnny Carson (C), Phyllis Newman(S), Bernie Nee(S), Julie Styne(M).

GEORGE BURNS SHOW; Tuesday January 13; NBC 9pm - ADD: Anna Maria Alberghetti(S), Henri Rose musical trio.(LIVE).

PLAYHOUSE 90; Thursday January 15; CBS 9:30pm - ADD CAST: Jack Warden, Tyler McVey, J. Pat O'Malley, Alex Gerry, Mary Gregory, Frank Maxwell, Alvin Childress, Carolyn Miller, Irving Steinberg, Burt Mustin, Morgan Roberts.

ELLERY QUEEN; Friday January 16; NBC 8pm - ADD: Heir to Revolution; with regulars & Gusti Huber, Kurt Kasznar, Scott Forbes, Jim Bridges.

Bob Hope Buick Show; Friday January 16; NBC 9pm - DELETE: Yul Brynner.

TODAY; Mon - Fri. January 12 - 16; NBC 7am - ADD: Georgia Hayes(S) will be guest for the entire week.

JACK PAAR SHOW; Mon - Fri January 12 - 16; NBC 11:15pm - DELETE 1/15- Florence Henderson, Genevieve; 1/16- Elaine Stritch; ADD: 1/15- Jill Corey(S), Elaine Stritch(S).

LOOK UP AND LIVE; Sunday January 18; CBS 10:30am - ADD CAST: George C. Scott, Richard Shepard, Evan Evans.

CAMERA THREE; Sunday January 18; CBS 11:30am - ADD: A File for Fathers;(O)Clair Roskam & Joseph Hurley; with Max Adrian, Michael Ebert, Jan Handzlik, James McAndrew; Dir- John Desmond.

OMNIBUS; Sunday January 18; NBC 5pm - ADD CAST: Dan Tobin, Andrew Duggan, Pert Kelton, Pat Englund, Norma Crane, Edward Holmes, Salem Ludwig, Marilyn Clark, Mort Marshall, George Petrie, Larry Fletcher, Larry Robinson.

TEN LITTLE INDIANS; Sunday January 18; NBC SPECIAL 7pm - ADD CAST: Jeremiah Morris, Chandler Cowles, Caroline Brenner, George Turner, Peter Bathurst, Valerie French, Romney Brent, James Kenny.

MONDAY JANUARY 19
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|                                                 |            |                                                                                                                                                                         |
|-------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Buckskin</u>                                 | NBC 7:30pm | <u>Mr. Rush's Secretary</u> ; with regulars & Jane Darwell, Roger Mobley, Michael Lipton, John Harmon, Raymond Greenleaf;(SW&SD).                                       |
| <u>Tales of Wells Fargo</u><br>(Dale Robertson) | NBC 8:30pm | <u>Wild Cargo</u> ; with regulars & Adele Mara, Monica Lewis, Dorothy Partington, Nancy Kilgas;(SW&SD).                                                                 |
| VOICE OF FIRESTONE                              | ABC 9pm    | <u>An Evening with Paul Whiteman</u> ; with Paul Whiteman(M), Mindy Carson(S), Earl Wild(M).                                                                            |
| <u>Peter Gunn</u><br>(Craig Stevens)            | NBC 9pm    | <u>Let's Get Timothy</u> ; (O)Lewis Reed & Blake Edwards; with regulars.                                                                                                |
| <u>Danny Thomas Show</u>                        | CBS 9pm    | with regulars & Tennessee Ernie Ford.                                                                                                                                   |
| <u>Goodyear Theater</u>                         | NBC 9:30pm | <u>Afternoon of the Beast</u> ; (O)Paul Monash; with Keenan Wynn, Rafael Campos, Nestor Paiva, Robert Carricart, Miriam Colon, Howard Caine; Dir - Robert Ellis Miller. |
| OLDSMOBILE SHOW<br>(Patti Page)                 | ABC 10pm   | Julius La Rosa(S), Shari Lewis(ventriloquist).                                                                                                                          |

TUESDAY JANUARY 20  
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<u>Sugarfoot</u>	ABC 7:30pm	<u>The Extra Hand</u> ;(O)Peter R. Brooke; with regulars & Anthony Caruso, Jack Lambert, Henry Rowland; Dir - Lee Sholem.
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TUESDAY JANUARY 20(Cont'd)

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|                                                     |            |                                                                                                                                                                              |
|-----------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EDDIE FISHER SHOW                                   | NBC 8pm    | George Gobel(C), The De Castro Sisters(S), Eddie Hodges(A-S).                                                                                                                |
| <u>Life and Legend of Wyatt Earp</u> (Hugh O'Brian) | ABC 8:30pm | <u>Last Stand at Smoky Hill</u> ; with regulars & Morgan Woodward, Rico Alaniz, I. Stanford Jolley, Jimmy Noel.                                                              |
| <u>The Rifleman</u> (Chuck Connors)                 | ABC 9pm    | <u>The Retired Gun</u> ; (O)Barney Slater; with regulars & Duke Snider, Robert Webber, Eileen Harley, Jack Kruschen, John Anderson, Herman Rudin; Dir - Arnold Laven.        |
| <u>George Burns Show</u>                            | NBC 9pm    | Peter Potter.                                                                                                                                                                |
| <u>Naked City</u> (James Franciscus, John McIntire) | ABC 9:30pm | <u>Burst of Passion</u> ; (O)Stirling Silliphant; with regulars & Woodrow Parfrey; Dir - Stuart Rosenberg.                                                                   |
| RED SKELTON SHOW                                    | CBS 9:30pm | Janis Paige(S-A).                                                                                                                                                            |
| <u>Bob Cummings Show</u>                            | NBC 9:30pm | <u>Bob Clashes with Steve Allen</u> ; with regulars & Steve Allen, Joyce Jameson, Barbara Pepper.                                                                            |
| <u>Alcoa Presents</u>                               | ABC 10pm   | PREMIERE. <u>The Bride Possessed</u> ; (O)Merwin Gerard, (A)Merwin Gerard & Larry Marcus; with Virginia Leith, Skip Homeier, Harry Townes, Ann Morrison; Dir - John Newland. |
| GARRY MOORE SHOW                                    | CBS 10pm   | Eydie Gorme(S), Tommy Sands(S), Jonah Jones Quartet(M), Charles Manna(C).                                                                                                    |
| <u>The Californians</u> (Richard Coogan)            | NBC 10pm   | <u>Bella Union</u> ; (O)Lowell S. Howley; with regulars & Frank Albertson, Veda Ann Borg, Gail Kobe; Dir - Sean McClory.                                                     |

WEDNESDAY JANUARY 21

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<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Hunter Mallory Story</u> ; (O)Thomas Thompson; with Lloyd Nolan, Terence de Marney, Luana Patten, Troy Donahue, Bill Erwin, Theodore Newton, Jodeph' Abdullah, John Dierkes; Dir - Allen Miner.
<u>Adventures of Ozzie and Harriet</u>	ABC 8:30pm	<u>Rick's Dinner Guests</u> ; with regulars & Parley Baer, Frank Cady, Lyle Talbot, Gordon Jones, Tuesday Weld, Barbara Eiler, Glenn Taylor, Francis DeSales, Jack Wagner, Constance Harper; (SW&SD).
<u>The Millionaire</u>	ABC 9pm	with regulars & Jan Clayton, Allan Reese, John Stephenson, Richard Travis, John Hoyt.
MILTON BERLE SHOW	NBC 9pm	Ed Wynn(C).
<u>Armstrong Circle Theatre</u>	CBS 10pm	<u>The Man With A Thousand Names</u> ; (O)Vance Bourjaily; with Larry Gates, Milton Selzer, Agustu Merighi, Janice Mars, Nelson Case Jr., William Zuckert, Arthur Jalet, John McGovern, Peter Collins, Frances Reid, Joe Campanella; Dir - William Corrigan.

THURSDAY JANUARY 22

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|-------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Zorro</u>                              | AEC 8pm    | <u>The Gay Caballero</u> ; with regulars & Cesar Romero, Patricia Medina, George Lewis, Howard Wendell, Henry Calvin.                                                                                            |
| <u>Steve Canyon</u> (Dean Fredericks)     | NBC 8pm    | with regulars & James Griffith, Morris Erby.                                                                                                                                                                     |
| PAT BOONE CHEVY SHOWROOM                  | ABC 9pm    | Gisele MacKenzie(S), Juan Esquivel(M).                                                                                                                                                                           |
| <u>Behind Closed Doors</u> (Bruce Gordon) | NBC 9pm    | <u>The Alkaloid Angle</u> ; (O) Richard Grey; with regulars & Frank Gerstle, Biff Elliott, Natalia Daryll, Harry Bartell, Josh Franklyn; Dir - John Peyset.                                                      |
| <u>Dick Powell's Zane Grey Theatre</u>    | CBS 9pm    | <u>Welcome Home A Stranger</u> ; (O)Barney Slater; with Torin Thatcher, James Drury, George Mitchell, Frank Albertson, John Hackett, Willard Sage, Ned Glass, Dabbs Greer, Tony MacLane; Dir - Mark Sandrich Jr. |
| PLAYHOUSE 90                              | CBS 9:30pm | <u>The Velvet Alley</u> ; (O)Rod Serling; with Art Carney, Leslie Nielsen, Katharine Bard, Jack Klugman, Bonita Granville, George Voskovec, Alexander Scourby; Dir - Franklin Schaffner.                         |

THURSDAY JANUARY 22(Cont'd)  
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FORD SHOW NBC 9:30pm Kate Smith(S).

FRIDAY JANUARY 23
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Adventures of Rin Tin Tin ABC 7:30pm Stagecoach To Phoenix; (O)Jerry Thomas; with regulars & Keith Richards, Mary Beth Hughes, Tom McKee, Les Tremayne; Dir - Lew Landers.

Walt Disney Presents ABC 8pm Showdown at Dandoval; with Dan Duryea, Tom Tryon, Norma Moore, Robert Foulk, Harry Carey, Jr.; (SW&SD).

Man With A Camera (Charles Bronson) ABC 9pm The Big Squeeze; with regulars & Steve Ritch, May Wynn; (SW&SD).

SPECIAL CBS 9pm Keep In Step; with Phil Silvers, Sydney Chaplin, Diana Dors, Dir - Aaron Rubin & Al De Caprio; Writers - Billy Friedberg, Arnie Rosen, Coleman Jacoby, Terry Ryan & Ronnie Graham.

M Squad (Lee Marvin) NBC 9pm One Man's Life; with regulars & Robert Harris, Mark Roberts, June Vincent, Stephen Chase, Richard Tretter, David Tomack.

77 Sunset Strip (Efrem Zimbalist, Jr.) ABC 9:30pm The Girl Who Couldn't Remember; with regulars & Roger Smith, Nancy Gates, John Vivyan, Harvey Stephens; Dir - George Waggner.

The Lineup (Warner Anderson, Tom Tully) CBS 10pm The Boylston Billing Case; with regulars & Russell Arms, Joyce Meadows, Raymond Bailey, Marianne Stewart; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS JANUARY 19 - JANUARY 23  
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TODAY NBC 7am 1/19- Kirby Stone Four(M).

CAPTAIN KANGAROO CBS 8am 1/21 - RenauX(magician).

LIBERACE SHOW ABC 1pm Joan O'Brien becomes a regular.

JIMMY DEAN SECW CBS 2pm June Carter(S) will be guest for the entire week.

JACK PAAR SHOW NBC 11:15pm Dick Van Dyke will sub for Mr. Paar during the entire week. 1/19 - Wendy Barrie(A), Teddi King(S); 1/20/59 - Faye Emerson (A), Henny Youngman(C), Jimmy Savo(panto.), Louise O'Brien(S); 1/21/- Pat Bright(C), Jimmy Rushing(M), Roger Price(C), Lorie Marks; 1/22- Ted Brown & the Redhead(C), Don Adams(C), Morey Amsterdam(C), Bobby Short(M); 1/23- Peggy Cass(C), Merv Griffin (S).

PETER LIND HAYES SHOW AEC 11:30am Matt Dennis(S-M), Louise O'Brien(S), Romo Vincent(S), The Castle Sisters Trio(S), will be guests for the entire week.

SATURDAY JANUARY 24
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TRUE STORY NBC 12Noon Power Dam; (O)Irving & Jane Robbin; with Ford Rainey, William Smithers, Abby Lewis, Jo Anne Le Compte, Richard Mason.

DICK CLARK SHOW ABC 7:30pm Joni James(S), Bill Parsons(S), The Wildcats(S).

Perry-Mason (Raymond Burr) CBS 7:30pm The Case of the Foot-Loose Doll; with regulars & Ruta Lee, Barton MacLane, John Bryant, Helene Stanley, Sam Buffington, Eve McVeagh, Betty Lou Gerson, Richard Gaines; (SW&SD).

JUBILEE U.S.A. ABC 8pm Johnny Cash(S).

PERRY COMO SHOW NBC 8pm Kay Starr(S), John Bubbles(D), Sammy Cahn(M), Cornelia Otis Skinner(A).

Wanted - Dead or Alive (Steve McQueen) CBS 8:30pm with regulars & Ralph Meeker, Jane Burns, Alan Wells, Ed Kemmer, James Coburn, Michael Fox, Allan Reynolds, Joe Yrigayen, Frank Cardell; Dir - R.G. Springsteen; (O)Richard Landau.

Have Gun, Will Travel (Richard Boone) CBS 9:30pm with regulars & Henry Brandon, Bruce Gordon, Dean Stanton, Willard Gage, Kam Tong; (SW&SD).

SATURDAY JANUARY 24(Cont'd)  
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<u>Black Saddle</u> (Peter Breck)	NBC 9pm	with regulars & Basil Ruysdael, Lisa Gaye, Patrick MacNee, Charles Gray, Rex Ingram; (SW&SD)
<u>Cimarron City</u>	NBC 9:30pm	<u>Burn the Town Down</u> ; with regulars & Wally Brown, Dan Blocker, George Dunn, Pete Dunn, Tom Fadden, Claire Carleton, Addison Richards, John Locke, Fred Sherman; (SW&SD).
<u>Gunsmoke</u> (James Arness)	CBS 10pm	with regulars & Jacqueline Scott, Kevin Hagen; (SW&SD).
<u>The D.A.'s Man</u> (John Compton)	NBC 10:30pm	with regulars & Torben Meyer, Louis Charles, John Berardino, Stephen Ellsworth; (SW&SD).

SUNDAY JANUARY 25
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|                                            |            |                                                                                                                                                                                                                                                                                               |
|--------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LEONARD BERNSTEIN &<br>THE NY PHILHARMONIC | CBS 5pm    | The Use of Jazz by Modern Composers.                                                                                                                                                                                                                                                          |
| PAUL WINCHELL SHOW                         | ABC 5pm    | Franklin Astrid(acrobats), Ollie Olegario(yo-yo).                                                                                                                                                                                                                                             |
| <u>Maverick</u>                            | ABC 7:30pm | <u>The Rivals</u> ; (O)Richard Brinsley Sheridan, (A)Marion Hargrove; with regulars & Pat Crowley, Roger Moore, Neil Hamilton, Barbara Jo Allen, Dan Tobin, Sandra Gould; Dir - Leslie Martinson.                                                                                             |
| THE MUSIC SHOP<br>(Buddy Bregman)          | NBC 7:30pm | Ray Anthony(M), Eddie Fisher(S), The Champs(S), The Platters (S), Craig Stevens(A).                                                                                                                                                                                                           |
| <u>Jack Benny Show</u>                     | CBS 7:30pm | Ernie Kovacs(C).                                                                                                                                                                                                                                                                              |
| ED SULLIVAN SHOW                           | CBS 8pm    | Wayne & Shuster(C), Eartha Kitt(S), Georgia Gibbs(S), Noelle Adam(D), Charlton Heston(A), Arthur Worsley(ventriloquist).                                                                                                                                                                      |
| STEVE ALLEN SHOW                           | NBC 8pm    | Lee Marvin(A), Dolores Gray(S), Johnny Carson(C), James Darren (S), & regulars.                                                                                                                                                                                                               |
| <u>Colt .45</u><br>(Wayde Preston)         | ABC 9pm    | <u>Ghost Town</u> ; (O)Nelson Nye, (A)James Gunn; with regulars & Bing Russell, Arthur Space, Joanna Barnes; Dir - Lee Sholem.                                                                                                                                                                |
| <u>General Electric Theater</u>            | CBS 9pm    | <u>Bill Bailey Won't You Please Come Home</u> ; (O)Lee McGiffin, (A) Laurence Marks & Milton Pascal; with Dan Dailey, Patricia Barry, Rod McKuen, Ross Martin, Richard Rust, Frank Gorshin, James Patton, Van Williams, Jack Jones, Ollie O'Toole, Les Clark, Ed Sullivan; Dir - Don Medford. |
| DINAH SHORE CHEVY<br>SHOW                  | NBC 9pm    | Van Johnson(A), Dorothy Kirsten(S), Marge & Gower Champion(D).                                                                                                                                                                                                                                |
| <u>Alfred Hitchcock Presents</u>           | CBS 9:30pm | <u>Out There - Darkness</u> ; (O)William O'Farrell, (A) Bernard C. Schoenfeld; with Bette Davis, James Cotten, Frank Albertson, James Congdon; Dir - Paul Henreid.                                                                                                                            |
| <u>Loretta Young Show</u>                  | NBC 10pm   | <u>Incident in India</u> ; (O)William Bruckner; with Miss Young, Richard Devon, Patrick Westwood, George Keymas, Joseph Granby, Marjorie Eaton; Dir - John Newland.                                                                                                                           |

# ROSS REPORTS — TELEVISION INDEX

JAN 26-FEB 1, 1959

VOLUME 11

NUMBER 4

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

RECEIVED

JAN 26 1959

## THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

NBC GENERAL LIBRARY

Sunday (February 1)

NBC- 2-2:30pm NYT, this date only; SPECIAL - The Final Phase - LIVE from NY; to the net. § A drama with a contemporary man-without-a-country-theme, marking the American Legion's annual "For God and Country" observance (see page 4-D for cast credits). National officials of the American Legion will participate in another segment of the program.

§ Sustaining.

§ PKGR- NBC Public Affairs with the American Legion; Writer- Bruce Bassett; other production information not available.

NBC- 6-7pm NYT & LAT, this date only; SPECIAL - The Second Agony of Atlanta - FILM; to the net. (Preempts Meet the Press, 6-6:30pm, and Chet Huntley Reporting, 6:30-7pm). § Chet Huntley and NBC reporter Bill Hill (on camera) are narrators for a filmed report on how Atlanta, Ga., is facing a question of whether it will have integrated public schools or no public schools. The program includes interviews and reports of meetings on the question, following the filing of a law suit to desegregate the schools. Georgia state law says that if one school desegregates, all schools must be closed.

§ Sustaining.

§ PKGR- NBC News; Prod- Reuven Frank; Dir- George Murray.

## THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (5th of 9 shows during season) Jan 28, Wednesday, 9:30-11pm NYT (8:30-10pm LAT); "What Every Woman Knows," starring Siobhan McKenna in the James M. Barrie comedy (see page 4-B for cast credits); Pkgr- Talent Associates, Ltd; Prod- David Susskind; Dir- Robert Mulligan. § LIVE from NY.

NBC- Bell System Science Series (3rd of 4 shows during season, 2nd of 2 new ones) Jan 26, Monday, 7:30-8:30pm NYT & LAT; "The Alphabet Conspiracy," scientific program on linguistics, presented as a fanciful story of a little girl's dream (see page 4-A for cast credits); Pkgr & Film Prod- Warner Bros.; Prod- Owen Crump; Dir- Robert Sinclair; Animation Designer- Hamley Pratt; Dir of Photog- Ellis W. Carter; Art Dir- Donald A. Peters; Music Superv- Josef Zimanich. § FILM (COLOR).

## OTHER NETWORK CHANGES & ADDITIONS

CBS- Trackdown; SCHEDULE CHANGE Jan 28; Wed, 8:30-9pm NYT (7:30-8pm LAT), Weekly; program had been seen Fridays, 8-8:30pm NYT thru Jan 2 (see page 1).

What's My Line (Sun, 10:30-11pm NYT & LAT) Sunbeam Corp (Appliances, Electric Shavers) thru Perrin-Paus Co (Chi) becomes alternate week sponsor, effective Feb 1. Kellogg Co continues as alternate week sponsor.

OTHER NETWORK CHANGES(Cont'd)

CBS- Rawhide (Wed, 8-9pm NYT; 7-8pm LAT) Gulf Oil Co thru Young & Rubicam becomes a one-third program alternate week sponsor on a partial net, effective Jan 23. Allied Van Lines, Inc. thru Campbell-Mithun, Inc(Minn) will be the alternate week sponsor, full net, for this third of the program, starting in March.

NBC- Phillies Jackpot Bowling (10:45-11pm NYT; 7:45-8pm LAT) Mel Allen replaces Leo Durocher as m.c., with the program of Jan 30. The program will continue to originate live from NY, with a remote from Wayne, N. J., instead of moving to LA for nine weeks as originally scheduled (see page 6).

Dragnet (Tue, 7:30-8pm NYT & LAT) The Procter & Gamble Co (Crest) thru Benton & Bowles, Inc(NY); Acct Exec- Bill Fowle; becomes alternate week sponsor, effective Jan 13.

Ellery Queen (Fri, 8-9pm NYT & LAT) The Procter & Gamble Co (Crest) thru Benton & Bowles, Inc(NY) became one-third sponsor of the program for six dates, starting Jan 16 (Feb 13, March 20, April 10, May 8, June 5). Helene Curtis Industries, Inc (Women's Hair Groom Products) thru Edward H. Weiss & Co(Chi) became one-third sponsor of the program for six dates, starting Jan 9, thru April 3.

Northwest Passage (Fri, 7:30-8pm NYT & LAT) Helene Curtis Industries, Inc (Women's Hair Care & Grooming Products) thru Edward H. Weiss & Co(Chi) will sponsor the program on two dates, Feb 6 and March 13.

Cimarron City (Sat, 9:30-10:30pm NYT & LAT) The Procter & Gamble Co (Crest) thru Benton & Bowles, Inc(NY), became one-third sponsor of the program for seven dates, starting Jan 3 (Jan 31, Feb 28, March 28, April 25, May 23, June 20). Helene Curtis Industries, Inc (Women's Hair Care & Grooming Products) thru Edward H. Weiss & Co(Chi) will become one-third sponsor of the program on five dates, starting March 7, thru May 2.

TALENT SHOWSHEET AND SCRIPT REPORT - JANUARY 26 - FEBRUARY 1  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O)Original, (A)Adaptations, (SW)Staff-written. Performers and other identifications used are: (SD)Staff-Directed, (A)Actor, (S)Singer, (D)Dancer, (C)Comic, (M)Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ARTHUR MURRAY PARTY; MONDAY January 19; NBC 10pm - ADD: Enzo Stuarti(S), Imogene Coca(C).
 PLAYHOUSE 90; THURSDAY January 22; CBS 9:30pm - ADD CAST: David White, Mickey Braddock, Diane Cannon.
 ELLERY QUEEN; FRIDAY January 23; NBC 8pm - ADD: The Murder of Whistler's Brother; with regulars & Sheppard Strudwick, Eduardo Ciannelli, Norma Moore, John Vivyan;(SW&SD).
 SPECIAL - KEEP IN STEP; FRIDAY January 23; CBS 9pm - ADD CAST: Paul Ford, Joe E. Ross, Beatrice Pons, Harvey Lembeck, Allan Melvin, Maurice Gosfield, Hope Sansberry, Nick Saunders, John Alexander, Jimmy Little, Billy Sands, Herbie Faye, Bernie Fein, Mickey Freeman, Jack Healy, Jerry Carter, Maurice Brenner
 N.Y. PHILHARMONIC YOUNG PEOPLE'S CONCERT; SATURDAY January 24; CBS 12Noon - ADD: What Does Classical Music Mean? with Leonard Bernstein; Dir - Roger Englander.
 LOOK UP AND LIVE; SUNDAY January 25; CBS 10:30pm - ADD: The Square;(O)Elliott Baker;(Part IV of The Delinquent, the Hipster and the Square); with Warren Berlinger, Henry Sharpe, Joseph Warren, Sandra Church, Warren Beatty, Robert A. Hill; Dir - Tim Kiley.
 CAMERA THREE; SUNDAY January 25; CBS 11:30pm - ADD: The Neglected Art of the Jazz Dance;(O)Clair Roskam & Joseph Hurley; with Leon James & Al Minns(D), Marshall Stearns(Jazz Historian).
 THE MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY January 25; NBC 7:30pm - ADD: Connie Freed(S), Eddie Cochran(S).

MONDAY JANUARY 26
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|                                      |            |                                                                                                                                                                                                                                 |
|--------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Bell Science Series</u>           | NBC 7:30pm | <u>The Alphabet Conspiracy</u> ; (O)Leo Salkin & Richard Hobson; with Dr. Frank Baxter, Hans Conried, Cheryl Callaway, Dolores Starr; Dir - Robert Sinclair.                                                                    |
| POLKA GO ROUND                       | ABC 8pm    | The Filipino Folk Dancers.                                                                                                                                                                                                      |
| VOICE OF FIRESTONE                   | ABC 9pm    | Roberta Peters(S), Blanche Thebom(S), Cesare Valletti(S), Cesare Siepi(S).                                                                                                                                                      |
| <u>Danny Thomas Show</u>             | CBS 9pm    | with regulars & Bob Hope, Eric Anderson, Joan Thompsons.                                                                                                                                                                        |
| <u>Peter Gunn</u><br>(Craig Stevens) | NBC 9pm    | <u>The Missing Nightwatchman</u> ; (O)Blake Edwards; with regulars & Murray Matheson, Howard McNear, Hope Summers, Alan Dewitt, Buddy Lewis; Dir - Boris Sagal.                                                                 |
| <u>Alcoa Theatre</u>                 | NBC 9:30pm | <u>30 Pieces of Silver</u> ;with Jo Van Fleet, Michael Fox, George Voskovec                                                                                                                                                     |
| OLDSMOBILE SHOW<br>(Patti Page)      | ABC 10pm   | Roger Williams(M), Bill Hayes(S), Florence Henderson(S).                                                                                                                                                                        |
| <u>Desilu Playhouse</u>              | CBS 10pm   | <u>Ballad for a Badman</u> ; (O)Bob Barbash(based on an idea by Desi Arnaz); with Jane Russell, Steve Forrest, Jack Haley, Mischa Auer, Karen Sharpe, Roger Perry, Louise Glenn, Cecile Rogers, Mel Welles; Dir - Jerry Hopper. |

TUESDAY JANUARY 27  
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<u>Cheyenne</u> (Ty Hardin)	ABC 7:30pm	<u>Payroll of the Dead</u> ; (O)Steve Frazee;(A)George Slavin; with regulars & John Dehner, James Coburn, Robert Warwick, Lane Bradford; Dir - Lee Sholem.
GEORGE GOBEL SHOW	NBC 8pm	Peggy King(S), Tony Randall(A), Eddie Fisher(S).
<u>Life and Legend of Wyatt Earp</u> (Hugh O'Brian)	ABC 8:30pm	<u>The Muleskinner</u> ; with regulars & Francis G. McDonald, Whit Bissell; (SW&SD).

TUESDAY JANUARY 27(Cont'd)

<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>The Photographer</u> ; (O)Ken Kolb; with regulars & John Carradine, Raymond Bailey, Paul Fix, Robert Ellenstein, Sidney Blackmer; Dir - Arnold Laven.
<u>George Burns Show</u>	NBC 9pm	Rosemary Clooney(S).
<u>Naked City</u> John McIntire, James Francis	ABC 9:30pm Franciscus)	<u>Goodbye, My Lady Love</u> ; with regulars & Louis Guss, James Barton; (SW&SD).
RED SKELTON SHOW	CBS 9:30pm	Marilyn Maxwell(A-S), Lon Chaney(A).
<u>Bob Cummings Show</u>	NBC 9:30pm	<u>Bob Versus Linkletter</u> ; with regulars & Art Linkletter, Lisa Gaye, Suzanne Lloyd, Ann Neyland.
<u>Alcoa Presents</u>	ABC 10pm	<u>The Night of April 14</u> ; (O)Collier Young & Larry Marcus; with Barbara Lord, Patrick MacNee; Dir - John Newland.
GARRY MOORE SHOW	CBS 10pm	Gordon & Sheila MacRae(S), The Dunhills(D), Joey Bishop(C).
<u>The Californians</u>	NBC 10pm	<u>Crimp's Meat</u> ; (O)Carey Wilber; with regulars & Charles Aidman, Billy House, Robert Burton, Jean Allison; Dir - Paul Henreid.

WEDNESDAY JANUARY 28

<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Ben Courtney Story</u> ; (O)Gene L. Coon & Rik Vollaerts; with Darryl Glenn, Stephen McNally, John Larch, Kay Stewart, Roger Mobley, Phillip Pine, Judith Ames, Richard Hale, Arthur Space, Tom McKee, Rand Brooks; Dir - Abner Biberman.
<u>Adventures of Ozzie and Harriet</u>	ABC 8:30pm	<u>Ozzie And The Space Age</u> ; with regulars & Parley Baer, Frank Cady, Joe Kearns, Stanley Livingston, Tony Montenegro, Jr., Jack Wagner, Mack Williams; (SW&SD).
<u>Trackdown</u> (Robert Culp)	CBS 8:30pm	(First episode in new time period). With regulars & Mort Mills, Lee Farr, Jean Howell; (SW&SD).
<u>The Millionaire</u>	ABC 9pm	with regulars & Robert Alda, Ellen Drew; (SW&SD).
MILTON BERLE SHOW	NBC 9pm	Joan Davis(C), Bob Crosby(M).
SHOW OF THE MONTH	CBS 9:30pm	<u>What Every Woman Knows</u> ; (O)James M. Barrie, (A) Jacqueline Babbitt & Audrey Gellen; with Siobhan McKenna, James Donald, Cyril Cusack, Liam Redmond, John Williams, Diana van der Vlis, Martita Hunt, Tim O'Connor; Dir - Robert Mulligan.

THURSDAY JANUARY 29

<u>Leave It To Beaver</u>	ABC 7:30pm	with regulars & Joey Scott, Rusty Stevens, Frank Bank, Sara Anderson; (SW&SD).
<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	with regulars & Elena Verdugo, Jay Novello, Oliver Cliff, (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Gary, Pat, Dennis & Philip Crosby(S).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm	<u>Trail Incident</u> ; (O)Bob Barbash; with Cameron Mitchell, John Ericson, Tim Considine, Dennis Cross, Paul Jasmin, Michael Finn, Quentin Sondergaard, Michael Forest; Dir - Alvin Ganzer.
<u>Behind Closed Doors</u> (Bruce Gordon)	NBC 9pm	with regulars & William Bishop, Osa Massen, Werner Klemperer, Robert Cornthwaite; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	<u>A Quiet Game of Cards</u> ; (O)Reginald Rose; with Barry Sullivan, Franchot Tone, Gary Merrill, E.G. Marshall, William Bendix, Irene Hervey; Dir - Alex Segal.
FORD SHOW	NBC 9:30pm	Andy Devine(A-C).

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The Lineup CBS 10pm The Corny Cassidy Case; with regulars & Ruta Lee, Robert Fairfax, Barney Phillips, Dean Stanton, Don Pitts; (SW&SD).

[illegible]

JACK PAAR SHOW NEC 11:15pm 1/26- Betsy Palmer(A), Felicia Sanders(S), Giovanni Consiglio(S); 1/27- Earl Grant(S); 1/28- Danny Costello(S); 1/29- Felicia Sanders(S); 1/30- Danny Costello(S).

TABLE I

<u>Perry Mason</u> (Raymond Burr)	CBS 7:30pm	<u>The Case of the Sleepwalker's Niece</u> ; (Repeat).
JUBILEE U.S.A.	ABC 8pm	Little Jimmy Dickens(S), Johnny Horton(S), Pete Stamper(C).
PERRY COMO SHOW	NBC 8pm	Tab Hunter(A-S), Patti Page(S), Rowan & Martin(C).
<u>Wanted - Dead or Alive</u> (Steve McQueen)	CBS 8:30pm	with regulars & Lee Farr, Charles Aidman, Pat Crowley, King Calder, Charles Seel, Lindsay Workman;(SW&SD).
<u>Gale Storm Show</u>	CBS 9pm	with regulars & Boris Karloff, Tom Kennedy, Frank Cady, Geraldine Hall, Ray Montgomery; (SW&SD).
<u>Black Saddle</u> (Peter Breck, Russell Johnson)	NBC 9pm	with regulars (SW&SD).

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SUNDAY FEBRUARY 1
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# ROSS REPORTS — TELEVISION INDEX

FEBRUARY 2-8, 1959

PROGRAMS · ADVERTISERS · TALENT

VOLUME 11

NUMBER 5

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

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## WEEKLY REPORT

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

FEB 3 1959

Friday (February 6)

NBC GENERAL LIBRARY

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - The Phil Harris Show - LIVE (COLOR) from LA; no. of stations not available. (Preempts Ellery Queen). § Variety show with Phil Harris as star and host and his wife, Alice Faye, as one of the guest stars (see page 5-C for other cast credits).

§ CO-SPONSORS- 1) U. S. Time Corp (Timex Watches) thru Doner & Peck, Inc (NY); Acct Exec- James Ellers. 2) Ford Motor Co (Edsel) thru Kenyon & Eckhardt, Inc (Detroit); Acct Exec- Douglas Keys; TV Acct Rep- Jud Whiting (NY).

§ PKGR- Not Available; Prod & Dir- Jack Donohue; Music Dir- Buddy Cole; Art Dir- Larry Cline; Costumes- Ray Aghayan; Writer- Herb Baker.

### THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Hallmark Hall of Fame (4th of 6 shows during season) February 5, Thursday, 9:30-11pm NYT & LAT; "Berkeley Square," adapted for TV by Theodore Apstein from the play by John L. Balderston, starring John Kerr and Janet Munro (see page 5-B for other cast credits); Pkgr- Milberg Productions; Exec Prod- Mildred Freed Alberg; Prod & Dir- George Schaefer; Assoc Prod- Robert Hartung. § LIVE (COLOR) from NY.

### OTHER NETWORK CHANGES & ADDITIONS

ABC- Youth Anonymous; SPECIAL - REPEAT Feb 1, Sun, 9:30-10:30pm NYT, this date only; FIIM; to the net. § Repeat showing of special program telecast on Jan 19 (see page 7).

Meet McGraw; TIME CHANGE Feb 1; to Sun, 10:30-11pm NYT & LAT; program has been seen Sun, 9:30-10pm NYT & LAT. ADD: Weekly sponsor, effective Feb 1: Alberto-Culver Co (Command Hair Spray for Men) thru Geoffrey Wade Advertising (Chi).

Deadline for Action; RETURN & TITLE DEBUT Feb 8, Sun, 9:30-10:30pm NYT & LAT, Weekly, FIIM; to the net. § Adventure series, starring Dane Clark as Dan Miller, a world-traveling wire service news correspondent. The episodes were originally seen over the ABC net as part of Wire Service, between Oct 4, 1956 and Sept 23, 1957. The original series starred Clark as one of three rotating stars in individual episodes.

§ Sustaining.

§ PKGR- Sharpe & Lewis Productions (LA); Film Prod- Desilu Productions, Inc (LA); Prods- Don W. Sharpe, Warren Lewis; Dirs- Various; Writers- Various.

CBS- The Invisible Man (Tue, 8-8:30pm NYT; 7-7:30pm LAT) Last show Feb 3.

Fidel Castro; SPECIAL Jan 28, Wed, 8-8:30pm NYT (7-7:30pm LAT), this date only; FIIM; to the net. (Preempts The Invisible Man). § Special CBS News film report on the recent past and probable future of the Cuban revolutionary leader, through interviews with prominent Cubans and Americans. (Cont'd on next page)

OTHER NETWORK CHANGES(Cont'd)

CBS- Fidel Castro (Cont'd from previous page): § Sustaining.

§ PKGR- CBS News; Prod & Dir- Don Hewitt; Camera- Paul Rubenstein, Ralph Santos; Writer- John Sharnik.

NBC- Wisdom; RETURN Feb 8, Sun, 2-2:30pm NYT, Weekly, FILM; to the net. § Visits via filmed interviews with some of the eminent personalities of our time. The series originally debuted on May 18, 1952, as Conversations with Elder Wise Men. It was seen on the net last as Wisdom from Sept 15, 1957 thru April 6, 1958.

§ Sustaining.

§ PKGR- NBC Special Projects(NY); Prod & Dir- Robert Emmett Ginna, Jr.; Assoc Prod- Beatrice Cunningham; Film Eds- Silvio Dalisera, Robert Loweree; supplementary production personnel may vary according to subject of program.

Dragnet (7:30-8pm NYT & LAT) The Mennen Co (Deodorants, Skin Bracer, Shaving Creams) thru Warwick & Legler, Inc(NY) becomes alternate week sponsor, effective Feb 3; alternating with The Procter & Gamble Co (see page 10).

Cimarron City (Sat, 9:30-10:30pm NYT & LAT) The Mennen Co (Baby Skin and Hair Care Products, After Shave Lotion, Deodorants) thru Warwick & Legler, Inc(NY) becomes sponsor of one-half the program on alternate weeks, effective Jan 31. (See page 10 for other sponsorship portions).

TALENT SHOWSHEET AND SCRIPT REPORT - FEBRUARY 2 - FEBRUARY 8  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O)Original, (A)Adaptations, (SW)Staff-written. Performers and other identifications used are: (SD)Staff-Directed, (A)Actor, (S)Singer, (D)Dancer, (C)Comic, (M)Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

Alcoa Theatre; MONDAY January 26; NBC 9:30pm - 30 Pieces of Silver; ADD: (O)Joe Mehan.

ARTHUR MURRAY PARTY; MONDAY January 26; NEC 10pm - ADD: Shelley Winters(A), Cesar Romero(A), Gloria DeHaven(S), Pat Stanley(D), Judy Lynn(S), Dick Clark.

ELLERY QUEEN; FRIDAY January 30; NBC 8pm - ADD: Death Likes It Hot; with regulars & Kent Smith, Anna Lee, Julie Bennett, Vivi Janiss.

TRUE STORY; SATURDAY January 31; NBC 12Noon; ADD: An Artist's Life For Me; (O)Bob Corcoran; with Sandu Scott, Bruce Hall, Joan Lemmo, Paul Stevens.

DICK CLARK SHOW; SATURDAY January 31; ABC 7:30pm - DELETE: Dave Apple and the Applejacks; ADD: Jack Scott.

CAMERA THREE; SUNDAY February 1; CBS 11:30am - ADD: The Necessity For Anger; (O)Anton Chekhov; (A) Clair Roskam & Joseph Hurley; with Peter Falk, Eugene Wood, Rahila Cohane; Dir- John Desmond.

FRONTIERS OF FAITH; SUNDAY February 1; NBC 1:30pm - ADD: Moon Flight One; (O)Bernard Reines; with Michael Higgins, Tom Carlin, Frank Marth, Robert Blackburn, Fred Herrick, Carl Frank, Santos Ortega, Harriet Bigus, Peter Deyell, Roger Quinlan; Dir- Martin Hoade.

PAUL WINCHELL SHOW; SUNDAY February 1; ABC 5pm - ADD: Greta Thyssen(A).

OMNIBUS; SUNDAY February 1; NEC 5pm - ADD: Abraham Lincoln: The Early Years; (O)James Agee; with Royal Dano, Joanne Woodward, Crahan Denton, Marian Seldes, Jack Warden, Richard Purdy, Joanna Roos, Blanche Cholet, Otis Reed, Jr., Alice Brewer, George Mitchell, Henry Mehaffey, James Agee, John Liggett, Raymond Roseberry, James Broderick, Joe A. Driskill, Bettie Armstrong, Doris Rich; Dir- Norman Lloyd.(FILM). Repeat of a series first shown in 11/16/52.

THE MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY February 1; NBC 7:30pm - ADD: George Burns(C), The Teddy Bears(S), Jack Scott(S), Jimmy Madden & his Nighthoppers(S), Jesse Lee Turner(S).

STEVE ALIEN SHOW; SUNDAY February 1; NBC 8pm - ADD: Mr. Ballantine(C); DELETE: Jonathan Winters.

MONDAY FEBRUARY 2
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|                                      |            |                                                                                                                                                                                                                                                          |
|--------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Texan</u><br>(Rory Calhoun)   | CBS 8pm    | with regulars & James Philbrook, Mary Webster, John Harmon, John Alderson, Anthony Warde(SW&SD).                                                                                                                                                         |
| <u>Restless Gun</u><br>(John Payne)  | NBC 8pm    | <u>Red Blood of Courage</u> ; with regulars & J. Carrol Naish, Lee Farr; (SW&SD).                                                                                                                                                                        |
| VOICE OF<br>FIRESTONE                | AEC 9pm    | Renata Tebaldi(S), Erich Leinsdorf(Conductor).                                                                                                                                                                                                           |
| <u>Peter Gunn</u><br>(Craig Stevens) | NBC 9pm    | <u>Murder on the Midway</u> ; (O)P.K.Palmer & Blake Edwards; with regulars & Stanley Adams, Nita Talbot, Patty DeSautels, Claire Meade, Ron Foster, Jack Lomas, Lynn Cartwright, Kelton Garwood; (SD).                                                   |
| <u>Goodyear Theater</u>              | NBC 9:30pm | <u>A London Affair</u> ; (O)Jameson Brewer; with Ray Milland, Gia Scala, Dayton Lummis, Jack Raine; Dir- Ray Milland.                                                                                                                                    |
| OLDSMOBILE SHOW<br>(Patti Page)      | AEC 10pm   | Jane Morgan(S), Billy Eckstine(S).                                                                                                                                                                                                                       |
| <u>Desilu Playhouse</u>              | CBS 10pm   | <u>Symbol of Authority</u> ; (O)Henry Slesar; (A) Ernest Kinoy; with Ernie Kovacs, Jean Hagen, Donald Harron, Michael Landon, Elizabeth Patterson, Burt Douglas, Robert Harris, Olive Sturgess, Maurice Manson, Ollie O'Toole; Dir - Robert B. Sinclair. |

TUESDAY FEBRUARY 3  
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<u>Sugarfoot</u> (Will Hutchins)	ABC 7:30pm	<u>The Return of the Canary Kid</u> ; (O)Montgomery Pittman; with regulars & Saundra Edwards, Donald Barry, Doye O'Dell; Dir - Mr. Pittman.
EDDIE FISHER SHOW	NBC 8pm	Mort Sahl(C), Shirley Jones(S), Eddie Hodges(S), Mitchell Boys Choir.
Life and Legend of Wyatt Earp	ABC 8:30pm (Hugh O'Brian)	<u>Earp Ain't Wearin' Guns</u> ; with regulars & Nancy Hale, Charles Evans, Ralph Sanford, Bill Coontz, Damian O'Flynn; (SW&SD).
<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>Shivaree</u> ; (O)David Victor & Herbert Little Jr.; with regulars & Paul Fis, Paul Carr, Luana Anders, Morris Ankrum; Dir- Joe Lewis.
RED SKELTON SHOW	CBS 9:30pm(8:30)	Lee Aaker(A), Viki Raaf, Dave O'Brien, Barbara Morrison.
<u>Bob Cummings Show</u>	NBC 9:30pm	<u>Bob Creates A New Mamie Van Doren</u> ; with regulars & Mamie Van Doren.
<u>Naked City</u>	ABC 9:30pm	<u>The Shield</u> ;with Vic Morrow, Gino Ardito, Jack Klugman; (SW&SD).
GEORGE BURNS SHOW	NBC 9pm	Carol Channing(C). ADD: Show of 1/27 (LIVE).
<u>Alcoa Presents</u>	ABC 10pm	<u>Emergency Only</u> ; (O)Collier Young;with Jocelyn Brando, Lin McCarthy, Paula Raymond; Dir- John Newland.
GARRY MOORE SHOW	CBS 10pm (9pm)	Alfred Drake(S), Vivian Blaine(S), Georgie Kaye(C), Kingston Trio(S).

WEDNESDAY FEBRUARY 4
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|--------------------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm    | <u>The Ella Lindstrom Story</u> ; with regulars & Bette Davis, Frank McGrath, Terry Wilson, Cindy Robbins; (O) Allen H. Miner                                                                                                                                                                                                                                                                       |
| <u>The Millionaire</u><br>(Marvin Miller)        | CBS 9pm(8pm)  | with regulars & John Lupton, Sally Forrest; (SW&SD).                                                                                                                                                                                                                                                                                                                                                |
| MILTON BERIE SHOW                                | NBC 9pm       | Dennis Day(S), Jo Stafford(S).                                                                                                                                                                                                                                                                                                                                                                      |
| ARMSTRONG CIRCIE THEATRE                         | CBS 10pm(9pm) | <u>Miracle At Springhill Mine</u> ; (O)Art Wallace; with Gene Kirby, Frank Marth, Joseph Ruskin, Ed Preble, Sean Garrison, Addison Powell, John McLiam, Joseph Leberman, Michael Constantine, George Wallace, Diana Douglas, Bryan Crowe, George Jones, Nancy Marchant, Ann Dere, Carl Low, Henry Gillen, Ed Brice, John Shellie, Griff Evans, Frank Buxton, Robert Lansing; Dir- William Corrigan. |

THURSDAY FEBRUARY 5  
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<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	with regulars & Gavin MacLeod, Vito Scotti, Jack Weston, Carol Hill; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Dinah Shore(S).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm(8pm)	<u>Make It Look Good</u> ; with Arthur Kennedy, Ed Nelson, Richard Rust, Robert Simon, Jacqueline Scott; (O)Nina Laemmle; Dir- Anton M. Leader.
<u>Behind Closed Doors</u>	NBC 9pm	<u>The Alaskan Story</u> ;with regulars & Don Haggerty, Brad Dexter, Frank Wilcox, Claudia Barrett, James Bell, Milton Frome; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	<u>Child Of Our Time</u> ; (O)Michel del Castillo; (A)Irving Gaynor Neiman; with Lillian Montevecchi, Lou Jacobi, Maximilian Schell; Dir- George Roy Hill.
HALLMARK HALL OF FAME	NBC 9:30pm	<u>Berkeley Square</u> ; (O)John L. Balderston, (A)Theodore Apstein; with John Kerr, Jeannie Carson, Edna Best, Janet Munro; Dir- George Schaefer.

FRIDAY FEBRUARY 6
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|----------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Rin Tin Tin</u> | ABC 7:30pm | <u>The Matador</u> ; (O)Roy Erwin; with regulars & Michael Dante, Manning Ross, Miguel Landa, Vincent Padula; Dir- William Beaudine. |
|----------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------|

FRIDAY FEBRUARY 6 (Cont'd)  
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YOUR HIT PARADE	CBS 7:30pm(6:30pm)	Cab Calloway(S).
<u>Walt Disney Presents</u>	ABC 8pm	<u>Elfego Baca - Attorney at Law</u> ; with Annette Funicello, Lynn Bari, James Dunn; (SW&SD).
<u>Rawhide</u>	CBS 8pm(7pm)	<u>Incident on the Edge of Madness</u> ; (O)Herbert Little, Jr., & David Victor; with regulars & George Hickman, Duane Grey, Fay Roope, Jester Hairston; Dir- Andrew McLaglen.
PHIL HARRIS SHOW	NBC 8pm	Alice Faye(A), Dean Martin(S), Betty Hutton(A-C-S), Red Nichols & His Five Pennies(M); Dir- Jack Donohue; Writer- Herb Baker.
<u>Phil Silvers Show</u> (You'll Never Get Rich)	CBS 9pm (8pm)	<u>Bilko's Credit Card</u> ; with regulars & Al Hodge, Ben Yaffee, Dorothy Dolliver, George Turner.
<u>M Squad</u> (Lee Marvin)	NBC 9pm	<u>The Last Act</u> ; with regulars & Elaine Edwards, Donald Buka, Sterwart Bradley; (SW&SD).
<u>77 Sunset Strip</u> (Efrem Zimbalist Jr.)	ABC 9:30pm	<u>Conspiracy of Silence</u> ; with regulars & Pat Crowley, Roger Smith, (SW&SD).
<u>Lux Playhouse</u>	CBS 9:30(8:30pm)	<u>Deathtrap</u> ; (O)Robert S. Ryf; (A)Leonard Freeman; with Virginia Mayo, James Gregory, Ken Lynch; Dir- Jules Bricken.
<u>The Lineup</u> (Warner Anderson, Tom Tully)	CBS 10pm (9pm)	<u>The Hamilton Harker Case</u> ; with regulars & Guy Way, Tom Rosqui, Edward O'Brien, Wally Cassell, Marianne Stewart; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS FEBRUARY 2 - FEBRUARY 6
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|--------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY<br>(Dave Garroway) | NBC 7am     | 2/3- Jeannie Carson(S).                                                                                                                                                                                                                                     |
| CAPTAIN KANGAROO         | CBS 8am     | 2/4- John Giordmaine (magician).                                                                                                                                                                                                                            |
| LIBERACE SHOW            | ABC 1pm     | Molly Bee will be guest for the entire week.                                                                                                                                                                                                                |
| JACK PAAR SHOW           | NBC 11:15pm | 2/2- Betty Johnson(S), Cliff Arquette(C); 2/3- Peggy Cass(C), Betty Johnson(S); 2/4- Betty White(A), Charlie Manna(C), Betty Johnson(S), 2/5- Hans Conried(A), Marc Connelly(A), Robert D'hery(A), Betty Johnson(S); 2/6- Betty White(A), Betty Johnson(S). |

SATURDAY FEBRUARY 7  
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DICK CLARK SHOW	ABC 7:30pm	Dave Apple & the Applejacks(S), Bell Notes(S), Thomas Wayne(S).
<u>Perry Mason</u> (Raymond Burr)	CBS 7:30pm (6:30)	<u>The Case of the Fraudulent Photo</u> ; with regulars & Hugh Marlowe, Bartlett Robinson; (SW&SD).
JUBILEE U.S.A.	ABC 8pm	Martha Carson(S), The Jordanares(S).
PERRY COMO SHOW	NBC 8pm	Charleton Heston(A), Mills Brothers(S), Connie Francis(S), Al Hoffman & Dick Manning(songwriters).
<u>Wanted- Dead or Alive</u> (Steve McQueen)	CBS 8:30pm(7:30)	with regulars & James Dunn, Steve Brodie, Luana Patten, Robert Burton, Louise Lormer, James Burke, John Milford, Bill Schallert, Bob Petersen, Rusty Wescoatt, Don Lloyd, Dale Van Sickel; (SW&SD).
<u>Gale Storm Show</u>	CBS 9pm (8pm)	with regulars & Elena Verdugo.
<u>Black Saddle</u> (Peter Breck, Russell Johnson)	NBC 9pm	with regulars & Joan Camden, Tudor Owen, Parley Baer, John Mylong, Walter Burke; (SW&SD).
<u>Have Gun - Will Travel</u> (Richard Boone)	CBS 9:30pm (8:30)	with regulars & Robert Wilkie, James Drury, Madlyn Rhue, Ric Roman, Mark Tapscott, Ralph Reed; (SW&SD).
<u>Cimarron City</u>	NBC 9:30pm	with regulars & Debra Paget, George Hamilton, Grant Richards, Terry Becker, The Mellow Men Choir.
<u>Gunsmoke</u> (James Arness)	CBS. 10pm (9pm)	with regulars & Barry McGuire; (SW&SD).

SATURDAY FEBRUARY 7 (Cont'd)

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| <u>The D.A.'s Man</u><br>(John Compton) | NBC 10:30pm | with regulars & Henry McCann, Joseph Conley, Jean Howell, Julian Burton, John Nolan, Herb Ellis; (SW&SD). |
|-----------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------|

SUNDAY FEBRUARY 8

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LOOK UP AND LIVE	CBS 10:30am	<u>The Gladsome Noise</u> (Part II, "The Sound of the Wilderness")(O) John Bloch; with Jared Reed, Walter Mathews, Dave Sear, Josh Wheeler, Mary Hainsworth, Robin Howard, Beverly Bruce, Sally Jessup(musicians); Dir- Tim Kiley.
FRONTIERS OF FAITH	NBC 1:30pm	<u>The Whalebone Locket</u> (O)Edgar Marvin; with Barbara Britton, Andrew Duggan, Robert J. Drew, Cathleen Comegys, Eugene Francis, Ellen Demming; Dir- Martin Hoade.
PAUL WINCHELL SHOW	ABC 5pm	Alice Pearce(C), Eric Badicton(Juggler), Les Oriols(aerialists).
NBC KALEIDOSCOPE	NBC 5pm	<u>The Third Commandment</u> ;(O)Ben Hecht; with Richard Erdman, John Hoyt, Simon Oakland, Regis Toomey, James Weston, Anne Francis, Fay Spain, Arthur Kennedy; Dir- Jack Smight;(ON TAPE).
<u>Maverick</u> (James Garner)	ABC 7:30pm	<u>Yellow River</u> ; (O)Howard Browne; with regulars & Patricia Breslin, Peter Miles, Mike Lane, Sam Buffington, Robert Richards, Robert Conrad, Harry Hines, Kem Dibbs, Steward Bradley, Tol Avery Dir- David Rich.
<u>Jack Benny</u>	CBS 7:30pm	with regulars & Mary Livingstone(A), Danny Thomas(C), Joi Lansing Sam Hearn.
ED SULLIVAN	CBS 8pm	Richard Boone(A), Nancy Kelly(A), Frankie Laine(S), Miyoshi Umeki(A), Jan Murray(C), Trude Adams(S), Wally Griffin(C), Johnny Cash(S).
STEVE ALIEN	NBC 8pm	Steve Lawrence(S), Marie McDonald(S), Liberace(M).
<u>Lawman</u> (John Russell, Peter Brown)	ABC 8:30pm	<u>Warpath</u> ; with regulars & Mervyn Vye, William Fawcett, Lew Gallo, Howard Caine; (SW&SD).
<u>General Electric Theater</u>	CBS 9pm	<u>The Last Lesson</u> ;(O)Alphonse Daudet, (A)Jerome Ross; with Charles Laughton, Patricia Medina, Barry Gordon, Eric Feldary, Roy C. Jensen, Rene Korper, Lucien Plauzoles, Danielle Roter, Jack Chefe, Janine Grandel, Betty De Vries, Cyril Delevanti, Max Dommar, Gregg Martell; Dir- Herschel Daugherty.
DINAH SHORE CHEVY SHOW	NBC 9pm	Jane Powell(S), Mel Torme(S), Douglas Fairbanks, Jr.(A).
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>The Last Dark Step</u> ; (O)Margaret Manners, (A)William Fay; with Robert Horton, Fay Spain, Joyce Meadows, David Carlile, Herb Ellis; Dir- Herschel Daugherty.
<u>Loretta Young Show</u>	NBC 10pm	<u>The Black Lace Valentine</u> ; (O)Sylvia Dee, (A)Richard Morris; with Miss Young, Joe Maross, Mary Adams, Dick Winslow, Robert Montgomery, Jr., Preston Hanson, Charles Boaz, Michael Montgomery Mark Erickson, Gregory Irvin; Dir- Richard Morris.

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EDITOR: Jerry Leichter

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Wednesday (February 11)

NBC- 8:30-9pm NYT & LAT, this date only; SPECIAL - Meet Mr. Lincoln - FILM; 154 stations net and delayed. (Preempts The Price is Right). § On the eve of Abraham Lincoln's 150th birthday anniversary, the story of his Presidential years is told almost wholly with photographs and prints of the time and in words of the time. Alexander Scourby is narrator.

§ SPONSOR- Lincoln National Life Insurance Co thru Maxon, Inc (Detroit); Acct Exec- W. D. Laurie, Sr.

§ PKGR- NBC Special Projects (Project 20); Prod & Dir- Donald B. Hyatt; Asst Prod- Robert Garthwaite; Music by- Richard Russell Bennett; Writer- Richard Hanser; Ed- Silvio D'Alisera; Research- Daniel Jones, Rhoda Grady, Charles Osborn.

Sunday (February 15)

CBS- 10-10:30pm NYT & LAT, Weekly; RETURN - Richard Diamond, Private Detective - FILM; no. of stations not available. (Replaces Keep Talking, which moves to Wednesday, 8-8:30pm NYT, effective Feb 11; see "Other Net Changes"). § David Janssen stars in the title role of the mystery-adventure series, which returns for its third net airing in two years. The new series locale is in Hollywood, instead of in New York as previously; and for the first time, the title character will have a regular romantic interest, played by Barbara Bain as Karen Wells. The series originally debuted over CBS on July 1, 1957, and was seen thru Sept 30, 1957; returning on January 2, 1958 and running thru Sept 25, 1958.

§ SPONSOR- P. Lorillard Co (Kent) thru Lennen & Newell, Inc (NY); Acct Exec- Frank Cambria.

§ PKGR & Film Prod- Four Star Films, Inc at Fox Western Ave Studio, Hollywood, Calif.; Prod- David Heilweil; Dirs- Various; Writers- Richard Carr, others; Music Score- Pete Rugulo; Dir of Photog- Joe Biroc.

NBC- 4:30-5pm NYT, Weekly; RETURN - Ask Washington - LIVE from Washington, D.C.; to the net. § Bryson Rash is moderator for this program, which has been a periodic NBC News feature ever since the 1952 political conventions in Chicago. It was previously seen several times this fall. NBC Washington and foreign correspondents answer questions on the air sent in by mail by viewers (Ask Washington, NBC, Box 4, Washington, D. C.).

§ Sustaining.

§ PKGR- NBC News (Wash); Prod- Julian Goodman; Dir- Ralph Peterson.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bell Telephone Hour (2nd of 4 shows this season) Feb 10, Tuesday, 8-9pm NYT & LAT; music and dance program, starring Duke Ellington and Ella Fitzgerald (see page 6-A for cast credits). § LIVE (COLOR) from NY.

REGULAR NETWORK SPECIALS (Cont'd)

NBC- Bob Hope Buick Show (5th of 8 shows during season) February 10, Tuesday, 9:30-10:30pm NYT & LAT; comedy-variety show starring Bob Hope, Maureen O'Hara, Carol Haney and Danny Thomas. § FILM.

CBS- The Lucille Ball-Desi Arnaz Show (3rd of 7 special shows during season) Feb 9, Monday, 10-11pm NYT; 9-10pm LAT; comedy program with special guest Red Skelton; program is titled "Lucy Goes to Alaska." § FILM.

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Morning Playhouse; TITLE DEBUT Feb 2; Mon thru Fri, 10-10:30am NYT (9-9:30am LAT); FILM; to the net. (Replaces For Love or Money, last show Jan 30). § Re-runs of films previously seen on the network as part of Schlitz Playhouse. § Sustaining.

§ PKGR- CBS-TV; Film Prod- Revue Productions, Inc(LA).

Keep Talking; SCHEDULE CHANGE Feb 11, to Wed, 8-8:30pm NYT (7-7:30pm LAT); program had been seen Sun, 10-10:30pm NYT (see page 13). FULL SPONSOR effective Feb 11: Mutual Benefit Health & Accident Assn (Mutual of Omaha) thru Bozell & Jacobs, Inc(Omaha); Acct Exec- Byron Reed; TV Acct Rep- Harold Fair(NY). (The sponsor had been alternating in recent weeks with P. Lorillard Co in the former Sunday night time for the program).

The Face of Red China; REPEAT SPECIAL Feb 8, Sun, 2-3pm NYT, this date only. Repeat showing of the CBS News documentary previously seen on the network on Dec 28, Sun, 5-5:30pm NYT.

NBC- NBC Special Program for the NAACP; SPECIAL Feb 8, Sun, 6:30-7pm NYT & LAT, this date only; LIVE from NY; to the net. (Preempts Chet Huntley Reporting). § Special program to permit discussion and rebuttal of a suggestion made by Chet Huntley during the NBC program, The Second Agony of Atlanta on Feb 1 (see page 9) that the NAACP be replaced by a less militant Negro leadership for the solution of Southern integration problems.

§ Sustaining.

§ PKGR- NBC News(NY); Prod- Reuven Frank; Assoc- Elliot Frankel; Dir- James Kitchell.

NBC Kaleidoscope (Alt Sun, 5-6pm NYT & LAT) Radio Corp of America (RCA Victor Products) thru Kenyon & Eckhardt, Inc(NY) will sponsor the program on Feb 8, this date only. The program normally is sustaining.

An Evening With Fred Astaire; REPEAT SPECIAL Feb 11, Wed, 10-11pm NYT & LAT, this date only. Repeat showing via color videotape of the program previously seen on the network on Oct 17, 1958. Chrysler Corp thru Leo Burnett, Inc., is the sponsor, as for the original performance.

TALENT SHOWSHEET AND SCRIPT REPORT - FEBRUARY 9 - FEBRUARY 15
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O)Original, (A)Adaptations, (SW)Staff-written. Performers and other identifications used are: (SD)Staff-Directed, (A)Actor, (S)Singer, (D)Dancer, (C)Comic, (M)Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ARTHUR MURRAY PARTY; MONDAY February 2; NBC 10pm - ADD: Basil Rathbone(A), June Taylor(D), Jack E. Leonard(C), Bert Parks.

EDDIE FISHER SHOW; TUESDAY February 3; NBC 8pm - DELETE: Mitchell Boys Choir.

Wagon Train; WEDNESDAY February 4; NBC 7:30pm - ADD CAST: Robert Fuller, Harold Daye, Terry Kelman, Susan Henning, Jamie Matt, Terry Burnham.

PLAYHOUSE 90; THURSDAY February 5; CBS 9:30pm - ADD CAST: Robert Crawford, George Dolenz, Raikin Ben-Ari, Marc Lawrence, Naomi Stevens, Theodore Marcuse, Orlando Rodriguez, Brad Morrow, Felipe Turich, Ricky Vera, Pat Ortez, John Wynggraf, Peter Coe.

Rawhide; FRIDAY February 6; CBS 8pm - ADD CAST: Lon Chaney, Allan Marshall.

TODAY; Mon-Fri, February 2-6; NBC 7am - ADD: 2/4- James Morris(S); Betty Madigan(S) is guest for the entire week.

ARTHUR GODFREY TIME; Mon-Fri, February 2-6; CBS 10:30am - ADD: 2/6- Sam Levenson(C).

MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY February 8; NBC 7:30pm - ADD: Jim Backus(A-S), Ralph Sanford(S), Jerry Wallace(S).

MONDAY FEBRUARY 9  
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<u>The Texan</u> (Rory Calhoun)	CBS 8pm	with regulars & Brian Donlevy, Richard Jaeckel, Jean Welles, Russell Simpson, Robert Griggin; (SW&SD).
<u>Father Knows Best</u>	CBS 8:30pm	with regulars & Pamela Lincoln, Stephen Ellsworth, Johnny Bates, Virginia Aldridge, Lynn Alden, Carla Hoffman.
VOICE OF FIRESTONE	ABC 9pm	Rosemary Clooney(S), Woody Herman(M), The Dukes of Dixieland (M), Pete Fountain(M), Hi-Lo's(S).
<u>Danny Thomas Show</u>	CBS 9pm (8pm)	with regulars & Annette Funicello(ADD as regular), Dayton Lummis, Ray Roberts.
<u>Alcoa Theatre</u>	NBC 9:30pm	<u>Goodbye Johnny</u> ; (O)Leonard Freeman; with Cliff Robertson, Harold J. Stone, Douglas Fowley, Sandy Kenyon, John Indrisano, Lizz Slifer; Dir- David Swift.
OLDSMOBILE SHOW (Patti Page)	ABC 10pm	Eydie Gorme(S), Florence Henderson(S), Bill Hayes(S).
<u>Lucille Ball - Desi Arnaz Show</u>	CBS 10pm (9pm)	<u>Lucy Goes to Alaska</u> ; with regulars & Sid Melton, William Newell, Hugh Sanders, Iron Eyes Cody, Charlie Stevens, Jess Kirkpatrick; (O)Bob Weiskopf, Bob Schiller; Dir- Jerry Thrope. Special guest - Red Skelton.
<u>Peter Gunn</u> (Craig Stevens)	NBC 9pm	<u>Pecos Pete</u> ; (O)Lewis Reed; with regulars & Jeff York, Tom Steele, Steve Gravers, Tom Fadden, Ralph Moody; Dir- Robert Miller.

TUESDAY FEBRUARY 10
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|----------------------------------------|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BELL TELEPHONE HOUR                    | NBC 8pm | <u>American Festival</u> ; with Duke Ellington(M), Ella Fitzgerald (S), Rise Stevens(S), Grant Johannesen(M), Melissa Hayden(D) Jacques D'Amboise(D), Edward Villella(D), Russell Nye(S), Martha Wright(S). |
| <u>The Rifleman</u><br>(Chuck Connors) | ABC 9pm | <u>The Deadeye Kid</u> ; (O)Palmer Thompson; with regulars & Paul Fis, Kip Kong, Douglas Spencer, Jason Johnson; Dir- Jerry Hopper.                                                                         |

## TUESDAY (Cont'd)

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ARTHUR GODFREY SHOW	CBS 9pm	Jonathan Winters(C).
GEORGE BURNS SHOW	NBC 9pm	Xavier Cugat(M), Albe Lane(S).
<u>Naked City</u> John McIntire, James Francis	ABC 9:30pm	<u>Che to Get Lost</u> ; with regulars & Lawrence Tierney, Kent Smith, Norma Crane; (SW&SD).
RED SKELTON SHOW	CBS 9:30pm(8:30)	Mary Beth Hughes(A), Gerald Mohr(A), Jan Arvan, Frank Wilcox.
BOB HOPE SHOW	NBC 9:30pm	Maureen O'Hara(A-S), Carol Haney(D), Danny Thomas(C).
<u>Alcoa Presents</u> (John Newland)	ABC 10pm	<u>The Dark Room</u> ; (O)Francis Cockrell; with Cloris Leachman, Ivan Triesault, Paul Dubov, Ann Cockrell; Dir- John Newland.
GARRY MOORE SHOW	CBS 10pm (9pm)	Jimmie Rodgers(S), Julie London(S), Nancy Walker(C-A), Bill & Cora Baird(Puppeteers).

WEDNESDAY FEBRUARY 11

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|--------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm         | <u>The Last Man</u> ; (O)Larry Marcus; with Dan Duryea, Judi Meredith, Damian Flynn, Wilton Graff, Valerie Mitchell, Sand Kelman, Marx Hartman; Dir- James Neilson.                                                 |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 8:30pm         | <u>The Composite Girl</u> ; with regulars & Skip Young, Ted Budny, James Stacy, Jack Wagner, Glenn Taylor, Jack Ellena;(SW&SD).                                                                                     |
| <u>Trackdown</u><br>(Robert Culp)                | CBS 8:30pm(7:30pm) | (O)John McGreevey; with regulars & Adeline de Walt Reynolds, Lillian Bronson, Charles Cooper, James Lydon, Gary Gray, Trevor Bardette, Helen Wallace, Lewis Martin; Dir- R.G.Springsteen.                           |
| <u>The Millionaire</u><br>(Marvin Miller)        | CBS 9pm (8pm)      | with regulars & Don Dubbins, Gloria Castillo, Abraham Sofaer. (SW&SD).                                                                                                                                              |
| MILTON BERLE SHOW                                | NBC 9pm            | William Bendix(A-C).                                                                                                                                                                                                |
| US STEEL HOUR                                    | 10pm (9pm)         | <u>Family Happiness</u> ; (O)Leo Tolstoy, (A)Morton Wishengrad; with Jean Pierre Aumont, Gloria Vanderbilt, Patty Duke, Doreen Lang, Frieda Altman, Marcel Hillaire, Dorothy Sands, Jane Lillig; Dir- Sidney Lumet. |
| SPECIAL                                          | NBC 10pm           | <u>An Evening With Fred Astaire</u> ; (Video tape). REPEAT from 10/17/58.                                                                                                                                           |

## THURSDAY FEBRUARY 12

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<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	Repeat from 11/29/58.
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Andy Williams(S).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm (8pm)	<u>A Thread of Respect</u> ; (O)Aaron Spelling; with Nick Adams, James Coburn, Denver Pyle, Tommy Cook, Chuck Courtney, Jim Beck, Joseph P. Hamilton; (SD).
<u>Behind Closed Doors</u> (Bruce Gordon)	NBC 9pm	<u>The Quemoy Story</u> ; with Robert Richards, Roberta Haynes, Paul Picerni, Robert H. Harris, Robert Ellenstein, Leslie Bradley.
PLAYHOUSE 90	CBS 9:30pm (8:30)	<u>The Second Man</u> ; (O)Edward Grierson, (A)Leslie Stevens; with James Mason, Margaret Leighton, Hugh Griffith, Diana Wynyard, Kenneth Haigh, Melville Cooper, Max Adrian; Dir- David Greene.
FORD SHOW	NBC 9:30pm	Charlie Weaver(C-A).

FRIDAY FEBRUARY 13
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|                                                     |                   |                                                                                                                                                                     |
|-----------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| YOUR HIT PARADE                                     | CBS 7:30pm (6:30) | Fran Warren(S), Connie Francis(S).                                                                                                                                  |
| <u>Rawhide</u><br>(Eric Fleming, Clint Eastwood)    | CBS 8pm (7pm)     | <u>Incident of the Power and the Plow</u> ; (O)Fred Freiburger; with regulars & Brian Donlevy, Michael Pate, Rudolfo Acosta, Dick Van Patten; (SW&SD).              |
| ELLERY QUEEN                                        | NBC 8pm           | <u>Margin of Terror</u> ; (O)Warner Law.                                                                                                                            |
| <u>Man With A Camera</u><br>(Charles Bronson)       | A/C 9pm           | <u>Turntable</u> ; with regulars & Dennis Patrick, Logan Field, Phyllis Avery, Addison Richards(SW&SD).                                                             |
| <u>Phil Silvers Show</u><br>(You'll Never Get Rich) | CBS 9pm (8pm)     | <u>Viva Bilko</u> ; with regulars & Harold Huber, Roy Monseil, Henry Beckman; (SW&SD).                                                                              |
| <u>M Squad</u><br>(Lee Marvin)                      | NBC 9pm           | <u>Mugger Murder</u> ; with regulars & Paul Newlin, Grace Raynor, Bern Hoffman, Jacqueline Greene, James Chandler, Gene Roth.                                       |
| <u>77 Sunset Strip</u><br>(Efrem Zimbalist, Jr.)    | A/C 9:30pm        | <u>Eye Witness</u> ; with regulars & Robert Douglas, Jay North. Patricia Barry, Lean Harens; Dir- David Rich.                                                       |
| <u>Schlitz Playhouse</u>                            | CBS 9:30pm(8:30)  | <u>The Man Who Had No Friends</u> ; (O)Hugh Pentecost, (A)Tom Seller; with Ralph Meeker, Anthony Caruso, Jeanne Cooper, Jacqueline Scott; Dir- Anton M. Leader.     |
| <u>The Lineup</u><br>(Warner Anderson, Tom Tully)   | CBS 10pm(9pm)     | <u>The Charles Cleveland Case</u> ; with regulars & Whitney Blake, Lou Merrill, Mario Silletti, Doug Kennedy, Murray Alper, Pamela Branch, Marjorie Stapp; (SW&SD). |

MULTIPLE & ACROSS-THE-BOARD SHOWS FEBRUARY 9 - FEBRUARY 13  
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TODAY (Dave Garroway)	NBC 7am	Georgia Hayes(S) will be guest for the entire week. 2/10- Matt Dennis(M).
CAPTAIN KANGAROO	CBS 8am	2/10- Lois Meistrell(dog act), 2/11- Jimmy Dean(S).
ARTHUR GODFREY TIME	CBS 10:30am	Sam Levenson(C) will be guest for the entire week.
LIBERACE SHOW	ABC 1pm	Molly Bee(S) will be guest for the entire week.
JIMMY DEAN SHOW	CBS 2pm	2/10- John Ragin(A); 2/11- Marie Janus(S).
JACK PAAR SHOW	NBC 11:15pm	2/9-Paul Lynde(C), Ella Logan(S), Cliff Arquette(C); 2/10- Charles Davis(S), Pat Harrington, Sr.(D), Peggy Cass(C); 2/11- Jonathan Winters(C); Jack Haskell(S); 2/12- Morton Downey(M); 1/13- Eva Gabor(A), Cliff Arquette(C).

SATURDAY FEBRUARY 14
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|                                                       |                   |                                                                                                                                                                                                                            |
|-------------------------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRUE STORY                                            | NBC 12Noon        | <u>Live Again Lady</u> ; (O)William Kendall Clarke; with Casey Peyton, Edmon Ryan, Si Oakland, Mel Ruick.                                                                                                                  |
| DICK CLARK SHOW                                       | ABC 7:30pm        | Frankie Avalon(S), Connie Francis (S), The Kalin Twins(S), Duane Eddy(S).                                                                                                                                                  |
| <u>Perry Mason</u><br>(Raymond Burr)                  | CBS 7:30pm (6:30) | <u>The Case of the Romantic Rogue</u> ; with regulars & Sara Haden, Peggy Maley, Jean Willes, Jack Daly, Albert Linville, Don Dillaway, Frederic Worlock, Lee Miller; (O)Herman Epstein & Gene Wang; Dir- William Russell. |
| JUBILEE U.S.A.                                        | ABC 8pm           | Jimmy Newman(S).                                                                                                                                                                                                           |
| PERRY COMO SHOW                                       | NBC 8pm           | Tony Bennett(S), Patrice Munsel(S), Loren Hollander, Sammy Fain(M).                                                                                                                                                        |
| <u>Wanted - Dead or Alive</u> (Steve Mc Queen)        | CBS 8:30pm(7:30)  | with regulars & Wayne Morris, Mary Beth Hughes, DeForest Kelley, John Lupton, Bethel Leslie, Troy Melton, Bill Catching; (SW&SD).                                                                                          |
| <u>Black Saddle</u><br>(Peter Breck, Russell Johnson) | NBC 9pm           | with regulars & Arthur Hunnicutt, Walter Sande, Welsley Lau, Pat O'Malley, Jan Stine; (SW&SD).                                                                                                                             |

SATURDAY FEBRUARY 14 (Cont'd)

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|                                         |               |                                                                                                                                                   |
|-----------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cimarron City</u>                    | NBC 9:30pm    | <u>Return of the Dead</u> ; with regulars & Tom Drake, Brad Dexter, Dan Blocker, John Goddard, Keith Richards, Ken Christy, Clark Smith; (SW&SD). |
| <u>Gunsmoke</u><br>(James Arness)       | CBS 10pm(9pm) | with regulars & Allen Case, Pat Huston, Linda Watkins, Charles Thompson, Olive Blakeney; (SW&SD).                                                 |
| <u>The D.A.'s Man</u><br>(John Compton) | NBC 10:30pm   | with regulars & William Fawcett, Herb Ellis, Stafford Repp, Jean Innes; (SW&SD).                                                                  |

SUNDAY FEBRUARY 15

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|                                                          |             |                                                                                                                                                                                                                                                            |
|----------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE                                         | CBS 10:30am | <u>The Sound of the Humble Heart</u> ; (Part III of "The Gladsome Noise"); with The Mary Anthony Dancers.                                                                                                                                                  |
| CAMERA THREE                                             | CBS 11:30am | <u>A Philosophy for Winter</u> ; (REPEAT from 12/21/58).                                                                                                                                                                                                   |
| PAUL WINCHELL SHOW                                       | ABC 5pm     | The Virginians(jugglers), The Sabos(acrobats).                                                                                                                                                                                                             |
| OMNIBUS                                                  | NBC 5pm     | <u>The Medium</u> ; (O)Gian Carlo Menotti; Cast is unavailable as of publication date.                                                                                                                                                                     |
| <u>Maverick</u>                                          | ABC 7:30pm  | <u>The Saga of Waco Williams</u> ; (O)Montgomery Pittman, (A)Gene Coon; with regulars & Wayde Preston, Louise Fletcher, R.G. Armstrong, Brad Johnson, Ken Mayer, Hank Patterson, Lane Bradford, Ken Terrell, John Dennis; Dir- Leslie Martinson.           |
| ED SULLIVAN SHOW                                         | CBS 8pm     | Wayne & Shuster(C), Jack Carter(C), Jane Morgan(S), Dody Goodman(C), Luise Rainer(A), Flaviano Labo(S), Latona, Graham & Chadel(novelty), Hubert Castle(wire-walker), Itzhak Perlman(M).                                                                   |
| STEVE ALLEN SHOW                                         | NBC 8pm     | Ray Anthony(M), Terry Gibbs(M), Diane Maxwell(S), Frank Gorshin(C).                                                                                                                                                                                        |
| <u>The Lawman</u><br>(John Russell, Peter Brown)         | ABC 8:30pm  | <u>The Gunman</u> ; with regulars & Richard Arlen, Gordon Jones, Hal Baylor, Frank Sully, Dorothy Partington.                                                                                                                                              |
| <u>General Electric Theater</u>                          | CBS 9pm     | <u>I Was A Bloodhound</u> ; (O)Laurence Marks & Milton Pascal; with Ernie Kovacs, Lawrence Dobkin, Shirley Mitchell, Bart Bradley, Robert Nash, Michael Garrett, Yvonne White, Joseph Mell, Frank Sully, Phil Arnold, Tony Michaels; Dir- Sidney Lanfield. |
| <u>Alfred Hitchcock Presents</u>                         | CBS 9:30pm  | <u>Morning of the Bride</u> ; (O)Neil S. Boardman, (A)Kathleen Hite; with Barbara Bel Geddes, Don Dubbins, Pat Hitchcock, Helen Conrad; Dir- Arthur Hillier.                                                                                               |
| <u>Richard Diamond Private Detective</u> (David Janssen) | CBS 10pm    | <u>RETURN</u> : Regulars include Barbara Bain, Irene Hervey, Ed Kemmer, Ross Martin, Ronnie Rondell. (O)Richard Carr; with regulars & Mort Sahl, Suzanne Alexander, Gloria Tennes; dir- Alvin Ganzer.                                                      |
| <u>Loretta Young Show</u>                                | NBC 10pm    | <u>Marriage Crisis</u> ; (O)Williams Forrest, (A)William Bruckner; with Jack Lord, Elizabeth Montgomery, James Parnell, Robert Anderson, Mary Munday, Robert Stephenson; Dir-John Newland.                                                                 |

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Sunday (February 22)

CBS- 2:30-3:30pm NYT (11:30am-12:30pm LAT), 5 programs; RETURN - The Great Challenge - LIVE from NY; to the net. § Five hour-long symposiums appraising democratic institutions in a time of scientific and technological advance against a background of intensified Soviet competition. Eric Sevareid is moderator for the give-and-take discussions which will again originate from the Caspary Auditorium of the Rockefeller Institute in New York City. The first group of seven programs in this series were on the CBS net from Feb 23 thru May 25, 1958. The new series will be seen this date, March 1, 22, 29, and April 5.

§ Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- James Fleming; Alt Dirs- Michael Zeamer, Av Westin.

NBC- 5-6pm NYT & LAT, this date only; REPEAT SPECIAL - March of Medicine: "MD International" - FILM (COLOR); 151 stations net and delayed. § Repeat showing of the filmed report on American doctors serving in all parts of the world, originally shown as one of the programs in this irregular series on Jan 23, 1958.

§ SPONSOR- Smith, Kline & French Laboratories thru Doremus-Eshleman Co(Phila); Acct Exec- James Spillam.

§ PKGR- Smith, Kline & French with American Medical Assn; Prod & Dir- David Lowe with the S, K & F TV Unit; Writer- Lou Hazam; Narrators- Alexander Scourby, Norman Rose.

### THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Leonard Bernstein and the New York Philharmonic (3rd in a group of programs presented on one Sunday each month) Sunday, Feb 22, 4:30-5:30pm NYT & LAT. § TAPE, recorded in NY.

### OTHER NETWORK CHANGES & ADDITIONS

ABC- The Pat Boone Chevy Showroom (Thu, 9-9:30pm NYT & LAT) Larry Gelbart is now the writer for the program.

NBC- Haggis Baggis (Mon thru Fri, 2:30-3pm NYT; 12:30-1pm LAT) Dennis James replaced Fred Robbins as m.c., effective Feb 9.

Congress Celebrates Lincoln's 150 Birthday; SPECIAL Feb 12; Thu, 2:30-3pm NYT, this date only; TAPE, to the net. § Special program presented before a joint session of Congress, with Fredric March reading the Gettysburg Address, preceding an address by Carl Sandburg.

§ Sustaining.

§ NBC News(Wash); Prod- NBC Washington staff.



TALENT SHOWSHEET AND SCRIPT REPORT - FEBRUARY 16 - FEBRUARY 22  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

ARTHUR MURRAY PARTY; MONDAY February 9; NBC 10pm - ADD: Vivian Blaine(S-A), David Janssen(A), Zachary Scott(A), Ruth Ford(A), Anne Sheridan(A), Shari Lewis(D-ventriloquist), Martha Scott(A), J. Carol Naish(A).

MILTON BERIE SHOW; WEDNESDAY February 11; NBC 9pm - ADD: Marilyn Maxwell(A-S).

PLAYHOUSE 90; THURSDAY February 12; CBS 9:30pm - ADD CAST: Abraham Sofaer, Terence DeMarney, Chet Stratton, Barry Morse, Milton Parsons, Patrick MacNee, Walter Burke, Harold Ayer, Pamela Mason.

YOUR HIT PARADE; FRIDAY February 13; CBS 7:30pm - DELETE: Connie Francis(S).

LAMP UNTO MY FEET; SUNDAY February 15; CBS 10am - ADD: The Roving Gambler; (O) Jerry DeBono; with Johnny Desmond, Tony Mottola

FRONTIERS OF FAITH; SUNDAY February 15; NBC 1:30pm - ADD: The House of Paper; (O) Kevin O'Morrison; with Pat Hingle; Georgann Johnson

OMNIBUS; SUNDAY February 15; NBC 5pm - ADD CAST: Claramae Turner, Lee Venora, Jose Perez, Beverly Dame, Donald P. Morgan, Belva Kibler; Dir - William A. Graham.

MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY February 15; ADD: Steve Allen (C-M), The Continentals(S), Jesse Belvin(S), Thomas Wayne(S), The Three Notes(S)

STEVE ALLEN SHOW; SUNDAY February 15; NBC 8pm - ADD: Winners of the Photoplay Magazine Movie Awards.

DINAH SHORE CHEVY SHOW; SUNDAY February 15; NBC 9pm - ADD: Vera Ellen(D-A), Craig Stevens(A), Andre Previn(M), George Gobel(C).

MONDAY FEBRUARY 16
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|                                    |                   |                                                                                                                                                                                                            |
|------------------------------------|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| POLKA GO ROUND                     | ABC 8pm           | The American Ukrainian Youth Dancers of Chicago, ILL.                                                                                                                                                      |
| <u>The Texan</u><br>(Rory Calhoun) | CBS 8pm (7pm)     | with regulars & Reg Parton, Adams Williams, Olive Sturgess, Grant Withers, Dan White(SW).                                                                                                                  |
| <u>Father Knows Best</u>           | CBS 8:30pm (7:30) | with regulars & Ron Ely, Jymme Shore, Robert Brubaker;(SW&SD).                                                                                                                                             |
| VOICE OF FIRESTONE                 | ABC 9pm           | Rise Stevens(S), Chicago Symphony Orchestra.                                                                                                                                                               |
| <u>Danny Thomas Show</u>           | CBS 9pm (8pm)     | with regulars & Lauritz Melchoir, Shirley Jones, Ben Lessy, Sid Melton; (SW&SD).                                                                                                                           |
| <u>Goodyear Theater</u>            | NBC 9:30pm        | <u>Success Story</u> ; (O) Lawrence Williams, (A) Harold Jack Bloom, William Cowley & Peggy Chantler; with Jim Backus, Virginia Gregg, Carolyn Kearney.                                                    |
| OLDSMOBILE SHOW<br>(Patti Page)    | ABC 10pm          | Johnny Mathis(S), Matt Dennis(S-M).                                                                                                                                                                        |
| <u>Desilu Playhouse</u>            | CBS 10pm (9pm)    | <u>Chez Rouge</u> ; (O) Adrian Spies; with Janis Paige, Harry Guardino, Kurt Kasznar, Ray Danton, Herbert Berhgoof, Abel Frenancez, Dan Blocker, Ron Hayes, Diane Nellis, Ray Walker; Dir - Allen Reisner. |

TUESDAY FEBRUARY 17  
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<u>Sugarfoot</u> (Will Hutchins)	ABC 7:30pm	<u>The Mysterious Stranger</u> ; (O)Jack Emanuel, (A)Frank Butler & Raphael Hayes; with regulars & Adam West, Sue Randall, Karl Swenson, Frank Cady, Bern Hoffman; Dir - Paul Henreid.
EDDIE FISHER	NBC 8pm	Ernie Kovacs(C), George Gobel(C), Mitchell Boys Choir.
<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>The Indian</u> ; (O)Cyril Hume; with regulars & Michael Ansara, Lewis Charles; Dir - Arnold Laven.
ARTHUR GODFREY SHOW	CBS 9pm (8pm)	Sam Levenson(C).
GEORGE BURNS SHOW	NBC 9pm	Howard Duff(A).
<u>Naked City</u> (John McIntire)	ABC 9:30pm	<u>Hey, Teach!</u> ; with regulars & Robert Morris, Jean Muir; (SW&SD).
RED SKELTON SHOW	CBS 9:30pm(8:30)	Mona Freeman(A), with George Neise, Frank Wilcos, Ray Kellogg, Jan Arvan.
<u>Bob Cummings Show</u>	NBC 9:30pm	<u>Bob, the Baby-Sitter</u> ; with regulars & Tammy Marigough, Luzanne Lloyd, Joi Lansing; (SW&SD).
<u>Alcoa Presents</u> (John Newland)	ABC 10pm	<u>Twelve Hours to Live</u> ; (O)Merwin Gerard; with Jean Allison, Paul Richards, Doug Kennedy, Larrain Gillespie, Lillian Powell; Dir - John Newland.
GARRY MOORE SHOW	CBS 10pm(9pm)	Johnny Desmond(S), Martha Raye(C), Buddy Hackett(C), Jaye P. Morgan(S) & regulars.

WEDNESDAY FEBRUARY 18
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|                                                  |                  |                                                                                                                                                                                     |
|--------------------------------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm       | <u>The Old Man Charvanaugh Story</u> ; (O)Arthur Browne Jr; with regulars & Dorothy Green, Ricky Klein, L.Q.Jones, Jeff Daley, Mickey Finn, Quentin Sondergaard; Dir- Virgil Vogel. |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 8:30pm       | <u>Ozzie's Old Teammate</u> ; with regulars & Parley Baer, Frank Cady, Lyle Talbot, John Doucette, Alan Hale, Mary Jane Croft.                                                      |
| <u>Trackdown</u><br>(Robert Culp)                | CBS 8:30pm(7:30) | with regulars & Rita Moreno, Chill Wills, Charles Aidman.                                                                                                                           |
| MILTON BERIE SHOW                                | NBC 9pm          | McGuire Sisters(S).                                                                                                                                                                 |
| ARMSTRONG CIRCLE THEATRE                         | CBS 10pm (9pm)   | <u>House of Cards</u> ; (O)Alvin Boretz; with Si Oakland, Kathleen Maguire, David White, Richard McMurray, Herb Evers, Frank Schofield, Bill Post, Telly Sevolas.                   |

THURSDAY FEBRUARY 19  
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<u>December Bride</u> (Spring Byington)	CBS 8pm (7pm)	with regulars & Russell Arms, Bethel Leslie, David Thursby, Ted DeCorsia; (SW&SD).
<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	with regulars & Gavin MacLeod, Vito Scotti, Jack Weston, Carol Hill, Sally Todd, Harry Harvey, Jr; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Connie Francis(S), Arthur Godfrey
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm (8pm)	<u>Deadfall</u> ; (O)Sloan Nibley & Frederic Louis Fox; with Van Johnson, Bing Russell, Harry Townes, Paul Langston, Jan Stine, John Zaremba, Hampton Fancher, Chuck Roberson, Grant Withers, Val Dufour, Charlie Fredericks; Dir- Jerry Hopper.
<u>Behind Closed Doors</u> (Bruce Gordon)	NBC 9pm	<u>The Vicee Story</u> ; with Dean Harens, Lilliane Montevecchi, Anna Lisa, Richard Alexander; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm(8:30)	<u>The Raider</u> ; (O)Loring Mandel; with Paul Douglas, Rod Taylor, Frank Lovejoy, Leif Erickson, Donald Crisp, Leon Ames; Dir- Franklin Schaffner.
FORD SHOW	NBC 9:30pm	Cesar Romero(A), Kathy Taylor(S).

FRIDAY FEBRUARY 20
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|                                                              |                  |                                                                                                                                                                                                                    |
|--------------------------------------------------------------|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Rin Tin Tin</u>                             | ABC 7:30pm       | <u>The Royal Recruit</u> ; (O)Victor McLeod; with regulars & Jack Dimond, Gregory Gay, William Keene, Duane Grey, Dave Thursday; Dir- William Beaudine.                                                            |
| <u>Walt Disney Presents</u>                                  | ABC 8pm          | <u>The Griswold Murder</u> ; with Robert Loggia, James Dunn, Patricia Knowles, Audrey Dalton; (SW&SD).                                                                                                             |
| <u>Rawhide</u><br>(Eric Fleming, Clint Eastwood)             | CBS 8pm (7pm)    | <u>Incident at Barker Springs</u> ; (O)Les Crutchfield; with June Lockhart, Paul Richards, & regulars; Dir-Charles Marquis Warren.                                                                                 |
| <u>Phil Silvers Show</u><br>(You'll Never Get Rich)          | CBS 9pm (8pm)    | <u>The Colonel's Promotion</u> ; with regulars & Claude Harmon.                                                                                                                                                    |
| <u>M Squad</u><br>(Lee Marvin)                               | NBC 9pm          | with regulars & Virginia Vincent, Terry Becker; (SW&SD).                                                                                                                                                           |
| <u>77 Sunset Strip</u><br>(Efrem Zimbalist, Jr, Roger Smith) | ABC 9:30pm       | <u>Lovely Alibi</u> ; with regulars & Steve Brodie, Claude Akins, Andra Martin, Jacqueline Beer, Louis Quinn.                                                                                                      |
| <u>Lux Playhouse</u>                                         | CBS 9:30pm(8:30) | <u>Various Temptations</u> ; (O)William Sansom, (A)James P. Cavanagh; with Ida Lupino, Hurd Hatfield, Patricia Cutts, Noel Drayton, Jennifer Raine, John Trayne, Cyril Delevanti, Tita Purdom; Dir- Jules Bricken. |
| <u>The Lineup</u><br>(Warner Anderson, Tom Tully)            | CBS 10pm(9pm)    | <u>The Waterfront Romeo Case</u> ; with regulars & James Gavin, Frank Bolger, Jack Moyles, Georgette Duval, David London.                                                                                          |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FEBRUARY 16 - FEBRUARY 20  
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TODAY (Dave Garroway)	NBC 7am	2/16- Little, Dane & Mason(S); 2/19- Sylvia Meredith(puppets).
CAPTAIN KANGAROO	CBS 8am	2/17- Bob Rollins(Balloons); 2/19- Dorothy Olsen(S).
PETER LIND HAYES SHOW	ABC 11:30am	Mary Healy(S), Stubby Kaye(C), Ferlin Husky(S).
LIBERACE SHOW	ABC 1pm	Erin O'Brien(S) will be guest for the entire week.
JACK PAAR SHOW	NBC 11:15pm	2/16-Florence Henderson(S), Genevieve(S); 2/17- Cliff Arquette(C); 2/18- Richard Hayes(S); 2/19- Hans Conried(A), Betty White(A), Cliff Arquette; 2/20- Genevieve, Florence Henderson, Anne Bancroft(A).

SATURDAY FEBRUARY 21
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|                                                       |                  |                                                                                                                                                                                                    |
|-------------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRUE STORY                                            | NBC 12Noon       | <u>Cabin 19</u> ; (O)Calvin Clements; with John Kellogg, Martin Brooks, Viola Frayne, Ron Dawson.                                                                                                  |
| DICK CLARK SHOW                                       | ABC 7:30pm       | Richard Rome(M), Cathy Carr(S), The Diamonds(S), Billy Williams(S), Tommy Leonetti(S).                                                                                                             |
| <u>Perry Mason</u><br>Raymond Burr)                   | CIS 7:30pm(6:30) | <u>The Case of the Jaded Joker</u> ; with regulars & Frankie Laine, Bobby Troup, Harry Jackson, Tom Drake, Walter Burke, Martha Vickers; (O)Milton Krims; Dir- Gerd Oswald.                        |
| JUBILEE U.S.A.                                        | ABC 8pm          | "Shug" Fisher(C), Eddy Arnold(S), Betty Johnson(S), The Hames Sisters(S).                                                                                                                          |
| PERRY COMO SHOW                                       | NBC 8pm          | Gary Cooper(A), Lena Horne(S), Jada Quartet(M).                                                                                                                                                    |
| <u>Wanted - Dead or Alive</u> (Steve McQueen)         | CBS 8:30pm(7:30) | with regulars & Bill Phipps, Don Gordon, James Dobson, John Lital, Judith Ames, John Damler, Dean Cromer, Arthur Space, Alan Reynolds, Mel Carter, Nolan Leary, Tom Farrell, Sam Edwards; (SW&SD). |
| <u>Black Saddle</u><br>(Peter Breck, Russell Johnson) | NBC 9pm          | with regulars & John Dehner, Robert Blake, Ralph Votrian, Raymond Bailey, Bing Russell.                                                                                                            |
| <u>Cimarron City</u><br>(George Montgomery)           | NBC 9:30pm       | <u>Blind Is The Killer</u> ; with regulars & Robert Fuller.                                                                                                                                        |
| <u>Gunsmoke</u><br>(James Arness)                     | CBS 10pm(9pm)    | with regulars & Fiona Hale, Wendell Holmes, Bart Robinson, Jack Grinnage, Jack Younger, Bert Rumsey; (SW&SD).                                                                                      |

SATURDAY FEBRUARY 21 (Cont'd)

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|-----------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------|
| <u>The D.A.'s Man</u><br>(John Compton) | NBC 10:30pm | with regulars & Paul Dubov, Nancy Valentine, Leslie Sheldon, Judy Bamber, Fred Libby, Herb Ellis, Baynes Baron. |
|-----------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------|

SUNDAY FEBRUARY 22

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|                                                    |            |                                                                                                                                                                                                                                                                             |
|----------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PAUL WINCHELL SHOW                                 | ABC 5pm    | Arturo Grecco(D), The Florida Trio(novelty).                                                                                                                                                                                                                                |
| <u>Maverick</u><br>( Jack Kelly)                   | ABC 7:30pm | <u>The Brasada Spur</u> ; (O)Palmer Thompson;(A)John Tucker Battle;<br>with regulars & Julie Adams, Ken Lynch, Patrick McVey,<br>Ralph Neff, James Lydon, Robert Griffin, Gertrude Flynn,<br>Fred Cruger; Dir- Paul Henreid.                                                |
| ED SULLIVAN SHOW                                   | CBS 8pm    | Dennis Weaver(A), Roberta Peters(S), Roger Williams(M),<br>Arnold Stang(C), Pat Henning & Jackie Kannon(C), Little<br>Buck(D), Teddy Randazzo(S), The Happy Jesters(S-C), Florence<br>& Frederick(D), Hugo Frediani(novelty).                                               |
| STEVE ALIEN SHOW                                   | NBC 8pm    | Diana Dors(A), Andy Griffith(A), The Three Stooges(C),<br>Jimmy Hurst(S), Pat Harrington Jr.(C), Dayton Allen(C).                                                                                                                                                           |
| <u>The Lawman</u><br>(John Russell, Peter Brown)   | ABC 8:30pm | <u>The Chef</u> ; with regulars & Sig Ruman, John Doucette, Lee<br>Patrick; Dir- Stuart Heisler.                                                                                                                                                                            |
| <u>General Electric</u><br><u>Theater</u>          | CBS 9pm    | <u>The Family Man</u> ; (O)Charles A. Stearns;(A)David Swift; with<br>Albert Salmi, Dean Stockwell, Lon Chaney, Olive Sturgess,<br>Phil Chambers, Edgar Dearing, Lester Dorr, William Challee,<br>Nolan Leary, Bud Osborne, Adeline de Walt Reynolds; Dir -<br>David Swift. |
| DINAH SHORE<br>CHEVY SHOW                          | NBC 9pm    | Gordon MacRae(S), Giselle MacKenzie(S).                                                                                                                                                                                                                                     |
| <u>Alfred Hitchcock</u><br><u>Presents</u>         | CBS 9:30pm | <u>The Diamond Necklace</u> ; (O)Stanley Handman, (A)Sarett Rudley;<br>with Betsy von Furstenberg, Claude Rains, Alan Hewitt,<br>Stephen Bakassy, Dorothea Lord, Elmer Jackson, Peter Walker,<br>Norman DuPont; Dir- Herschel Daugherty.                                    |
| <u>Richard Diamond</u><br><u>Private Detective</u> | CBS 10pm   | with regulars & Gil Frye, Burt Mustin, Jan Stine, Harry<br>Harvey, Sr, Lester Dorr; Dir-John Peyser.                                                                                                                                                                        |
| <u>Loretta Young</u><br><u>Show</u>                | NBC 10pm   | <u>The Portrait</u> ; (O)Pauline Stone & Mike Cosgrove; with Miss<br>Young, Richard Garland, George Macready, Kitty Kelly;<br>Dir- Richard Morris.                                                                                                                          |

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Friday (February 27)

NBC- 8-9pm NYT & LAT, Weekly; CHANGE & DEBUT - Ellery Queen - TAPE (COLOR); 115 stations net and delayed. § Complete change in this mystery drama series, with only the title remaining from the previous version which debuted Sept 26, 1958, live from LA. The new series will use only original scripts, with Lee Philips in the title role, supported by guest stars. (The program changes its origination to NY, effective with this program).

§ SPONSORS- (one-third program each, various dates) 1) Helene Curtis Industries (Enden, Tempo, Suave) thru Edward H. Weiss & Co (Chi); TV Acct Rep- Peggy Schilling (NY). 2) Procter & Gamble Co (Crest) thru Benton & Bowles, Inc (NY); Acct Exec- Bill Fowle. 3) W. F. Young, Inc (Absorbine, Jr) thru J. Walter Thompson Co (NY); TV Acct Rep- Edward Balicki. 4) Radio Corp of America (All Products) thru Kenyon & Eckhardt, Inc (NY); Acct Exec- Clinton Wheeler.

§ PKGR & Prod- NBC-TV, at NBC Brooklyn Studios; Prod- Alan Neuman; Dirs- Ira Cirker (premiere), others; Assoc Dir- Robert Hopkins; Music Dir- Ezra Laderman; Sets- Warren Clymer; Costumes- Noel Taylor; Editorial Superv- John Roeburt.

#### Saturday (February 28)

ABC- 10-11pm NYT & LAT, Weekly for a minimum of 6 weeks; DEBUT - Billy Graham's Australian Crusade - FILM; no. of stations not available. (Replaces The Sammy Kaye Show, which moves to Thu, 10-10:30pm NYT, effective Feb 26. It had been seen, Sat, 10-10:30pm NYT & LAT). § Films of Billy Graham's rallies in principal cities of Australia; with members of his evangelistic team.

§ SPONSOR- Billy Graham Evangelist Assn thru Walter F. Bennett & Co (Chi).

§ PKGR- Billy Graham Evangelist Assn (Minn); Prod- Billy Graham.

NBC- 9-10pm NYT & LAT, this date and March 24; SPECIAL - Pontiac Star Parade - "Accent on Love" - LIVE (COLOR) from NY; approx 125 stations live, 30 delayed. (Preempts Black Saddle, 9-9:30pm NYT & LAT. Cimarron City, usually seen 9:30-10:30pm NYT & LAT, moves this date only to 10-11pm NYT & LAT, preempting The D. A.'s Man). § An original musical revue, featuring Louis Jourdan as host, with Ginger Rogers as special guest star (see page 8-D for cast credits). The second of the two specials will star Perry Como on March 24 in another revue.

§ SPONSOR- Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc (Det); Acct Exec- Robert S. Marker; NY TV Acct Rep- Ted Allegretti.

§ PKGR- Roncom Productions (NY); Prod- Joe Cates; Dirs- Joe Cates, Gower Champion; Music Dir- Tutti Camerata; Choreog- Gower Champion; Writers- Mel Tolkin, Mel Brooks.

### THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (6th of 9 shows during season) Feb 24, Tuesday, 9:30-11pm NYT (8:30-10pm LAT); "Hamlet," with Fredric March as host, starring John Neville, Barbara Jefford and the Old Vic Company of London (see page 8-B for cast credits). § PKGR- CBS-TV (NY); Prod & Dir- Ralph Nelson (Cont'd on next page)

REGULAR NETWORK SPECIALS(Cont'd)

CBS- Du Pont Show of the Month (Cont'd from previous page): Asst to Prod- Paul Orr; Assoc Dir- Rowland Vance; Sets- Bob Markell; Costumes- Leslie Renfield; TV Adapt by- Michael Benthall, Ralph Nelson. § TAPE from NY.

New York Philharmonic Young People's Concerts (3rd of 4 programs during the season) Feb 28, Saturday, 12noon-1pm NYT; Leonard Bernstein, conductor-pianist-narrator, demonstrates the humor in music and musical sounds. § Prod & Dir- Roger Englander(CBS). § LIVE from NY.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Sammy Kaye Show; SCHEDULE CHANGE Feb 26; Thu, 10-10:30pm NYT. Program had been seen Sat, 10-10:30pm NYT & LAT. The program will now originate on TAPE.

CBS- Love of Life (Mon thru Fri, 12noon-12:30pm NYT) Larry Auerback is now director, succeeding Gloria Monty.

NBC- Racing from Hialeah (Sat, 4:30-5pm NYT; 1:30-2pm LAT) Last show Feb 28.

County Fair (Mon thru Fri, 4:30-5pm NYT; 2:30-3pm LAT) Production staff change now lists: Exec Prod- Perry Cross; Prod- Carl Jampel; Assoc Prod- Ed Cosgrove; Writer- Mike Marmer; Dir- Joe Durand; Music Bill Gale; Sets- Don Shirley.

TALENT SHOWSHEET AND SCRIPT REPORT - FEBRUARY 23 - MARCH 1  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

ARTHUR MURRAY PARTY; MONDAY February 16; NBC 10pm - ADD: Lauritz Melchior(S), Jean Pierre Aumont(A), Marilyn Maxwell(A), Bill Leyden.

MILTON BERLE SHOW; WEDNESDAY February 18; NBC 9pm - ADD: Rory Calhoun(A).

ARMSTRONG CIRCLE THEATRE; WEDNESDAY February 18; CBS 10pm - ADD CAST: Hugh Palmerston, Louis Girard; Dir- William Corrigan.

PLAYHOUSE 90; THURSDAY February 19; CBS 9:30pm - ADD CAST: Louis Jean Heydt, Carl Benton Reid, George Palmer, Jennifer Howard, Raymond Bailey; Dir- Franklin Schaffner.

ELIERY QUEEN; FRIDAY February 20; NBC 8pm - ADD: The Room Upstairs; with regulars & Marian Seldes, Judith Braun, Dayton Lummis. NOTE: This is the final episode to originate in Hollywood.

TODAY; Mon-Fri; February 16-20; NBC 7am - ADD: 2/16 - Celeste Holm(A), 2/20 - Oscar Brand(S), Nancy Guild(S) will be guest during the entire week.

JIMMY DEAN SHOW; Mon-Fri; February 16-20 - ADD: 2/19 - Jan Crockett(S); 2/20 - Jeri Miyazaki(S).

LAMP UNTO MY FEET; SUNDAY February 22; CBS 10am - ADD: Readings from The Perennial Philosophy; (O) Aldous Huxley; with James Norris, John Colicos, Colleen Dewhurst, Murray Matheson.

LOOK UP & LIVE; SUNDAY February 22; CBS 10:30am - ADD: The Sound of the Rising Shout; (Part IV of The Gladsome Noise); with Fred Thomas, Betty Allen, Rhea Jackson, Robert Henson(Singers).

CAMERA THREE; SUNDAY February 22; CBS 11:30am - ADD: Scenes from Ship of Fools; (O) Katherine Anne Porter; with Mony Dalmes, Richard Morse, Ellen Madison, Peter Von Zerneck; Dir- John Desmond; (A) Joseph Hurley.

LEONARD BERNSTEIN & NY PHILHARMONIC; SUNDAY February 22; CBS 4:30 pm - ADD: Infinite Variety of Music; with guests Brenda Lewis, Regina Sarfaty, Lee Venora(Singers).

JACK BENNY SHOW; SUNDAY February 22; CBS 7:30pm - ADD: Dennis Day(S).

MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY February 22 - NBC 7:30pm - ADD: Jimmy Darren(S), Ralph Sanford(S), Annette Funicello(S), Louis Jordan & his Tympany Five, Lindsay Crosby(S).

DINAH SHORE CHEVY SHOW; SUNDAY February 22; NBC 9pm - ADD: Jacques D'Amboise & Violette Verdy(D).

MONDAY FEBRUARY 23
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|--------------------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Texan</u><br>(Rory Calhoun)   | CBS 8pm(7pm)     | with regulars & Jack Elam, John Doucette, Joyce Meadows, Leslie Wenner, Peter Mamakos, K.L.Smith.                                               |
| <u>Father Knows Best</u>             | CBS 8:30pm(7:30) | <u>Kathy Grows Up</u> ; (O) Roswell Rogers; with regulars & Jimmy Bates, Sylvia Stone, Maurice Wells; (SD).                                     |
| VOICE OF FIRESTONE                   | ABC 9pm          | Alfred Drake(S), Patrice Munsel(S), Dorothy Collins, (S), Bill Hayes(S).                                                                        |
| <u>Peter Gunn</u><br>(Craig Stevens) | NBC 9pm          | <u>Edie Finds a Corpse</u> ; with regulars & Barbara Darrow, Ruta Lee, John Anderson, Joseph Kearns, Joseph Sargent, Marjorie Bennett. (SW&SD). |
| <u>Alcoa Theatre</u>                 | NBC 9:30pm       | <u>Corporal Hardy</u> ; (O) Richard Ely Danielson, (A) Stirling Silliphant; with Lew Ayres, Tyler MacDuff, William Lundmark.                    |
| OLDSMOBILE SHOW<br>(Patti Page)      | ABC 10pm         | Helen Traubel(S), Hildegard(S).                                                                                                                 |

MONDAY FEBRUARY 23 (Cont'd)

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|---------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Desilu Playhouse    | CBS 10pm(9pm) | <u>Martin's Folly</u> ; (O)Calvin J. Clements; with Tony Randall, Carl Reiner, Maggie Mahoney, Elizabeth Fraser, George O'Hanlon, Jan Farrand, Frank Cady, Phil Ober, Bart Bradley, Jan North; Dir- Robert E. Miller. |
| ARTHUR MURRAY PARTY | NBC 10pm      | George Raft(A), Joanne Dru(A), Gene Autry(A-S), Anita Ellis(S), Larry Kert(S), Burton Lane(M), Shellah Graham.                                                                                                        |

TUESDAY FEBRUARY 24

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|--------------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cheyenne</u><br>(Ty Hardin)                         | ABC 7:30pm       | <u>Borrowed Glory</u> ; (O)Lewis Reed & Vick Knight, (A) Bernie Giler; with Andra Martin, Robert Vaughn, William Reynolds, Charles Cooper; Dir- Harmon Jones.                                                                                                                                                                                                              |
| GEORGE GOBEL SHOW                                      | NBC 8pm          | Nat "King" Cole(S), Carl Reiner(C), Anita Bryant(S).                                                                                                                                                                                                                                                                                                                       |
| <u>Life &amp; Legend of Wyatt Earp</u> (Hugh O'Brian)  | AEC 8:30pm       | <u>She Almost Married Wyatt</u> ; with regulars & Ann Daniels, Ralph Sanford, Maso Alan Dinehart. (SW&SD).                                                                                                                                                                                                                                                                 |
| <u>The Rifleman</u><br>(Chuck Connors)                 | ABC 9pm          | <u>The Boarding House</u> ; (O)Sam Peckinpah; with regulars & Alan Baxter, Paul Fix, Harlan Warde; Dir- Sam Peckinpah.                                                                                                                                                                                                                                                     |
| ARTHUR GODFREY SHOW                                    | CBS 9pm(8pm)     | Jonathan Winters(C)                                                                                                                                                                                                                                                                                                                                                        |
| GEORGE BURNS SHOW                                      | NBC 9pm          | Jill Corey(S), Steiner Brothers(D).                                                                                                                                                                                                                                                                                                                                        |
| <u>Naked City</u><br>(John McIntire, James Franciscus) | ABC 9:30pm       | <u>Ticker Tape</u> ; (O)Stirling Silliphant; with regulars & Ernest Sarracino, Beverly Bentley, Paul Alberts, George Lambert, Adrienne Moore, Tana Manners; Dir- Stuart Rosenberg.                                                                                                                                                                                         |
| SHOW OF THE MONTH                                      | CBS 9:30pm(8:30) | <u>Hamlet</u> ; (O)Shakespeare; (A) Ralph Nelson & Michael Benthall; with Fredric March(Host), John Neville, Barbara Jefford, Oliver Neville, Margaret Courtenay, Joseph O'Connor, Richard Wordsworth, John Humphry, David Dodimead, Job Stewart, Dudley Jones, Joss Ackland, Roy Patrick, Barbara Leigh-Hunt, James Culliford, Robert Algar; Dir- Ralph Nelson.(ON TAPE). |
| <u>Alcoa Presents</u><br>(John Newland)                | ABC 10pm         | <u>Epilogue</u> ; (O)Don Mankiewicz; with Charles Aidman, Julie Adams, Charles Herberts, William Schallert; Dir- John Newland.                                                                                                                                                                                                                                             |
| <u>The Californians</u><br>(Richard Coogan)            | NBC 10pm         | <u>Wolf's Head</u> ; (O)Carey Wilber; with Bruce Gordon, Arthur Fleming; Dir- Jacques Tourneur.                                                                                                                                                                                                                                                                            |
| TACTIC                                                 | NBC 10:30pm      | (Educational Network Only). Celeste Holm(A), Ilka Chase(A), Mata & Hari(D).                                                                                                                                                                                                                                                                                                |

WEDNESDAY FEBRUARY 25

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|--------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm        | The Annie Griffith Story; with Jan Sterling, John Dehner, Terry Wilson, Frank McGrath, Bob Anderson.                                                                            |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 9pm           | <u>The Newspaper Interview</u> ; with regulars & Parley Baer, Frank Cady, Jack Wagner, Paula Winslowe, George Sullivan, Hal Smith, Tony Montenaro, Jr. (SW&SD).                 |
| <u>Trackdown</u><br>(Robert Culp)                | CBS 8:30pm (7:30) | with regulars & Nick Adams, George Brenlin, Gordon Polk, Addison Richards, Michael Fox, Peter Leeds.                                                                            |
| MILTON BERIE SHOW                                | NBC 9pm           | Ames Brothers(S), The Szonys(D), Johnny Puleo & his Harmonica Rascals(M).                                                                                                       |
| US STEEL HOUR                                    | CBS 10pm(9pm)     | <u>Trap For A Stranger</u> ; (O)Betty Ullius; with Teresa Wright, George C. Scott, Dick Van Dyke, Leland Mayforth, Mitch Ryan, Arthur Hughes, Clint Cimbrough; Dir- Alex Segal. |

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SATURDAY FEBRUARY 28  
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CAPTAIN KANGAROO	CBS 9:30am (9am)	Angela Wilnow & her trained collies.
LEONARD BERNSTEIN & NY PHILHARMONIC YOUNG PEOPLE'S CONCERT	CBS 12Noon	<u>Humor In Music</u> . Written by Leonard Bernstein; Dir- Roger Englander.
TRUE STORY	NBC 12Noon (4pm)	<u>Out of the Dark</u> ; (O)Mildred McDaniel; with Arch Johnson, Robin Howard, Alfred Sandor, Carl Low.
DICK CLARK SHOW	ABC 7:30pm	Neil Sedaka(S), Bobby Freeman(S).
<u>Perry Mason</u> (Raymond Burr)	CBS 7:30pm	<u>The Case of the Drowning Duck</u> ; Repeat broadcast.
JUBILEE U.S.A.	ABC 8pm	Arlie Duff(S).
PERRY COMO SHOW	NBC 8pm	Gene Barry(A), Lorin Hollander(M), Kitza(S).
PONTIAC STAR PARADE	NBC 9pm	<u>SPECIAL: Accent On Love</u> ; Writers- Mel Tolkin & Mel Brooks; with Louis Jourdan, Marge & Gower Champion, Mike Nichols & Elaine May, Jaye P. Morgan, Danny Costello Ginger Rogers. Dirs- Joe Cates & Gower Champion.
<u>Gunsmoke</u> (James Arness)	CBS 10pm	with regulars & Denver Pyle, Grant Williams, Norma Crane(SW&SD).
<u>Cimarron City</u>	NBC 10pm	<u>The Unaccepted</u> ; with regulars & Peter Graves, Judith Ames.

SUNDAY MARCH 1
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|--------------------------------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP & LIVE                                   | CBS 10:30am          | <u>This Bent World</u> ; Scenes from "Bridehead Revisited" by<br>Evelyn Waugh; with Siobhan McKenna, (A)John Alcorn.<br>Dir- Mel Ferber.                                                                                      |
| CAMEFFA THREE                                    | CBS 11:30am (8:30am) | <u>Three Choreographers</u> ; with Bobby Hamilton, Anna Sokolow,<br>Francisco Moncion(Dancers).                                                                                                                               |
| OMNIBUS                                          | NBC 5pm              | <u>Ah, Sweet Mystery of Mrs. Murphy</u> ; (O)William Saroyan.<br>Cast unavailable as of publication date.                                                                                                                     |
| <u>Maverick</u><br>(James Garner)                | ABC 7:30pm           | <u>The Day They Hanged Bret Maverick</u> ; Repeat from 9/21/58.                                                                                                                                                               |
| ED SULLIVAN SHOW                                 | CBS 8pm              | Xavier Cugat(M), Abbe Lane(S), Pat Suzuki(S), The<br>Platters(S), Ford & Hines(C), Carol Lawrence(S),<br>Alfredo Sadel(S), Bizzaro Brothers(C).                                                                               |
| STEVE ALLEN SHOW                                 | NBC 8pm              | Eydie Gorme(S), Jayne Mansfield(A).                                                                                                                                                                                           |
| <u>The Lawman</u><br>(John Russell, Peter Brown) | ABC 8:30pm           | <u>The Big Hat</u> ; with regulars & Robert B. Williams, Rita<br>Lynn, Jon Lormer, Barbara Lang; NOTE: <u>The Big Hat</u><br>was shown 2/22; <u>The Chef</u> announced for last week will<br>be shown tonight, 3/1.           |
| <u>General Electric<br/>Theater</u>              | CBS 9pm              | <u>Deed of Mercy</u> ; (O)Philip MacDonald; with Ronald Reagan,<br>Carol Lynley, Agnes Moorehead, Carl Esmond, Cecil Smith,<br>John Berardino, Jeanne Bates, Mike Ragan; Dir - James<br>Neilson; A- John McGreevey.           |
| <u>Alfred Hitchcock<br/>Presents</u>             | CBS 9:30pm           | <u>Relative Value</u> ; (O)Milward Kennedy, (A)Francis Cockrell;<br>with Denham Elliott, Torin Thatcher, Tom Conway, Walter<br>Burke, Frederic Worlock, Molly Glessing, A.E.Gould-<br>Porter, Barry Harvey; Dir- Paul Almond. |
| <u>Loretta Young<br/>Show</u>                    | NBC 10pm             | <u>810 Franklin Street</u> ; (O)William Bruckner; with Royal<br>Dano, Jackie Coogan, Howard Dayton, John Munro, Carl<br>Thayler, Evelyn Scott, Joseph Mell, Jacqueline De Wit,<br>Renny McEvoy; Dir- Tay Garnett.             |

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (March 2)

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - The Bing Crosby Show - LIVE from LA; approx 200 stations live and videotape. (Preempts Dr. I. Q., 9:30-10pm, and The Oldsmobile Show, 10-10:30pm.) § Musical variety show with the format of a Broadway review, with Bing Crosby as star and host (see page 9-A for cast credits).

§ SPONSOR- Oldsmobile Division, GMC, thru D. P. Brother & Co(Det); TV Acct Rep- Ken Manuel(Det); Comm Superv- Mel Furney(NY).

§ PKGR- Bing Crosby Productions(LA); Exec Prod- Bing Crosby; Prod & Dir- Bill Colleran; Co-Prod- Sammy Cahn (also wrote special material with Jimmy Van Heusen); Music Dir- Nelson Riddle; Choeog- Tom Hanson; Writer- Bill Morrow.

#### Tuesday (March 3)

NBC- 7:30-9pm NYT & LAT, this date only; SPECIAL - "Some of Manie's Friends" - LIVE (COLOR) from NY and LA; approx 163 stations live and videotape. (Pre-empts Dragnet, 7:30-8pm, and The Eddie Fisher Show, 8-9pm.) § Variety show, presented as a tribute to the late NBC and RCA executive, Emanuel "Manie" Sacks, who died Feb 10, 1958. All the stars as well as the production talent will work the show at minimum union scale, with the money that might be their normal compensation above union scale being paid by the sponsor to the Emanuel Sacks Foundation at the Albert Einstein Medical Center of Philadelphia. (See page 9-B for cast credits).

§ SPONSOR- Liggett & Myers Tobacco Co (Chesterfields, other cigarettes) thru McCann-Erickson, Inc(NY); Acct Exec- Bob Rogers.

§ PKGR- NBC-TV; Prod & Dir- Bob Finkel; Co-Prods & Co-Dirs- Bob Henry(LA), Grey Lockwood(NY); Music Dir- Axel Stordahl; Contributing Music Dirs- Mitchell Ayres(NY); Harry Zimmerman, Nelson Riddle, Frank DeVol(all LA); Art Dir- Glenn Holse; Costumes- Bob Campbell; Writers- Ed Hartmann, Herb Baker.

#### Sunday (March 8)

NBC- 5-7pm NYT & LAT, this date only; SPECIAL - NBC Opera - "Maria Golovin" - VIDEOTAPE (COLOR); to the net (previously recorded in NY). § Gian Carlo Menotti's opera, previously presented last summer at the Brussels World's Fair and repeated on Broadway earlier this season (see page 9-D for cast credits).

§ Sustaining.

§ PKGR- NBC-TV and the NBC Opera Co(NY); Prod-Samuel Chotzinoff; Dir- Kirk Browning; Music Dir- Peter Herman Adler; Sets- Rouben Ter-Arutunian.

### THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bell Telephone Hour (3rd of 4 shows this season) March 4, Wednesday, 9-10pm NYT & LAT; music and dance program, starring Howard Keel, Ann Blyth, others (see page 9-B for cast credits). § Exec Prod- Dan Lounsbury; Prod- Roger Englander; Dir- Kirk Browning. § LIVE (COLOR) from NY.



TALENT SHOWSHEET AND SCRIPT REPORT - MARCH 2- MARCH 8  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

PLAYHOUSE 90; THURSDAY February 26; CBS 9:30pm - ADD CAST: Diane Cannon, Maxine Stuart, Clu Gulager.

DICK CLARK SHOW; SATURDAY February 27; ABC 7:30pm - ADD: The Playmates(S), Tommy Edwards(S), Neil Sedaka(S), Bobby Freeman(S), Dodie Stevens(S).

LAMP UNTO MY FEET; SUNDAY March 1; CBS 10am - ADD: The Football; (O)Newton Meltzer; with Lonny Chapman, Audra Lindley, Dickie Olsen, Joseph Warren, Casey Teyson; Dir- James MacAllen.

FRONTIERS OF FAITH; SUNDAY March 1; NBC 1:30pm - ADD: Channels; (O)Steven Gethers; with Cliff Norton, Scott McKay, Pat Englund, Alan Bunce, Walter Greaza, Edwin Sherin. (SD).

OMNIBUS; SUNDAY March 1; NBC 5pm - ADD: Ah, Sweet Mystery of Mrs. Murphy; (O)William Saroyan; with Hugh Griffith, George Grizzard, Suzanne Pleshette, Daniela Boni, Martine Bartlett; Dir- William A. Graham.

MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY March 1; NBC 7:30pm - ADD: Anna Maria Alberghetti(S), Ray Anthony(M), Rusty Draper(S), Ralph Sanford(S), Scott Engel(S). Vic Damone(S).

STEVE ALLEN SHOW; SUNDAY March 1; NBC 8pm - ADD: Tommy Leonetti(S).

DINAH SHORE CHEVY SHOW; SUNDAY March 1; NBC 9pm - ADD: Art Carney(A-C), Janis Paige(S), Alfred Drake(S), Shirley Temple(A).

MONDAY MARCH 2
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|--------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| POLKA GO ROUND           | ABC 8pm           | Frankie Yankovic(M-S).                                                                                                                                                                                                                        |
| VOICE OF FIRESTONE       | ABC 9pm           | Robert Merrill(S), Patricia Morison(S), Gogi Grant(S), Julius La Rosa(S).                                                                                                                                                                     |
| <u>Danny Thomas Show</u> | CBS 9pm           | with regulars & Barbara Beaird(SW&SD).                                                                                                                                                                                                        |
| <u>Goodyear Theater</u>  | NBC 9:30pm        | <u>A Good Name</u> ; (O)Richard Alan Simmons; with Edward G. Robinson, Lee Philips, Parley Baer, Jacqueline Scott, Carleton G. Young, Glenn Taylor, Olan Soule; Dir- Elliot Silverstein.                                                      |
| BING CROSBY SHOW         | ABC 9:30pm        | <u>SPECIAL</u> : with Jo Stafford, James Garner, Phillip and Dennis Crosby, Tom Hanson(D), Thelma Tadlock(D); Special material by Sammy Cahn & Jimmy Van Heusen; Music Dir- Nelson Riddle; Dir- Bill Colleran.                                |
| <u>Desilu Playhouse</u>  | CBS 10pm<br>(9pm) | <u>Comeback</u> ; (O)Harry Essex & John Fante, (A)Stanley Niss; with Dan Duryea, William Frawley, Maggie Hayes, Robert Rockwell, Stephen Wootton, Scott Morgan, Alan Aaronson, Dick Wilson, Jack Russell, Patricia Huston; Dir- Arthur Lubin. |
| ARTHUR MURRAY PARTY      | NBC 10pm          | Luisse Rainer(A), Hal March, Joan Bennett(A)                                                                                                                                                                                                  |

TUESDAY MARCH 3  
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<u>Sugarfoot</u> (Will Hutchins)	ABC 7:30pm	<u>The Giant Killer</u> ; (O)Norman Daniels, (A)Harold Medford; with regulars & Patricia Barry, R.G. Armstrong, John Litel, Jonathan Kidd, Jay North, Joan Camden, Dorothy Provine, Don Kelly, Russ Conway, Lynn Shubert; Dir- Josef Leytes.
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TUESDAY MARCH 3(Cont'd)
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|--------------------------------------------------------|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SPECIAL                                                | NBC 7:30pm    | <u>Some of Manie's Friends</u> ; Writers: Ed Hartmann, Herb Baker; with Tony Martin, Sid Caesar, Rosemary Clooney, Nat King Cole, Perry Como, Eddie Fisher, Bob Hope, Harry James, Betty Grable, Dinah Shore, Frank Sinatra, Kay Starr, Danny Thomas, Jack Webb, Jane Wyman; Dir- Bob Finkel; Music Dirs- Axel Stordahl, Mitchell Ayres. |
| <u>The Rifleman</u><br>(Chuck Connors)                 | ABC 9pm       | <u>Second Witness</u> ; (O)Judy & George W. George; with regulars & Paul Fix, Michael Pate, Edgar Buchanan; Dir- Lewis Allen.                                                                                                                                                                                                            |
| ARTHUR GODFREY<br>SHOW                                 | CBS 9pm (8pm) | Gertrude Berg(A), Sir Cedric Hardwicke(A).                                                                                                                                                                                                                                                                                               |
| GEORGE BURNS SHOW                                      | NBC 9pm       | Regulars & Jimmie Rodgers(S), The Gardener Sisters(S).                                                                                                                                                                                                                                                                                   |
| <u>Naked City</u><br>(James Franciscus, John McIntire) | ABC 9:30pm    | <u>Fire Island</u> ; (O)Stirling Silliphant; with regulars & Michael Conrad, Guy Raymond, Will Hussung, Philip Huston; Dir- Norman Tokar.                                                                                                                                                                                                |
| RED SKELTON<br>SHOW                                    | CBS 9:30pm    | Arthur Godfrey, Keefe Brasselle, Dave O'Brien, Clegg Hoyt, Gil Stuart, Art Gilmore, Jack Boyle, Gigi Reynolds, Joan Lahay.                                                                                                                                                                                                               |
| <u>Alcoa Presents</u><br>(John Newland)                | ABC 10pm      | <u>The Dream</u> ; (O)John Dunkel; with Reginald Owen, Molly Roden, Philip Tonge, Jack Lynn, Peter Gordon; Dir- John Newland.                                                                                                                                                                                                            |
| GARRY MOORE<br>SHOW                                    | CBS 10pm      | Frankie Laine(sub host), Peggy Lee(S), Michel LeGrand(M), Wiere Brothers(C), Steiner Brothers(D).                                                                                                                                                                                                                                        |

WEDNESDAY MARCH 4  
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<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Jasper Cato Story</u> ; (O)Frank Phares, (A)Robert Yale Libbot; with regulars & Brian Donlevy, Allen Case, Peggy Weber, Emile Meyer, Fred Sherman, David McMahon, Michael Hinn; Dir- Arthur Hillier.
<u>Adventures of Ozzie & Harriet</u>	ABC 8:30pm	<u>The Exploding Book</u> ; with regulars & Skip Young, Luana Patten, Mary Jane Croft, Vera Marshe, Glenn Taylor, Madge Blake; (SW&SD).
BELL TELEPHONE HOUR	NBC 9pm	<u>SPECIAL</u> : with Eileen Farrell(S), Isaac Stern(M), Howard Keel(S), Ann Blyth(S), Joe Bushin & Quartet(M), Ximenez-Vargas Ballet Espanol(D); Dir- Kirk Browning.
ARMSTRONG CIRCLE THEATRE	CBS 10pm (9pm)	<u>The White Collar Bandit</u> ; (O)Harold Gast; with Lawrence Weber, William Redfield, Dorothy Sands, Richard Woods, Will Kuluva, Frank M. Thomas, Archie Smith; Dir- William Corrigan.

THURSDAY MARCH 5
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|                                              |                      |                                                                                                                                                                |
|----------------------------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PAT BOONE CHEVY<br>SHOWROOM                  | ABC 9pm              | Shirley Boone(S), Frankie Avalon(S), Four Lads(S).                                                                                                             |
| <u>Dick Powell's Zane Grey Theatre</u>       | CBS 9pm (8pm)        | <u>The Loner</u> ; with Thomas Mitchell, Don Durant, Marilyn Erskine, James Parnell, Duane Grey, Maruice Wells.                                                |
| <u>Behind Closed Doors</u><br>(Bruce Gordon) | NBC 9pm              | <u>The Meeting</u> ; with Ray Danton, Booth Colman, Virginia Gregg, David Opatashu; (SW&SD).                                                                   |
| PLAYHOUSE 90                                 | CBS 9:30pm<br>(8:30) | <u>Made In Japan</u> ; (O)Joseph Stefano; with Robert Vaughn, Dean Stockwell, Dick York, E.G. Marshall, Nobu McCarthy, Harry Guardino; Dir- Herbert Hirschman. |
| FORD SHOW                                    | NBC 9:30pm           | Tommy Nolan & Sallie Brophy(Stars of " <u>Buckskin</u> ").                                                                                                     |

FRIDAY MARCH 6  
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<u>Adventures of Rin Tin Tin</u>	ABC 7:30pm	<u>Pillajohn's Progress</u> ; (O)Jerry Thomas; with regulars & Oliver Blake, Percy Helton, Les Tremayne, George Keymas, Iron Eyes Cody; Dir- William Beaudine.
<u>Rawhide</u> (Eric Fleming, Clint Eastwood)	CBS 8pm (7pm)	<u>Incident of the Town in Terror</u> ; (O)Oliver Crawford; with Margaret O'Brien, Harry Townes & regulars; Dir- Ted Post.

FRIDAY MARCH 6(Cont'd)
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ELLERY QUEEN NBC 8pm The Chemistry Set; (O)Blanche Hannalis; with Jeff Donnell, Conrad Nagel, Ruth Warrick, Nan McFarland, Eddie Holmes, Frank Campanella, Michael Pollard, Leona Powers; Dir- Dick Schneider.

Phil Silvers Show CBS 9pm (8pm) Bilko's Formula No. 7; with regulars & Tom Noel, Natalie Schafer. (You'll Never Get Rich)

77 Sunset Strip ABC 9:30pm The Fifth Stair; with regulars & Julie Adams. (Efrem Zimbalist Jr, Roger Smith)

Lux Playhouse CBS 9:30pm(8:30) Stand-In For Murder; (O)Katherine & Dale Eunson; with Jan Sterling, Bartlett Robinson, Don Keefer, Grace Raynor, Abraham Sofaer, Stacy Harris, Joi Lansing, Frances Robinson.

The Thin Man NBC 9:30pm Holiday for Hazel; With regulars & Steve Allen.

The Lineup CBS 10pm The Garmen Millingham Case; with regulars & John Goddard, Carl (Warner Anderson, Tom Tully) Arnold, Charles Wagenheim, Lynn Thomas; (SW&SD).

MULTIPLE AND ACROSS-THE-BOARD SHOWS MARCH 2 - MARCH 6  
 ~~~~~

TODAY NBC 7am 3/3- Guys & Dolls(S-M); 3/6- Jim Backus(A-C). (Dave Garroway)

CAPTAIN KANGAROO CBS 8am(7am) Benny Gatteys(A-S-M) becomes a regular this week.

LIBERACE SHOW ABC 1pm Louise O'Brien will be guest for the entire week.

JIMMY DEAN SHOW CBS 2pm 3/2- Allyn McLerie(S-D); 3/4- Carmel Quinn(S); 3/6- Jack E. Leonard (C); 3/3- Alice Pearce.

JACK PAAR SHOW NBC 11:15pm 3/2- Bob Hope(C), Dick Contino(M), Genevieve(S); 3/3- The Andrews Sisters(S); Mort Sahl(C); 3/4- Elsa Lanchester(A), Dick Contino(M), 3/5- Billy Pearson(jockey), Vincent Price(A), Erin O'Brien(S); 3/6- Molly Bee(S).

SATURDAY MARCH 7
 ~~~~~

CAPTAIN KANGAROO CBS 9:30am(9am) Dave Herbert(M).

TRUE STORY NBC 12Noon (4pm) Neighbors; (O)Robert Esson; with Guy Sorel, Noah Keen, Claire Neisen, Lydia Prochnicka, Ben Farmer, Michael Dolan.

DICK CLARK SHOW ABC 7:30pm Paul Anka(S), Jaye P. Morgan(S), Dale Hawkins (S), The Coasters(S).

JUBILEE U.S.A. ABC 8pm Tex Ritter(S), Schmitz Sisters(S).

Perry Mason CBS 7:30pm The Case of the Caretaker's; with regulars & Benson Fong, Anthony (Raymond Burr) Jochim, Maxine Cooper, Judy Lewis, John Agar, George E. Stone.

PERRY COMO SHOW NBC 8pm Ever Arden(C-A), Max Bygraves(C), Ronnie Burns(S-A)

Black Saddle NBC 9pm with regulars & Paul Richards, J. Pat O'Malley, Frank De Kova, (Clay Culhane) Felipe Turich; (SW&SD).

Cimarron City NBC 9:30pm The Ratman; with regulars & Dennis McCarthy, Everett Sloane. (George Montgomery)

Gunsmoke CBS 10pm with regulars & Barry Atwater, Jim Beck, House Peters Jr. (James Arness)

The D.A.'s Man NBC 10:30pm with regulars & Herb Ellis, William Benedict, Sid Melton, Rose Marie, (John Compton) Eloise Hardt, Harry Swoger, Bert Remson.

SUNDAY MARCH 8  
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CAMERA THREE	CBS 11:30am(8:30am)	Larry Adler(M)
FRONTIERS OF FAITH	NBC 1:30pm	<u>The Hair Shirt</u> ; (O)Lillian Andrews; with Hugh Reilly, Lori March, Claudia Crawford, Wally Young.
PAUL WINCHELL SHOW	ABC 5pm	Jim Wong Troup, Eric(Juggler).
NBC OPERA	NBC 5pm	<u>Maria Golovin</u> ; (O)Gian Carlo Menotti; with Franca Duval, Richard Cross, Patricia Neway, Ruth Kobart. Music Dir- Peter Herman Adler; Dir- Kirk Browning.
<u>Maverick</u> (Jack Kelly)	ABC 7:30pm	<u>Passage to Fort Doom</u> ; (O)Roy Huggins; with regulars & Arlene Howell, Diane McBain, Nancy Gates, John Alderson, Sheila Bromley, Fred Beir, Charles Cooper, Alan Caillou, Thomas B. Henry, Ron Hayes, Rayford Barnes; Dir- Paul Henreid.
JACK BENNY SHOW	CBS 7:30pm	Vincent Price(A), Mrs. Oscar Levant, Pamela Mason.
ED SULLIVAN SHOW	CBS 8pm	Jane Russell(A), Kevin Russell(S), Shelley Winters(A), Fred MacMurray(A), Edith Piaf(S), Jan Murray(C), Joe Howard & Joe Howard Jr(S), David Seville(S), Shecky Greene(C).
STEVE ALLEN SHOW	NBC 8pm	Zsa Zsa Gabor(A), Johnny Carson(C), Vic Damone(S), Jane Harvey(S).
<u>General Electric</u> <u>Theater</u>	CBS 9pm	<u>The Incredible Jewel Robbery</u> ; (O)Dallas Gaultois & James Edmiston; with Harpo Marx, Chico Marx, Benny Rubin, Joy Rogers; Dir- Mitchell Leisen.
DINAH SHORE CHEVY SHOW	NBC 9pm	Tony Randall(A), Ella Fitzgerald(S), Betty Grable(A).
<u>Alfred Hitchcock</u> <u>Presents</u>	CBS 9:30pm	<u>The Avon Emeralds</u> ; (O)Joe Piddock, (A)William Fay; with Hazel Court, Roger Moore, Gertrude Flynn, Alan Napier, Richard Lupino, Ralph Clanton, George Pelling, Barry Harvey, Frank Perls, Leonard Mudie, Larry Conroy, Maurice Manson, Louis G. Mercier; Dir- Bretagne Windust.
<u>Loretta Young</u> <u>Show</u>	NBC 10pm	<u>The Prettiest Girl in Town</u> ; (O)Richard Morris; with Miss Young, James Philbrook, Betty Lou Gerson, Hal Smith, Pamela Dean; Dir- Richard Morris.
<u>Richard Diamond</u> <u>Private Detective</u>	CBS 10pm	with regulars & Celia Lovsky, Barry Kroeger, Ruggero Romer, Joe Perry; (SW&SD).

ROSS REPORTS — TELEVISION INDEX

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NUMBER 10

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (March 9)

ABC- 7:30-8:30pm NYT & LAT, this date only; SPECIAL - Highspots of the Greatest Show on Earth - LIVE from Charlotte, N. C.; no. of stations not available.

(Preempts Tales of the Texas Rangers, 7:30-8pm, and Polka-Go-Round, 8-8:30pm).

§ Ernie Kovacs is host for a tabloid edition, featuring outstanding acts of the 89th annual show, of the Ringling Bros. & Barnum and Bailey Circus, at the Charlotte, N. C., Coliseum.

§ SPONSOR- Ford Motor Co (Edsel) thru Kenyon & Eckhardt, Inc(Det); Acct Exec- Douglas Keyes; TV Acct Rep- Louis Kennedy(NY).

§ PKGR- Ringling Bros. & Barnum & Bailey with ABC-TV; Prod- Jack Philbin; Assoc Prod- Jack Sameth; TV Dir- Marshal Diskin; Circus Dir- Arthur W. Concello; Circus Stager- Margaret Smith; Writers- John Pickard, Frank Provo.

Friday (March 13)

ABC- 9-9:30pm NYT & LAT, Weekly; RETURN - Tombstone Territory - FILM; 102 stations, net and delayed. (Replaces Man With a Camera, last show March 6).

§ Return of the Western series, telling of the adventures of a sheriff in Tombstone, Ariz., during the frontier days, played by Pat Conway as Sheriff Clay Hollister. The stories are based on reports from the Tombstone Epitaph, with Richard Eastham as Harris Claibourne, editor of the newspaper, and host-narrator of the series. The series was previously seen on the ABC net from Oct 16, 1957, thru Sept 17, 1958.

§ ALTERNATE SPONSORS- 1) Thomas J. Lipton, Inc (Tea, Soups) thru Young & Rubicam, Inc(NY); Acct Execs- Robert T. Stewart(tea), Owen J. Burns(soups).

2) Philip Morris, Inc (Cigarettes) thru Leo Burnett Co., Inc(Chi); Acct Exec- Owen Smith.

§ PKGR & Film Prod- Ziv TV Programs, Inc., Hollywood, Calif.; Prods- Frank Pittman, Andy White; Dir- Richard Bare, others; Writers- Various.

Sunday (March 15)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - Frances Langford Presents - FILM (COLOR); 135 stations net and delayed. (Preempts The Loretta Young Show, 10-10:30pm).

§ Variety show, with Frances Langford as star and hostess, presenting music, dancing and comedy acts (see page 10-D for cast credits).

§ SPONSOR- Rexall Drug Co (Stores, Drug Products) thru Batten, Barton, Durstine & Osborn, Inc(NY).

§ PKGR & Film Prod- Splendex Enterprises, Inc(NY) with Charles Wick; Prod- Charles Wick; Dirs- Ed Hillie, Nathan Juran; Special Musical Material- Earl K. Brent; Prog Anncr- Ken Niles; Costumes- Edith Head; Choreog- Jon Gregory, Earl Barton; Writer- Rip Van Ronkel.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- The Lucille Ball-Desi Arnaz Show (4th of 7 special shows during season) March 9, Monday, 10-11pm NYT (9-10pm LAT); Repeat from Jan 3, 1958, "Lucy Hunts Uranium," with guest stars Fred MacMurray and June Haver. § FILM.

REGULAR NETWORK SPECIALS(Cont'd)

NBC- Bob Hope Buick Show (6th of 8 shows during season) March 13, Friday, 8-9pm NYT & LAT; comedy-variety show starring Bob Hope, Julie London, Guy Mitchell, Gail Davis, Chuck Connors and Fess Parker. § FILM.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Peter Lind Hayes Show (Mon thru Fri, 11:30am-12:30pm NYT & LAT) Program will originate from Winter Haven, Fla., from March 9 thru 13, and from Cypress Gardens, March 16 thru 20, after which it will return to NY.

CBS- The Ann Sothern Show (Mon, 9:30-10pm NYT; 8:30-9pm LAT) Don Porter becomes a regular, as the new manager of the hotel; replacing Ernest Truex in that part, with Truex continuing with the program as a member of the board of directors; both changes effective March 9.

NBC- The George Gobel Show (Alt Tue, 8-9pm NYT & LAT) Last show March 10.

Cimarron City (Sat, 9:30-10:30pm NYT & LAT) Muriel Cigars, Div of Consolidated Cigar Corp thru Lennen & Newell, Inc(NY); Acct Exec- Philip E. Penberthy; becomes a sponsor of one-third of the program on alternate weeks, starting March 14. The Procter & Gamble Co., a current sponsor, has added five more dates to its schedule for its Feb thru June, alternate week part sponsorship (see pages 10 and 12 for other sponsorship portions).

Steve Allen Show; SCHEDULE CHANGE, ADD SPONSORS; effective March 15; to Sun, 7:30-9pm NYT & LAT for March 15 and 22, then 7:30-8:30pm NYT & LAT thereafter. The program has been seen Sun, 8-9pm NYT & LAT. (In its new time it replaces The Music Shop Starring Buddy Bregman, last show March 8). ADD SPONSOR, Radio Corp of America (RCA Victor) thru Kenyon & Eckhardt, Inc(NY), full hour alternate weeks, beginning March 15. Current sponsors, alternate weeks, are E. I. du Pont de Nemours and Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY) and Hazel Bishop, Inc., thru Raymond Spector Co., Inc(NY).

TALENT SHOWSHEET AND SCRIPT REPORT - MARCH 9 - MARCH 15
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

PLAYHOUSE 90; THURSDAY March 5; CBS 9:30pm - ADD CAST: Frank Killmond, George Takei, James Yagi, David Shaner, Warren Frost, Warren Hsieh, May Takasugi, Norman Twain, John Shaner, Paul Maxwell.

PETER LIND HAYES SHOW; Mon-Fri March 2-6; AEC 11:30-12:30pm ADD: Ricardo Montalban(A-S).

The D.A.'s Man; SATURDAY March 7; NBC 10:30pm; DELETE LISTING; ADD: Girl's Best Friend; with regulars & Regina Gleason, Lynn Cartwright, Hal Smith, John Warburton, John Baxter, Charles Franc;(SW&SD).

LOOK UP & LIVE; SUNDAY March 8; CBS 10:30-11am - ADD: The Christian In a World of Conflict; (Part II of "This Bent World") Scenes from The Prince of Darkness; (O)J.F.Powers; with Philip Abbott, Dir- Tim Kiley.

LAMP UNTO MY FEET; SUNDAY March 8; CBS 10-10:30am; ADD: Alfredo Antonini(M), Virgil Fox(M).

OMNIBUS; SUNDAY March 8; NBC 5pm - ADD CAST: Herbert Handt, Chester Ludgin, Craig Sechler.

MUSIC SHOP STARRING BUDDY BREGMAN; SUNDAY March 8; NBC 7:30-8pm - ADD: Billy Eckstine(S), Johnny O'Neill(S).

ED SULLIVAN SHOW; SUNDAY March 8; CBS 8pm - ADD: Chris Barber(M), "Judge" Dewey Markham & Shorty(C), Martin Brothers(jugglers); DELETE: Edith Piaf(S).

STEVE ALLEN SHOW; SUNDAY March 8; NBC 8pm - ADD: Earl Hines(M).

Alfred Hitchcock Presents; SUNDAY March 8; CBS 9:30pm - DELETE: The Avon Emeralds; ADD: The Right Price; (O)Henry Slesar; (A)Bernard C. Schoenfeld; with Allyn Joslyn, Eddie Foy, Jr, Jane Dulo, Howard McLeod; Dir- Arthur Hillier.

MONDAY MARCH 9  
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SPECIAL	ABC 7:30pm	<u>Highspots Of The Greatest Show On Earth</u> ; with Ernie Kovacs(Host); Maryse Begary(aerial), Hans Haumann(tigers & lion), Bratty(juggler), The Brokaras(teeterboard), Kaichi Namba(head walker), The Ibarra Brothers(high bars), Capt. Hugo Schmitt(dlephants), Harold Alzana(high wire), Galla Shawn(high bar), Frankie Doyle(trapeze), The Flying Comets(aerial), The Zacchinis(human Bullets).
VOICE OF FIRESTONE	ABC 9pm	Jo Stafford(S), Jimmie Rodgers(S), Paul Weston(M)
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & Frankie Laine(S).
<u>Peter Gunn</u> (Craig Stevens)	NBC 9pm	<u>The Ugly Frame</u> ; (O)Gertrude Fass & Lewis Reed; with regulars & Lewis Charles, Herschel Bernardi, John Bleifer, Jimmy Murphy, John Hudkins, Billy Barty, Sandy Kenyon, Shep Saunders; Dir- Jack Arnold.
<u>Ann Sothern Show</u>	CBS 9:30pm	with regulars & Arthur Fleming, Kort Falkenberg, Jacques Scott, Russ Bender, Max Slaten, Benjie Bancroft; ADD Don Porter as regular.
<u>Alcoa Theatre</u>	NBC 9:30pm	<u>Man Of The House</u> ; (O)Howard Rodman; with Agnes Moorhead, John Anderson; Dir- Walter Grauman.
OLDSMOBILE (Patti Page)	ABC 10pm	Duke Ellington(M) & Dukes of Dixieland(M).

MONDAY MARCH 9(Cont'd)

Lucille Ball- Desi CBS 10pm (9pm) Lucy Hunts Uranium; (O)Madelyn Martin, Bob Carroll,Jr.,
 Arnaz Show Bob Schiller, Bob Weiskopf; with regulars & Fred MacMurray,
 June Haver, Richard Keith, Charles Lane, Maxine Seamon, Bob
 Jellison, Norman Leavitt, William Fawcett, Louis Nicoletti,
 Paul Powers, Richard King, Rick Warrick; Dir- Jerry Thorpe;
 (REPEAT).

ARTHUR MURRAY PARTY NBC 10pm Cornelia Otis Skinner(A), Rita Gam(A), Denise Darcel(A),
 Anita Ellis(S), Mitchell Parish(scng writer).

TUESDAY MARCH 10

Cheyenne ABC 7:30pm Silent Witness; (O)Maurita Pittman; (A)Arnold Belgard &
 (Ty Hardin) Tom Gries; with regulars & Chris Alcaide, Karl Davis, Russ
 Conway, Sherri Alberoni, Tina Carver, Tod Griffin, Baynes
 Barron, Charles Stevens, Stanley Farrar; Dir- Harmon Jones.

GEORGE GOBEL SHOW NBC 8pm (LAST SHOW); Patrice Munsel(S), Johnny Cash(S), Paul Lynde
 (C) & regulars.

The Rifleman ABC 9pm The Trade; (O)David Lang; with regulars & Paul Richards,
 (Chuck Connors) Katherine Bard, Chris Alcaide, Paul Fix, Edgar Buchanan;
 Dir- Joseph H. Lewis.

GEORGE BURNS SHOW NBC 9pm with regulars & Mary Moore.

ARTHUR GODFREY SHOW CBS 9pm(8pm) Lucille Ball(C).

Naked City ABC 9:30pm Ten Cent Dreams; (O)Sam Ross; with regulars & Ross Martin,
 (John McIntire, James Franciscus) Kay Chaque, Richard X. Slattery, Al Lewis, Thelma Pelish;
 Dir- John Brahm.

RED SKELTON SHOW CBS 9:30pm Cesar Romero(A), Terry Moore(A).

Bob Cummings Show CBS 9:30pm with regulars & Robert Clarke, Maxine Gates; (SW&SD).

Alcoa Presents ABC 10pm Premonition; (O)Paul David; with Beverly Washburn, David
 (John Newland) Garcia, Paul Langton, Pamela Lincoln, Clare Corelli, Thomas
 B. Henry; Dir- John Newland.

TACTIC NBC 10:30pm (Educational TV Network). Wally Cox(C), Walt Kelly(Car-
 toonist).

WEDNESDAY MARCH 11

Wagon Train NBC 7:30pm The Vivian Carter Story; (O)Peggy & Lou Shaw with Kathleen
 (Ward Bond, Robert Horton) Hite; with Phyllis Thaxter, Lorne Greene, Patric Knowles,
 Jane Darwell, Mari Aldon; Dir- Joseph Pevney.

Adventures of Ozzie ABC 9pm Ozzie Changes History; with regulars & Parley Baer, Lyle
And Harriet Talbot, Gordon Jones, Will Wright, Francis DeSales;(SW&SD).

Trackdown CBS 8:30pm with regulars & Beverly Garland, Jim Coburn, DeForest
 (Robert Culp) Kelley, Ellen Corby, Peter Leeds, Norman Leavitt; (SW&SD).

MILTON BERLE SHOW NBC 9pm Martha Raye(C-S)

US STEEL HOUR CBS 10pm (9pm) The Square Egghead; (O)Louis Pelletier; with Tom Ewell,
 June Lockhart, Norman Shelly, Truman Smith, Heywood Hale
 Broun, Roxanne Arlen; Dir- Paul Bogart.

THURSDAY MARCH 12

Steve Canyon NBC 8pm with regulars & Celia Lovsky, Karl Swenson, Eric Feldary,
 (Dean Fredericks) Werner Klemperer, Konstantin Shayne, Dana Tana, Franz
 Roehn; (SW&SD).

PAT BOONE CHEVY ABC 9pm Maureen O'Hara(A-S).
 SHOWROOM

THURSDAY MARCH 12(Cont'd)
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|                                              |                   |                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Dick Powell's Zane Grey Theatre</u>       | CBS 9pm (8pm)     | <u>Hanging Fever</u> ; with Frank Lovejoy, Beverly Garland, Pat McVey, Charles Fredericks, Harry Lauter, Walter Burke.                                                                                                                                                                                                              |
| <u>Behind Closed Doors</u><br>(Bruce Gordon) | NBC 9pm           | <u>Mightier Than The Sword</u> ; (O)Tony Barret; with Simon Scott, Chana Eden, Ben Astar, Robert Carricart, Steve Conte, John Warburton; Dir- John Peyser.                                                                                                                                                                          |
| PLAYHOUSE 90                                 | CBS 9:30pm (8:30) | (TAPE). <u>For Whom The Bell Tolls</u> ; (O)Ernest Hemingway; (A)A.E.Hotchner; (First of 2 parts); with Maria Schell, Jason Robards,Jr., Maureen Stapleton, Nehemiah Persoff, Steve Hill, Eli Wallach, Vladimir Sokoloff, Herbert Berghof, Milton Selzer, Joseph Bernard, Syd Pollack, Nicholas Colasanto; Dir- John Frankenheimer. |
| FORD SHOW                                    | NBC 9:30pm        | <u>Liberace (M)</u> .                                                                                                                                                                                                                                                                                                               |

FRIDAY MARCH 13  
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<u>Adventures of Rin Tin Tin</u>	ABC 7:30pm	<u>The Ming Vase</u> ; (O)Jennings Cobb; with regulars & Philip Ahn, James Hong, Jack Lomas,Don Devlin, Harry Strang; Dir- Fred Jackman
<u>Walt Disney Presents</u>	ABC 8pm	<u>Highway To Trouble</u> .
<u>Rawhide</u> (Eric Fleming, Clint Eastwood)	CBS 8pm(7pm)	<u>Incident of the Golden Calf</u> ; (O)Endre Boehm; with MacDonald Carey, Charles Gray, John Picard; Dir- Charles Marquis Warren.
BOB HOPE SHOW	NBC 8pm	Julie London(S), Guy Mitchell(S), Gail Davis(A), Chuck Connors(A), Fess Parker(A).
<u>Tombstone Territory</u>	ABC 9pm	<u>Whipsaw</u> ;(O)Bret Hill; with regulars- Pat Conway, Richard Eastham & additional cast- Myron Healy, Warren Oates, K.L.Smith, Frank Warren, Harry Fleer; Dir- Richard Bare. (RETURN).
<u>77 Sunset Strip</u> (Efrem Zimbalist,Jr., Roger Smith)	ABC 9:30pm	<u>Pasadena Caper</u> ; with regulars & Hallene Hill, Elizabeth Patterson, Murvyn Vye, Tony Romano, Carol Kelly, Edward Byrnes; Dir- Montgomery Pittman.
<u>Schlitz Playhouse</u>	CBS 9:30pm(8:30)	<u>Ivy League</u> ; (O)Everett Freeman; with William Bendix, Tim Hovey, Florence McMichael, Bartlett Robinson, John Wilder Artie Johnson, Doug McClure, John Craig, Mike Miller, Howard McNear, Mary Moore, Pitt Hebert, Mariellen Smith; Dir- Richard Whorf.
<u>The Lineup</u> (Warner Anderson, Tom Tully.)	CBS 10pm	<u>The Big Dan McGrew Case</u> ; with regulars & Richard Cutting, Lewis Martin, Adrienne Marden, Judy Lewis, Maida Severn, Malcolm Atterbury; (SW&SD).

MULTIPLE AND ACROSS-THE-BOARD SHOWS MARCH 9 - MARCH 13
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|                          |             |                                                                                                                                                                                                                                                                                                      |
|--------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY<br>(Dave Garroway) | NBC 7am     | Nancy Guild(S) will be guest for the entire week.<br>3/9- Whittemore & Lowe(M); 3/10- Van Heflin(A).                                                                                                                                                                                                 |
| ARTHUR GODFREY TIME      | CBS 10:30am | 3/9- Van Heflin(A);3/10- Roger Price(C); 3/11- Mischa Elman.                                                                                                                                                                                                                                         |
| PETER LIND HAYES SHOW    | ABC 11:30am | Mary Healy(S), Frank Fontaine(C), Don Cherry(S), Pino Baratti(S), Anita Kerr Quartet(M).                                                                                                                                                                                                             |
| LIBERACE                 | ABC 1pm     | Louise O'Brien(S). will be guest for the entire week.                                                                                                                                                                                                                                                |
| JIMMY DEAN SHOW          | CBS 2pm     | 3/10- Anita Ellis(S); 3/12- Gloria Lambert(S).                                                                                                                                                                                                                                                       |
| JACK PAAR SHOW           | NBC 11:15pm | 3/9- Cliff Arquette(C), Helen Traubel(S), Rose Marie(S); 3/10- Peggy Cass(C), Tony Randall(A), Jan Sterling(A), Eileen Christie(S); 3/11- Eddie Albert(A), Margo(A), Marilyn Lovell(S); 3/12- Jack Webb(A), Cliff Arquette(C), Earl Grant(S), Leona Anderson(C); 3/13- Oscar Levant(M), Bob Hope(C). |

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## TALENT SHOWSHEET

# ROSS REPORTS — TELEVISION INDEX

MARCH 16-22, 1959

VOLUME 11

NUMBER 11

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

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## WEEKLY REPORT

RECEIVED

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Wednesday (March 18)

CBS- 10-11pm NYT (9-10pm LAT), this date and May 23; SPECIAL - The Jack Benny Hour - LIVE from LA; 115 stations live and videotape, 4 delayed. (Preempts Armstrong Circle Theatre, this date only). § Special comedy and variety show with Jack Benny as star and host, with special guest star Bob Hope (see page 11-B for other cast credits). The second of the two specials starring Jack Benny will be presented May 23, Saturday, 8:30-9:30pm NYT.

§ CO-SPONSORS- 1) Greyhound Bus Corp thru Grey Advertising Agency, Inc(NY); Acct Exec- Walter Grosvenor. 2) Benrus Watch Co thru Grey Advertising Agency, Inc(NY); Acct Exec- Bob Lehman.

§ PKGR- J & M Productions, Inc(LA); Prod & Dir- Bud Yorkin; Assoc Dir- Ben Hill; Music Dir- David Rose; Art Dir- Edward Stephenson; Choreog- Robert Sidney; Writers- Sam Perrin, George Balzer, Al Gordon, Hal Goldman; Special Material- Shirley Henry.

### Thursday (March 19)

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Dean Martin Show - VIDEOTAPE (COLOR) recorded in LA; 136 stations net. (Preempts Steve Canyon, 8-8:30pm, and It Could Be You, 8:30-9pm). § Dean Martin is star and host of the musical variety show, with Donald O'Connor as special guest star (see page 11-B for cast credits). This is the second of two specials for the star this season; the first was presented on Nov 22, 1958.

§ SPONSOR- U. S. Time Corp (Timex Watches) thru Doner & Peck, Inc(NY); Acct Exec- James Ellers.

§ PKGR- Dean Martin (thru MCA); Prod & Dir- Jack Donohue; Music Dir- David Rose; Music Coordinator- Mack Gray; Art Dir- Larry Klein; Costumes- Bob Carlton; Writer- Herb Baker.

### THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bell System Science Series (Last of 4 shows this season, 2nd of 2 repeats) March 22, Sunday, 6-7pm NYT & LAT; "The Unchained Goddess," documentary with a story line on the weather and all its aspects. First presented over NBC on Feb 12, 1958. § FILM (COLOR).

### OTHER NETWORK CHANGES & ADDITIONS

ABC- The Oldsmobile Show (Mon, 10-10:30pm NYT & LAT) Last show March 16.

CBS- The Dollar Debates; DEBUT March 8, Sun, 12noon-1pm NYT (11am-12noon LAT), this date and March 15 and 22; VIDEOTAPE; to the net. § Special series of programs designed to clarify and put into proper perspective current conflicting views on the state of the American economy. The first portion of each program will consist of debate between two prominent guests; the second part of each will have the guests questioned by a panel of reporters. Daniel Schorr is moderator. § Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- Fred Freed; Dir- Vern Diamond.

OTHER NETWORK CHANGES(Cont'd)

CBS- Captain Kangaroo; SCHEDULE & STAFF CHANGE March 16; to Mon thru Fri, 8:15-9am NYT. The program has been seen Mon thru Fri, 8-8:45am NYT. Also effective March 16, Dave Brown becomes producer, succeeding Bob Claver. In its new time, the program exchanges time with Richard C. Hottelet with the News, which moves to 8-8:15am NYT, Mon thru Fri, effective this date.

NBC- It Could Be You (Thu, 8:30-9pm NYT & LAT) Last evening show March 12. The daytime version continues, Mon thru Fri, 12:30-1pm NYT.

The Eddie Fisher Show (Alt Tue, 8-9pm NYT & LAT) Last show March 17.

The Jack Paar Show (Mon thru Fri, 11:15pm-1am NYT) The program remains in Hollywood for a third week, March 16 to 20, after which it will return to its NY origination. The program had been scheduled to originate from LA for only two weeks, March 2 to 6 and 9 to 13.

Ecb Cummings Show (Tue, 9:30-10pm NYT & LAT) Hazel Bishop, Inc (Cosmetics) thru Raymond Spector Co., Inc(NY); becomes an alternate week sponsor of the program on three alternate dates starting March 17. R. J. Reynolds Tobacco Co is the alternate week sponsor.

No One Said 'Cheese'; SPECIAL March 7; Sat, 5:30-6pm NYT, this date only; FILM; to the net. § A salute to seven NBC News cameramen who were awarded 10 of 25 individual honors in the 1958 "News Picture of the Year" Newsfilm Competition. Chet Huntley is narrator and will introduce each cameraman and his winning entry.

§ Sustaining.

§ PKGR- NBC News; Prod- Chet Hagan.

[illegible]

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

PERRY COMO SHOW; SATURDAY MARCH 14; NBC 8pm - DELETE: Everly Brothers.

CAMERA THREE; SUNDAY MARCH 15; CBS 10am - ADD: William Prince (A).

LOOK UP & LIVE; SUNDAY MARCH 15; CBS 10:30am - ADD: Scenes from The Lamb; (O) Francois Mauriac; & The Plague; (O) Albert Camus; with James Valentine, Larry Gates, Paul Horgan (author).

CAMERA THREE; SUNDAY MARCH 15; CBS 11:30am - ADD: Drawn from Life; with Angna Enters(A).

FRONTIERS OF FAITH; SUNDAY MARCH 15; NBC 1:30pm - ADD: The Incident at Gran Millagro; (O)Jerome  
Coopersmith; with Louis Jean Heydt, Carlos Montalban, Luis van Rooten, Ernest Calabria(M).

PAUL WINCHELL SHOW; SUNDAY MARCH 15; ABC 5pm - ADD: Edna & Leon(acrobats), Mr. Hammond's Birds.

OMNIBUS; SUNDAY MARCH 15; NBC 5pm - ADD: Forty-Five Minutes From Broadway; (0)George M. Cohan; with Tammy Grimes, Larry Blyden, Russell Nype, David Burns, Howard St. John, Dianna Millay, Polly Rowles, Michael Clarke-Laurence; Dirs- William A. Graham & Gower Champion; Mus Dir- Richard Pribor.

DINAH SHORE CHEVY SHOW; SUNDAY MARCH 15; NBC 9pm - ADD: Peggy Lee(S), Andre Previn(M), Ray Bolger(D).

MONDAY MARCH 16  
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VOICE OF FIRESTONE ABC 9pm

Eleanor Steber(S), Eugene Ormandy(M).

Goodyear Theater NBC 9:30pm

The Obenauf Story; (0)Fredric M. Frank; with Kerwin Mathews, Eve Brent, Herbert Anderson, Douglas Odney, Dirk London, Harlan Warde, Doyle Reynolds, Wade Cagle, Dir- George Sherman.

OLDSMOBILE SHOW                      ABC 10pm  
(Patti Page)

LAST SHOW. Teresa Brewer(S), Kingston Trio(M).

Desilu Playhouse                      CBS 10pm (9pm)

The Innocent Assassin; (O)James Comorthoon; (A)James Comorthoon & Irving Cooper; with Piper Laurie, James MacArthur, Sean McClory, Lee Kinsolving, Katherine Squire, Arnold Daly, James Mageean, David McMahon, Patrick Whyte; Dir - Robert Florey.

ARTHUR MURRAY PARTY      NBC 10pm

Bert Parks, Johnny Carson(C), Diahann Carroll(S),  
Beatrice Kraft(D).

TUESDAY MARCH 17  
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Sugarfoot ABC 7:30pm  
(Will Hutchins)

The Royal Raiders; (O) Peter R. Brooke; with regulars & Helmut Dantine, Jacqueline Beer, Dennis Patrick, Billy M. Greene, Steve London, Betty Lynn; (SD).

EDDIE FISHER SHOW NBC 8pm

LAST SHOW. Ella Fitzgerald(S).

The Rifleman ABC 9pm  
(Chuck Connors)

One Went to Denver; (0)Lewis Allen; with regulars &  
Dick Anderson, Jack Krushchen, John Goddard, Harlan  
Warde; Dir- Pat Fielder.

ARTHUR GODFREY SHOW CBS 9pm (8pm)

Carmel Quinn(S ), McNiff Irish Dancers, Genevieve  
Duffy(M).

George Burns Show NBC 9pm

with regulars.

TUESDAY MARCH 17 (Cont'd)  
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Naked City ABC 9:30pm
 (John McIntire, James Franciscus)

The Bumper; (O)Stirling Silliphant; with regulars & Horace McMahon, Suzanne Storrs, Matt Crowley, Clement D. Fowler, Doyle Brooks, Sam Gray, Al Henderson, Michael Strong, Richard Kronold; Dir- John Brahm.
NOTE: Add Horace McMahon to replace John McIntire.

RED SKELTON SHOW CBS 9:30pm

Garry Moore(C), with Stanley Adams, Jan Arvan, Marshall Reed, Peter Leeds.

Bob Cummings Show NBC 9:30pm

Bob Gets Zodiac-ed; with regulars & Erin O'Brien.

Alcoa Presents ABC 10pm
 (John Newland)

The Dead Part of the House; (O)Michael Plant; with Mimi Gibson, Philip Abbott, Joanne Linnville, Philip Ahn; Dir- John Newland.

GARRY MOORE SHOW CBS 10pm

Ken Murray(C), Marie Wilson(C-A), Rosemary Clooney(S), Andy Williams(S).

TACTIC NBC 10:30pm

Educational TV Stations. Steve Allen(C), Tom Poston(C), Louis Nye(C), Don Knotts(C), Pat Harrington Jr.(C)

WEDNESDAY MARCH 18
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Wagon Train NBC 7:30pm  
 (Ward Bond, Robert Horton)

The Conchita Vasquez Story; (O)Aaron Spelling; (A)Harry Von Zell; with Anna Maria Alberghetti, Carlos Romero, Joyce Meadows, Williams Lundmark, Alan Reynolds, John Goddard; Dir- Jerry Hopper.

Adventures of Ozzie & Harriet ABC 8:30pm

The Small Tent; with regulars & Parley Baer, Lyle Talbot, Mary Jane Croft, Jack Wagner, Toby Richards, Sally Hughes; (SW&SD).

MILTON BERLE SHOW NBC 9pm

Jack Carter(C), Count Basie(M), Joe Williams(S),

JACK BENNY HOUR CBS 10pm  
 SPECIAL

Bob Hope(C), Mitzi Gaynor(A), Senor Wences(ventriloquist), Marquis Family(chimps).

THURSDAY MARCH 19  
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Jefferson Drum NBC 7:30pm
 (Jeff Richards)

Bad Day for a Tindhorn; with regulars & Rita Lynn, Bruce Gordon, Robert Stevenson, Cyril Delevanti, Edward McNally, Bill Catching; (SW&SD).

DEAN MARTIN SHOW NBC 8pm
 SPECIAL

Gisele MacKenzie(S), Donald O'Connor(S-D-C), David Rose & his orchestra. Dir- Jack Donohue.

PAT BOONE CHEVY ABC 9pm
 SHOWROOM

Shari Lewis(ventriloquist), Eddie Bracken(C-A).

Dick Powell's Zane Grey Theatre CBS 9pm (8pm)

Ride A Lonely Trail; (O)Marion Hargrove; with Walter Brennan; (REPEAT).

Behind Closed Doors NBC 9pm
 (Bruce Gordon)

The Gamble; (O)Stanley H. Silverman & Robert Leslie Bellem; with Jeff Richards, Carol Thurston, Lewis Charles, Peter Votrian, Nyra Monsour, Leonard Graves, Weaver Levy; Dir- John Peyser.

THE FORD SHOW NBC 9:30pm

Robert Horton(A).

PLAYHOUSE 90 CBS 9:30pm(8:30pm)

For Whom The Bell Tolls; (Part 2). See page 10-C for cast.

FRIDAY MARCH 20
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Walt Disney Presents ABC 8pm

The Slaughter Trail; (sixth in series); with Norma Moore, Bill Williams, Grant Williams, H.M. Wynant; (SW&SD)

Rawhide CBS 8pm  
 (Eric Fleming, Clint Eastwood)

Incident of the Coyote Weed; with regulars & Buzz Marti Rick Jason, Jorge Moreno.

FRIDAY MARCH 20(Cont'd)  
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ELLERY QUEEN (Lee Philips)	NBC 8pm	<u>Cartel For Murder</u> ; (O)S.S.Schweitzer; (A)John Rceburt; with regulars & Anne Meacham, Meg Mundy, Alexander Scourby, Martin Balsam, Barbara Dana; Dir- Ira Cirkor.
<u>Tombstone Territory</u> (Pat Conway, Richard Eastham)	ABC 9pm	<u>Marked for Murder</u> ; with regulars & Lloyd Corrigan , Roy Engel, Dehl Berti.
<u>Phil Silvers Show</u> (You'll Never Get Rich)	CBS 9pm	<u>Bilko's Ape Man</u> ; with regulars & Kenneth Vaughan, <u>Lucille Ball</u> , Ursula Thorndyke, Steve Gray;(SW&SD).
<u>77 Sunset Strip</u> (Efrem Zimbalist, Jr, Roger Smith)	ABC 9:30pm	<u>Hong Kong Caper</u> ; with regulars & Reggie Halver, Neil Hamilton; Dir- George Waggner.
<u>Lux Playhouse</u>	CBS 9:30pm(8:30pm)	<u>Frederick</u> ; (O)Bob & Wanda Duncan; with Phyllis Thaxter Jeff Morrow, Regis Toomey; Dir- Jules Bricken.
<u>The Lineup</u> (Warner Anderson, Tom Tully)	CBS 10pm	<u>The D.B.V.Cuddington Case</u> ;with regulars & Jay Novello, John Alvin, Mack Williams, Fred Ridgeway, Darlene Fields, Tom Rosqui; (SW&SD).

MULTIPLE AND ACROSS-THE-BOARD SHOWS MARCH 16 - MARCH 20
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|                          |             |                                                                                                                                                                                                                                                                    |
|--------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY<br>(Dave Garroway) | NBC 7am     | Faye Emerson substitutes for Dave Garroway this week.<br>3/20- Jack Haskell(S).                                                                                                                                                                                    |
| CAPTAIN KANGAROO         | CBS 8:15am  | 3/19- Dorothy Olsen(S); 3/17- Irish Dancers.                                                                                                                                                                                                                       |
| LIBERACE SHOW            | ABC 1pm     | Molly Bee(S) will be guest for the entire week.                                                                                                                                                                                                                    |
| JIMMY DEAN SHOW          | CBS 2pm     | Rocky Graziano(C)- 3/18; 3/20- Frank Greene(S).                                                                                                                                                                                                                    |
| JACK PAAR SHOW           | NBC 11:15pm | 3/16- Joey Bishop(C), Joyce Jamison(A), Earl Grant(S);<br>3/17- Cliff Arquette(C), Eileen Christie(S); 3/18-<br>Jack Douglas, Betty Bruce(A), Betty White(A), Earl<br>Grant(S); 3/19- Helen Traubel(S), Eileen Christie(S),<br>Teddy Rooney(A), Cliff Arquette(C). |

SATURDAY MARCH 21  
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TRUE STORY	NBC 12Noon	<u>An Attractive Family</u> ; (O)John West; with Jan Miner; David White, Tim O'Connor, Julianne Marie, Burton Mallory, Robert Blackburn.
DICK CLARK SHOW	ABC 7:30pm	Tommy Leonetti(S), Annette(S), Jackie Wilson(S), Frankie Ford(S), Link Wray(S).
<u>Perry Mason</u> (Raymond Burr)	CBS 7:30pm(6:30pm)	<u>Case of the Lost Last Act</u> ; (O)Milton Krims; with regulars & Jerome Cowan, David Lewis, Richard Erdman, Robert McQueeney, Katherine Bard, Joanne Gilbert, Connie Dezon, Richard Gaines, George E. Stone, Paul Power, Bob Dix; Dir- Gerd Oswald.
JUBILEE U.S.A.	ABC 8pm	Ietty Ann Grove(S), Wilma Lee & Stoney Cooper(S).
PERRY COMO SHOW	NBC 8pm	Nanette Fabray(C), Everly Brothers(S), Billy Rose(Song- writer).
<u>Wanted-Dead or Alive</u> (Steve McQueen)	CBS 8:30pm	with regulars & June Vincent, Diane Brewster, Chris Dark, Robert H. Harris, Peggy Maley, John Harmon, Renny McEvoy, Robert Lynn, Marshall Kent.
<u>Cimarron City</u>	NBC 9:30pm	<u>Chinese Invasion</u> ; with regulars & John McIntire, Robert Lowery, Dennis McCarthy, Lis Lu, Dan Blocker;(SW&SD).
<u>Gunsmoke</u> (James Arness)	CBS 10pm	with regulars & Mark Miller, Whitney Blake; (SW&SD).

SUNDAY MARCH 22
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PAUL WINCHELL SHOW ABC 5pm

Maverick ABC 7:30pm
(Jack Kelly)

Jack Benny Show CBS 7:30pm

STEVE ALLEN SHOW NBC 7:30pm

Ed Sullivan Show CBS 8pm
(Filmed in Portugal)

Lawman ABC 8:30pm
(John Russel, Peter Brown)

General Electric CBS 9pm
Theater

Alfred Hitchcock CBS 9:30pm
Presents

DINAH SHORE CHEVY NBC 9pm
SHOW

Loretta Young NBC 10pm
Show

Jerry Bergmann & Mimi(C), The Freddies(teeterboard).

Betrayal; (O)Winston Miller,(A)James O'Hanlon & Richard Macaulay; with regulars & Ruta Lee, Morgan Jones, Don Barry, Michael Dante, J. Pat O'Malley, John Dennis, Edward Marr, Stanley Adams, Harry Jackson; Dir- Leslie Martinson.

Edgar Bergen(Ventriloquist).

Sessue Hayakawa(A), Will Mastin Trio with Sammy Davis Jr(S-D), Joanne Gilbert(A), Frank Gorshin(C).

Maurice Chevalier(A-S), Jacquelyn McKeever(S), Ames Brothers(S), Marilyn Burr & John Gilpin(D), Richard Hearne(C), Celeste Rodrigues & Carlos Ramos(S), Norberti (contortionist).
Battle Scar; with regulars & Catherine McLeod, Walter Coy, R.G.Armstrong; Dir- Stuart Heisler.

The Lady's Choice; (O)Owen Cameron, (A)Kathleen Hite; with Joan Caulfield, Don De Fore, William Bishop, Frances Bavier. Alan Reynolds, Glen Strange; Dir- Herschel Daugherty.

The Avon Emeralds; See listing for 3/8/59.

Gary Crosby(S), Cesar Romero(A), Ginger Rogers(A-D-S).
Mahalia Jackson(S).

The Tenderizer; (O)Richard Morris & Robert S. Weekley; (A)Richard Morris; with Miss Young, Jce Maross, Robert Foulk, Kelly Smith, Dee Carroll, Renny McEvoy; Dir- Richard Morris.

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WEEKLY REPORT

MAR 23 1959

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THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday (March 24)

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Perry Como on Broadway - TAPE (COLOR), recorded in NY, no. of stations not available. § Perry Como is star and host of this variety show, also starring personalities from Broadway hit shows (see page 12-A for cast credits).

§ SPONSOR- Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Det).

§ PKGR- Roncom Productions(NY); Prod & Dir- Clark Jones; Assoc Prod- Henry Howard; Music Dir- Mitchell Ayres (& orch); Prog Anncr- Frank Gallop; Choral Dir & Special Music- Ray Charles; Choreog- Louis Da Pron; Writers- Goodman Ace, Mort Green, George Foster, Jay Burton.

Thursday (March 26)

NBC- 8:30-9pm NYT & LAT, Weekly, for 13 weeks; DEBUT - The Oldsmobile Theater - LIVE from NY; 143 stations live, approx 28 delayed. (Replaces It Could Be You, last show March 19; daytime version continues). § Bill Hayes and Florence Henderson are co-hosts for the series of original adventure-with-music plays. Each week's story will include standard tunes woven into the episodes. The co-hosts will appear, either together or singly, in several of the episodes.

§ SPONSOR- Oldsmobile Division, GMC, thru D. P. Brother & Co(Det); Acct Exec- Val Corradi; TV Acct Rep- Frank Egan(NY).

§ PKGR- Talent Associates, Ltd(NY); Exec Prod- David Susskind; Prod- Jacqueline Babbin; Assoc Prod- Rene Valente; Dirs- Various; Music Dir- Glenn Osser; Music Coord- Gus Schirmer, Jr.; Art Dir- Duane McKinney; Costumes- John Boxer; Writers- Various; Special Material- Ronald Alexander; Casting- Selma Lynch (at TA).

Saturday (March 28)

CBS- 6:30-7:30pm NYT (5-6pm LAT), this date only; SPECIAL - Texas Championship Rodeo - LIVE from Lubbock, Texas; 135 stations live and videotape. § A special pickup of the Texas Championship Rodeo from the Lubbock, Texas, Municipal Coliseum, with the events described by Cy Taillon and Clem McSpadden.

§ SPONSOR- Carter Products, Inc (Rise Instant Shave Cream) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- Roland Marks.

§ PKGR- CBS Public Affairs; production credits not available.

Sunday (March 29)

NBC- 4-5pm NYT & LAT, this date only; SPECIAL - Magic with Mary Martin - LIVE (COLOR) from NY; approx 182 stations live and videotape. § Music revue starring Mary Martin in highlights from her stage productions, with Dirk Sanders and dancers and singers. This program is designed primarily for children.

§ SPONSOR- General Foods Corp (Instant Tang) thru Young & Rubicam, Inc(NY); Acct Exec- Raymond S. Jones.

§ PKGR- NBC-TV(NY); Prod- Richard Halliday; Dir- Vincent J. Donehue; Assoc Dir- Hugh McPhillips; Music Dir- John Lesko; Sets- George Jenkins; Costumes- Mainbocher (Miss Martin), Robert Fletcher; Choreog- Joe Layton; Writer- Mary Rodgers.

THIS WEEK(Cont'd)

Sunday(March 29)

NBC- 6-7pm NYT & LAT, this date only; SPECIAL - Hawaii--Pacific Miracle - FILM; to the net. (Preempts Meet the Press, 6-6:30pm, and Chet Huntley Reporting, 6:30-7pm). § Documentary report on the new State of Hawaii's origins, accomplishments and future, with NBC News correspondent Robert McCormick as reporter. § Sustaining.
§ PKGR- NBC News; Prod- Lou Hazam; Dir- Charles Jones.

NBC- 7-8pm NYT & LAT, this date only; REPEAT SPECIAL - The Jazz Age - FILM; 131 stations net and delayed. (Preempts Saber of London, 7-7:30pm, and first half hour of Steve Allen Show). Repeat showing of the Project 20 program produced by the late Henry Salomon and narrated by the late Fred Allen. The program, which shows the manners and morals of the 1920's, was first shown over NBC on Dec 6, 1956.

§ SPONSOR- Sterling Drug, Inc thru Dancer-Fitzgerald-Sample, Inc(NY).
§ PKGR- NBC "Project 20"(NY); Prod- Henry Salomon; Asst Prod- Donald Hyatt; Music Dir- Robert Russell Bennett; Writers- Richard Hanser, Henry Salomon; Film Ed- Isaac Kleinerman.

NBC- 8-9pm NYT & LAT, this date only; SPECIAL - Music with Mary Martin - LIVE (COLOR) from NY; 165 stations live and videotaped. (Preempts the second half hour of the Steve Allen Show and open time.) § Musical autobiography of Mary Martin with selections from musical comedies in which she starred, with Dirk Sanders and dancers and singers. (See Mary Martin listing on Page 23).
§ SPONSOR- U. S. Time Corp (Timex Watches) thru Doner & Peck, Inc(NY).
§ PKGR- NBC-TV(NY); Prod- Richard Halliday; Dir- Vincent J. Donehue; Music Dir- John Lesko; Sets- George Jenkins; Costumes- Main Bocher(for Miss Martin), Robert Fletcher; Choreog- Joe Layton; Writer- Mary Rodgers.

THIS WEEK -- SPECIAL EASTER PROGRAMS

Friday(March 27)

ABC- 1:30-2pm NYT & LAT, this date only; SPECIAL - The Shroud of Turin - LIVE & FILM from Chicago; to the net. § Sixth consecutive annual presentation of the special Good Friday religious documentary narrated by the Rev. Francis L. Filas, S.J., of Loyola University, Chicago.
§ Sustaining.
§ PKGR & Prod- Loyola University with ABC-TV; production by ABC Chicago staff.

NBC- 2:30-3pm NYT & LAT, this date only; REPEAT SPECIAL - Holy Week - FILM; to the net. (Preempts Haggis Baggis). § Film, made in France, presenting the high points of the liturgy of Holy Week, as revised by Pope Pius XII. The film was previously shown over NBC on March 30, 1958.
§ Sustaining.
§ PKGR- NBC Public Affairs with the National Council of Catholic Men; Film Prod- Les Productions du Parvis(France); Writer & Narrator- Rev. Agnellus Andrew, O.F.M. (asst dir of religious programs for the B.B.C.).

Saturday(March 28)

NBC- 1:30-2pm NYT & LAT, this date only; REPEAT SPECIAL - The Easter Vigil - FILM; to the net. § Film produced in France at the church of Villiers-le-Bel, deals with the preparation for celebration of the Easter Midnight Mass. The film was first shown over NBC on April 6, 1958.
§ Sustaining.
§ PKGR- NBC Public Affairs with the National Council of Catholic Men; Film Prod- Les Productions du Parvis (France); Writer & Narrator- Rev. Agnellus Andrew, O.F.M. (asst dir of religious programs for the B.B.C., England).

THIS WEEK -- EASTER PROGRAMS (Cont'd)

Sunday (March 29)

ABC- 3-3:30pm NYT & LAT, this date only; SPECIAL - Easter 1959 - LIVE from NY; to the net. § A talk by the Rev. David H. C. Head, pastor of the Madison Ave. Presbyterian Church (NY), on the "Modern Interpretation of the Resurrection," with Easter music provided by a 90-voice choir and the ABC orchestra. Art canvas from the Museum of Modern Art concerning the Resurrection will provide visual scenes for the music.

§ Sustaining.

§ PKGR- ABC with the Museum of Modern Art(NY); Dir- Jack Sameth; Music Dir- Glenn Osser.

CBS- 10-11am NYT (9-10am LAT), this date only; SPECIAL - Roman Catholic Easter Mass - LIVE from Boston; to the net. § Telecast of a Solemn Pontifical Mass in Holy Cross Cathedral, Boston, with Richard Cardinal Cushing, Archbishop of Boston, officiating.

§ PKGR & Prod- CBS Public Affairs; Prod Superv- Pamela Ilott.

CBS- 11am-12noon NYT (8-9am LAT), this date only; SPECIAL - Protestant Easter Festival Service - LIVE from Washington, D. C.; to the net. Telecast of the Easter Festival Service from the National Cathedral (Episcopal) in Washington, D. C. The celebrant will be the Very Rev. Francis B. Sayre, Jr., Dean of the Cathedral; the sermon will be delivered by the Rt. Rev. Angus Dun, Episcopal Bishop of Washington.

CBS- 2-2:30pm NYT (11-11:30am LAT), this date only; SPECIAL - The Passion and Resurrection - FILM (COLOR & b & w); to the net. § French artist Andre Girard's telling of the Easter story, utilizing a new technique of painting on film. Monsignor John J. Dougherty will narrate and violinist Daniel Guilet will accompany the narration with the music of Bach.

§ PKGR- CBS Public Affairs with the National Council of Catholic Men.

NBC- 11am-12noon NYT, this date only; SPECIAL - Easter Sunday Services - LIVE from Cincinnati, Ohio; to the net. § Telecast of the Devotional Service from Christ Church (Episcopal) in Cincinnati, Ohio. The Rev. Morris F. Arnold, rector of the church, will officiate. The Rt. Rev. Dr. Henry Wise Hobson, Bishop of the Episcopal Diocese of Southern Ohio, will deliver the sermon.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Leonard Bernstein and the NY Philharmonic (4th in a group of 4 programs presented one Sunday of each month this season) Sunday, March 22, 4:30-5:30pm NYT & LAT; with special guests Betty Comden and Adolph Green. § TAPE, recorded in NY.

High Adventure with Lowell Thomas (4th of 4 shows during season, various days) Friday, March 27, 8-9pm NYT (7-8pm LAT); "The Persian Gulf to Zanzibar," a visit with Thomas on an 85-foot Arab dhow from the Indian Ocean, down the East African coastline. § FILM (COLOR). § PKGR & Film Prod- Odyssey Productions(NY); Exec Prod- Lowell Thomas; Prod- Lowell Thomas, Jr.; Dir- Willard Van Dyke.

New York Philharmonic Young People's Concerts (4th of 4 during the season) Saturday, March 28, 12noon-1pm NYT & LAT; Leonard Bernstein is host and conductor. § LIVE from NY.

Du Pont Show of the Month (7th of 9 shows during season) Saturday, March 28, 9:30-11pm NYT (8:30-10pm LAT); "The Human Comedy," William Saroyan's drama, starring Jo Van Fleet, narrated by Burgess Meredith (Cont'd on next page)

REGULAR NETWORK SPECIALS(Cont'd)

CBS- Du Pont Show of the Month (Cont'd from previous page): (See page 12-C for cast credits). § LIVE from NY. § PKGR- Talent Associates, Ltd.

NBC- Hallmark Hall of Fame (5th of 6 shows during season) Monday, March 23, 9:30-11 pm NYT & LAT; "The Green Pastures," written and adapted for TV by Marc Connelly, starring William Warfield (see page 12-A for cast credits). The play was originally presented over NBC on October 17, 1957, as a Hallmark presentation and is now repeated LIVE with the same cast. § LIVE (COLOR) from NY.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Real McCoys (Thu, 8:30-9pm NYT & LAT) The Procter & Gamble Co (Various Products) thru Compton Advertising, Inc(NY) becomes full sponsor of the program, effective March 26. P & G became alternate week sponsor Jan 1 and now replaces original sponsor Sylvania Electric Products, Inc. for the other alternate week.

CBS- The Dollar Debates (Sun, 12noon-1pm NYT; 11am-12noon LAT) Last of three scheduled programs, March 22.

The Last Word; TIME CHANGE March 29, to Sun, 12noon-12:30pm NYT. Program had been seen 3-3:30pm NYT.

NBC- Masquerade Party (Thu, 10:30-11pm NYT & LAT) Hazel Bishop, Inc. thru Raymond Spector Co., Inc(NY) becomes alternate week sponsor, effective March 26. P. Lorillard Co continues as alternate week sponsor.

TALENT SHOWSHEET AND SCRIPT REPORT - MARCH 23 - MARCH 29
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

~~Good Year Theatre~~; MONDAY March 16; NBC 9:30pm - DELETE: The Obenauf Story; ADD: Pre-empted by President Eisenhower's address to the nation.

LAMP UNTO MY FEET; SUNDAY March 22; CBS 10am - ADD: Scene from "The Triumph of Saint Joan" (O) Norman Dello Joio; with Lee Venora & Chester Watson; Dir- James MacAllen.

CAMERA THREE; SUNDAY March 22; CBS 11:30am - ADD: An Air That Kills; (O)A.E.Housman; with Geoffrey Horne, Robert Brown, Joyce Ebert.

LINCOLN PRESENTS LEONARD BERNSTEIN AND THE NEW YORK PHILHARMONIC; SUNDAY March 22; CBS 4:30pm - ADD: Guests: Betty Comden & Adolph Green.

STEVE ALLEN SHOW; SUNDAY March 22; NBC 7:30pm - ADD: Carlos Montoya(M).

DINAH SHORE SHOW; SUNDAY March 22; NBC 9pm - DELETE: Gary Crosby; ADD: Cliff Arquette(C).

LOOK UP & LIVE; SUNDAY March 22; CBS 10:30am - ADD: The Christian & Love; (Part IV of "This Bent World"; Scenes from Diary of a Country Priest; (O)George Bernanos; with Judith Evelyn, Donald Moffatt.

MONDAY MARCH 23  
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VOICE OF FIRESTONE	ABC 9pm	Fred Waring & His Pennsylvanians(M).
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & Mario Farrar.
<u>Peter Gunn</u> (Craig Stevens)	NBC 9pm	<u>Keep Smiling</u> ; with regulars & Jackie Coogan, Mara Corday, Fred Coby, David Cross, Mario Gallo, Bob Hopkins, Lillian Bronson, Mary Mason, Frankie Van, Shelly Manne; (SW&SD).
HALLMARK HALL OF FAME	NBC 9:30pm	<u>The Green Pastures</u> ; (O)Marc Connelly; (A) Marc Connelly; with William Warfield, Eddie "Rochester" Anderson, Earle Hyman, Frederick O'Neal, Estelle Hemsley, Terry Carter, Muriel Rahn, Butterfly McQueen; Dir-George Schaefer; (LIVE REPEAT - Originally presented 10/7/57).
<u>Desilu Playhouse</u>	CBS 10pm	<u>Chain of Command</u> ; (O)Richard Levinson & William Link; (A) Joseph Landon, Richard Levinson & William Link; with Hugh O'Brian, Martin Milner, John Coucette, Russell Collins, Karl Senson, Dean Stanton, Lalo Rios, Lynn Bernay, Chuck Hicks, Nicholas Georgiade, Michael Grace, Robert Osborne; Dir- Jerry Thorpe.

TUESDAY MARCH 24
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|                                        |            |                                                                                                                                                                                                                                              |
|----------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cheyenne</u><br>(Ty Hardin)         | ABC 7:30pm | <u>The Belles of Silver Flat</u> ; (O)Bob Fisher & Alan Lipscomb; with regulars & Pernell Roberts, Baughn Taylor, John Berardino, Veda Ann Borg, Chubby Johnson, Grandon Rhodes, Helen Spring, Hank Worden, Steve Mitchell; Dir- Lee Sholem. |
| PONTIAC STAR PARADE                    | NBC 8pm    | <u>Perry Como On Broadway</u> ; with Juanita Hall(S), Gertrude Berg(A), Sir Cedric Hardwicke(A), Claudette Colbert(A), France Nuyen(A), Cyril Ritchard(A); Dir- Clark Jones.                                                                 |
| <u>The Rifleman</u><br>(Chuck Connors) | ABC 9pm    | <u>The Deadly Wait</u> ; (O)Arthur Browne, Jr; with regulars & Bill Quinn; Dir- Joseph H. Lewis.                                                                                                                                             |

TUESDAY MARCH 24(Ccnt'd)

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<u>Naked City</u> (James Franciscus, Horace McMahon)	ABC 9:30pm	<u>A Running of Bulls</u> ; (O)Stirling Silliphant; with regulars & Michael Ansara, Felice Orlandi, Martin Brooks, Michele Raye; Dir- Stuart Rosenberg.
RED SKELTON SHOW	CBS 9:30pm	Frank Lovejoy, Jimmy Cross, Lennie Bremen, Kem Dibbs.
<u>Bob Cummings Show</u>	NBC 9:30pm	with regulars & Robert Montgomery(A).
ARTHUR GODFREY SHOW	CBS 9pm (8pm)	Special Children's show.
<u>Alcoa Presents</u> (John Newland)	ABC 10pm	<u>The Vision</u> ; (O)Larry Marcus; with Bruce Gordon, Pernell Robert H.M.Wynants, Peter Miles, Jerry Oddo; Dir- John Newland.
GARRY MOORE SHOW	CBS 10pm	Alan King(C), Carol Haney(D), Roberta Sherwood(S), Billy Gilbert(C), Tony Bennett(S).
<u>The Californians</u> (Richard Coogan)	NBC 10pm	<u>Guns for King Joseph</u> ; with regulars & Jerry Oddo, Anna Navarro Victor Magana Jr.;(SW&SD).

WEDNESDAY MARCH 25

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|                                                  |            |                                                                                                                                                                                             |
|--------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm | <u>The Sister Rita Story</u> ;with regulars & Vera Miles, Sylvia Marriott, Frances Bavier.                                                                                                  |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 8:30pm | <u>Ricky, The Bullfighter</u> ; with regulars & Joyce Taylor, Skip Young, Ted Budny, Norman Hudson, Joe Byrne, Senor Vicente Gome;                                                          |
| MILTON BERLE SHOW                                | NBC 9pm    | Yvonne De Carlo(A), Four Lads(S).                                                                                                                                                           |
| US STEEL HOUR                                    | CBS 10pm   | <u>Night of Betrayal</u> ; (O)James Lipton; with Roddy McDowall, Victor Jory, Carol Lawrence, Melville Cooper, Paul Stevens, Virgilia Chew, Vincent Gardenia, Lesly Woods; Dir- Alex Segal. |

THURSDAY MARCH 26

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OLDSMOBILE THEATER	NBC 8:30pm	<u>PREMIERE</u> :Bill Hayes & Florence Henderson(Co-hosts). <u>A Nice Place to Hide</u> ; (O)John Vlahos; with Genevieve, Jackie Cooper.
PAT BOONE SHOW	ABC 9pm	Tab Hunter(A-S), Dodie Stevens(S).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm(8pm)	<u>Trouble at Tres Cruces</u> ; with Brian Keith, Neville Brand, Ted De Corsia, Frank Silvera, Michael Pate, Rita Lynn, Brad Johnson Elsa Cardenas.
PLAYHOUSE 90	CBS 9:30pm	<u>A Trip To Paradise</u> (O)Adrian Spies; with Burt Brinckerhoff, Martha Scott, Martin Balsam, Susan Oliver; Dir- Buzz Kulik.

FRIDAY MARCH 27

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|                                                |            |                                                                                                                                                                |
|------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Walt Disney Presents</u>                    | ABC 8pm    | <u>Toot, Whistle, Plunk &amp; Boom</u> .                                                                                                                       |
| ELLERY QUEEN                                   | NBC 8pm    | <u>A Girl Named Daisy</u> ; (O)Eliot Asinof; with regulars & Sherry Britton, Shelley Berman, Neil Laurence, William Thourley, Coe Norton; Dir- Dick Schneider. |
| <u>Tombstone Territory</u><br>(Pat Conway)     | ABC 9pm    | (O)D.D.Beauchamp; with regulars & Peggy Knudsen, John Reach, Robert Shayne, Hugh Sanders; Dir- Richard Bare.                                                   |
| <u>77 Sunset Strip</u><br>(Efrem Zimbalist,Jr) | ABC 9:30pm | <u>A Check Will Do Nicely</u> ; with regulars & Janet Lake, Robin Hughes, Florence Marley, Danielle Aubry, Rolfe Sedan, Louis Mercier; Dir- Ida Lupino.        |

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MULTIPLE AND ACROSS-THE-BOARD SHOWS MARCH 23 - MARCH 27  
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SATURDAY MARCH 28
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SUNDAY MARCH 29  
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TALENT SHOWSHEET (more)

SUNDAY MARCH 29(Cont'd)
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|                                                     |            |                                                                                                                                                                                                                                                   |
|-----------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MUSIC WITH MARY<br>MARTIN                           | NBC 8pm    | Dirk Sanders(D); Dir- Vincent J. Donehue.                                                                                                                                                                                                         |
| <u>Lawman</u><br>(John Russell)                     | ABC 8:30pm | <u>The Gang</u> ; (O)Clair Huffaker; with regulars & James Drury,<br>Karl Davis, Barbara Lang, Roscoe Ates, Emory Parnell, Tom<br>Palmer; Dir- Stuart Heisler.                                                                                    |
| <u>General Electric</u><br><u>Theater</u>           | CBS 9pm    | <u>Feycrd The Mountains</u> ; (O)Mae Livingston;(A)William Frye; with<br>Joe Maross, Danny Zaldivar, Nico Minardos, Laurindo Almeida,<br>Natividad Vacio, Alex Montoya, Joe Dominguez, Felipe Turich,<br>Rita Hernandez; Dir- Herschel Daugherty. |
| <u>Alfred Hitchcock</u><br><u>Presents</u>          | CBS 9:30pm | <u>The Kind Waitress</u> ; (O)Henry Slesar;(A)William O'Farrell; with<br>Olive Deering, Rick Jason, Celia Lovsky, Mary Alan Hokanson,<br>Robert Carson, John Zarembra, Charles Seel, Charles Meredith;<br>Dir- Paul Henreid.                      |
| <u>Loretta Young Show</u>                           | NBC 10pm   | <u>Each Man's Island</u> ; (O)William Bruckner; with Ricardo Montalban,<br>Chris White, Don Beddoe, Leon Lontoc, Jack Henderson; Dir-<br>Alan DeWitt.                                                                                             |
| <u>Richard Diamond, Private</u><br><u>Detective</u> | CBS 10pm   | with regulars & Robert Ellenstein, Frank Ferguson, Gail Bonney,<br>Bob Stephenson.                                                                                                                                                                |

# ROSS REPORTS — TELEVISION INDEX

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MAR 30 1959

## WEEKLY REPORT

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (March 30)

CBS- 7:30-8:30pm NYT (6:30-7:30pm LAT), this date only; SPECIAL - America Pauses for Springtime - FILM, TAPE & LIVE from NY; 161 stations net, 17 delayed. (Preempts Name That Tune, 7:30-8pm, and The Texan, 8-8:30pm). § Music and comedy special, originating live from New York, with tape and film sequences that were made in various sections of the country (see page 13-A for cast credits). § SPONSOR- Coca-Cola Co thru McCann-Erickson, Inc(NY); Acct Exec- George Kern. § PKGR- McCann-Erickson, Inc(NY); Prod- Barry Wood; Dir- Sid Smith; Assoc Dir- Ed Waglin; Music Dir & Composer- Harry Sosnik; Sets- Gary Smith; Costumes- Leslie Renfield; Consultant- Pat Weaver.

#### Tuesday (March 31)

NBC- 8:30-9pm NYT & LAT, Weekly; DEBUT - The Jimmie Rodgers Show - LIVE (COLOR) from NY; 120 stations live and delayed. § Musical program series starring singer Jimmie Rodgers, with singer Connie Francis as featured vocalist, the Kirby Stone Four and Buddy Morrow and his orchestra. § SPONSOR- Liggett & Myers Tobacco Co (L & M) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Superv- Clifford Fitzgerald. § PKGR- Honeycomb Productions(NY); Exec Prod- Dick Gabbe; Prod- Bob Claver; Assoc Prod- George Gannon; Dir- Kevin Joe Johnson; Music Dir- Buddy Morrow; Sets- Don Swanagan; Costumes- Consuelo Garra; Writers- Jim Sheton, Sheldon Keller.

#### Thursday (April 2)

NBC- 8-8:30pm NYT & LAT, Weekly; DEBUT - The Lawless Years - FILM; to the net. (Replaces Steve Canyon, which moves to Tue, 8-8:30pm NYT & LAT, effective March 31). § Series based on events of the Roaring Twenties, patterned after the career of New York police detective Barney Ruditsky, starring James Gregory. § Sustaining. § PKGR- California National Productions(LA); Prod- Jack Chertok TV, Inc., at MGM Studios, Culver City, Calif.; Prod- Jack Chertok; Prod Exec- Harry Poppe; Dir- Allen Miner; Dir of Photog- William Margulies.

#### Saturday (April 4)

CBS- 12-12:30pm NYT (11:30am-12noon LAT), Weekly; DEBUT - The Saturday News with Robert Trout - LIVE from NY; to the net. § Up-to-the minute news show, with several regular features, such as an agricultural report for the consumer and a roundup of Friday night sports results and a Saturday sports preview. § Sustaining. § PKGR- CBS News(NY); Prod- Bob Allison; Dir- Vern Diamond; Ed- David Shefrin.

CBS- 5-6pm NYT, this date and Sun, April 5, 4:30-6pm NYT; SPECIALS - Masters Golf Tournament - LIVE from Augusta, Ga.; 125 stations live. § Telecasts of key periods in the 23rd Masters Golf Tournament at Augusta National Golf Club. § CO-SPONSORS- 1) American Express Co thru Benton & Bowles, Inc(NY). 2) Travelers Insurance Companies thru Young & Rubicam, Inc(NY). § PKGR- CBS Sports; Prod- Judson Bailey.

THIS WEEK(Cont'd)

Sunday(April 5)

ABC- 5-6pm NYT & LAT, this date only; SPECIAL - Art Carney Meets the Sorcerer's Apprentice - TAPE, recorded in NY; no. of stations not available. § Art Carney with the Baird Marionettes in a story about a carnival magician who wants to be a sorcerer with the help of genie.

§ SPONSOR- Minnesota Mining & Manufacturing Co thru Batten, Barton, Durstine & Osborn, Inc(Minn); Acct Exec- Rod Williford.

§ PKGR- ABC-TV(NY); Exec Prod- John B. Green; Prod- Burt Shevelove; Dir- Seymour Robbie; Assoc Dir- Lloyd F. Tweedy; Music Dir & Composer- Paul Weston; Lyrics- Ogden Nash; Art Dir- Jim McNaughton; Sets- Robert Bright; Creators- Bill Baird, A. J. Russell; Writer- A. J. Russell.

NBC- 4:30-5pm NYT & LAT, this date only; SPECIAL - "Sure as Death..." - LIVE & FILM from NY; to the net. (Preempts Ask Washington). § A study of the nation's tax problems through interviews with guests and reports, with NBC's Frank McGee as commentator; with Elmer Peterson reporting from LA.

§ Sustaining.

§ PKGR- NBC News & Public Affairs(NY); Prod- Chet Hagan.

NBC- 8:30-9pm NYT & LAT, Weekly; DEBUT - Pete Kelly's Blues - FILM; 120 stations net and delayed. § William Reynolds stars in the title role as the leader of a jazz group in a Kansas City speakeasy in the Twenties, with Connee Boswell as Savannah Brown, Than Wyenn as George Lupo, owner of the speakeasy, and Phil Gordon as Fred, Kelly's pianist. The series is based on a prior NBC radio series  
§ ALTERNATE SPONSOR- Liggett & Myers Tobacco Co (Chesterfields) thru McCann-Erickson, Inc(NY); Acct Exec- James Kleid. Alternate Week Sustaining.

§ PKGR & Film Prod- Mark VII Ltd, at Republic Studios, Studio City, Calif.; Prod & Dir- Jack Webb; Music Dir- Mattie Matlock; Dir of Photog- Edward Colman; Writers- Jack Webb, Frank La Tourette, others.

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Macmillan Mission; SPECIAL March 24; Tue, 8-8:30pm NYT, this date only; TAPE & FILM from NY; to the net. § A special report on the visit of British Prime Minister Harold Macmillan to the U. S.; his Washington press conference and highlights of his tour and visit with President Eisenhower at Camp David, Maryland.  
§ Sustaining.

§ PKGR- CBS News Special Unit(NY); Prod- Leslie Midgley; Assoc Prod & Dir- Av Westin.

Small World (Sun, 6-6:30pm NYT) Last show, April 5.

Hockey Game of the Week (Sat, 2-4:15pm NYT & LAT) also Pro Hockey Contest (Sat, 1:45-2pm NYT & LAT) Last shows, March 21.

NBC- Hawaii -- Pacific Miracle; SPECIAL March 29 (see page 24); ADD SPONSOR- first half-hour, Co-op (sold locally); second half-hour: United Air Lines thru N. W. Ayer & Son, Inc(Chi).

Women's Major League Bowling (Sat, 5-5:30pm NYT) Last show April 4.

Truth or Consequences; SCHEDULE CHANGE March 30; Mon thru Fri, to 4-4:30pm NYT & LAT. Program had been seen 2-2:30pm NYT & LAT.

Queen for a Day; SCHEDULE CHANGE March 30; Mon thru Fri, to 2-2:30pm NYT & LAT. Program had been seen 4-4:30pm NYT & LAT. (See listing above).

TALENT SHOWSHEET AND SCRIPT REPORT - MARCH 30 - APRIL 5  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

PLAYHOUSE 90; THURSDAY March 26; CBS 9:30-11pm; ADD CAST: Buddy Ebsen, Kip King, Gary Vinson, Diane Cannon, Robert Blake, Ralph Votrian, Susan Anderson, Pat O'Malley.

THE FORD SHOW; THURSDAY March 26; NBC 9:30pm - ADD: Lloyd Nolan(A).

Schlitz Playhouse; FRIDAY March 27; CBS 9:30pm - DELETE: The Salted Mine. ADD: Last Edition; (O) Irving & Helen Cooper; with Eddie Albert, Tom Helmore, Simon Scott, Evan Thompson, Herb Ellis, Myron Healey, Benny Baker, Addison Richards, Milton Hamerman; Dir- John Brahm.

JIMMY DEAN SHOW; Mon- Fri March 23 - March 27; CBS 2pm - DELETE: 3/24- June Valli; ADD: 3/24- Sammy Davis, Jr.(S-D).

JACK PAAR SHOW; Mon-Fri March 23 - March 27; NBC 11:15pm - ADD: 3/23- Diahann Carroll(S); 3/24- Ruth Olay(S); 3/25- Charles K.L.Davis(S); 3/26- Pat Suzuki(S); 3/27- Diahann Carroll(S).

SHOW OF THE MONTH; SATURDAY March 28; CBS 9:30pm - DELETE: Ray McHugh; ADD CAST: Michael J. Pollard, David Francis, Leo Penn, Anne Helm, Molly McCarthy, John F. Hamilton, Eileen Ryan, Rudolph Weiss, Marguerite Lenert, Pauline Hahn.

CHEVY SHOW; SUNDAY March 29; NBC 9pm - ADD: Fred MacMurray(A), Rhonda Fleming(A), Janet Blair(S), John Raitt(S), Edie Adams(S), Dorothy Kirsten(S), Rowan & Martin(C).

MONDAY MARCH 30
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|                         |               |                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SPECIAL                 | CBS 7:30pm    | <u>America Pauses for Springtime</u> ; (LIVE, FILM, & TAPE). With Burgess Meredith(Host); Harry Simeone Chorale, Marge & Gower Champion(D), Genevieve(S), Bobby Jones(golf), Robert Merrill(S), Jean Ritchie(S), Pat Suzuki(S), Juanita Hall(S), Keye Luke(A), Arabella Hong(S), Herb Shriner(C), U.S. Air Force Academy Cadet Glee Club, Jane Wyman(A); Dir- Sid Smith; Mus Dir- Harry Sosnik. |
| VOICE OF FIRESTONE      | ABC 9pm       | Bill Hayes(S), Anna Marie Alberghetti (S), Margaret Whiting(S), Stephen Douglass(S).                                                                                                                                                                                                                                                                                                            |
| <u>Goodyear Theater</u> | NBC 9:30pm    | <u>The Obenauf Story</u> ; Originally scheduled for 3/16. See page 11-A for listing of credits.                                                                                                                                                                                                                                                                                                 |
| <u>Desilu Playhouse</u> | CBS 10pm(9pm) | <u>The Hard Road</u> ; (O) Douglas Heyes & Roy Irwin; with Barry Sullivan, Cliff Robertson, John Larch, Patricia Barry; Dir- Douglas Heyes.                                                                                                                                                                                                                                                     |

TUESDAY MARCH 31  
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<u>Steve Canyon</u> (Dean Fredericks)	NBC 8pm	<u>NEW DAY & TIME</u> . with regulars & Nelson Leigh, Ingrid Goude.
JIMMIE RODGERS SHOW	NBC 8:30pm	<u>PREMIERE</u> . Stars are Jimmie Rodgers & Connie Francis(S), Kirby Stone Four(S-C); Dir- Kevin Joe Johnson; Mus Dir- Buddy Morrow.
<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>The Wrong Man</u> ; (O) N.B. Stone, Jr; with regulars & Lyle Bettger, Gordon Jones; Dir- Arnold Laven.
<u>Naked City</u> (Horace McMahon & James Franciscus)	ABC 9:30pm	<u>Fallen Star</u> ; (O) Sam Ross; with regulars & Robert Alda, Rocky Graziano, Al Morganstern, Guy Sorel, Arnold Merrit; Dir- John Brahm.

WEDNESDAY APRIL 1
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|                                                  |            |                                                                                                                                                                                                                                                           |
|--------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm | <u>The Matthew Lowry Story</u> ; (O)Paul David; with regulars & Richard Anderson, John Pickard, Ronnie Anton, Cathleen Nesbitt; Dir- Jack Arnold.                                                                                                         |
| <u>Adventures of Ozzie &amp; Harriet</u>         | ABC 8:30pm | <u>Togetherness</u> ; with regulars & Parley Baer, Lyle Talbot, Mary Jane Croft, Pedro Gonzales-Gonzales, Paula Winslowe, Cheerio Meredith, William McLean, Alan Reynolds; (SW&SD).                                                                       |
| MILTON BERLE SHOW                                | NBC 9pm    | Edgar Bergen(ventriloquist), Peggy King(S), Joe Besser(C).                                                                                                                                                                                                |
| ARMSTRONG CIRCLE THEATRE                         | CBS 10pm   | <u>The Innocent Killer</u> ; (O)Mel Goldberg; with Scott McKay, Reddy Talton, Thomas Barbour, Arnold Moss, Justin Reid, Marguerite de Priest, Nancy Berg, Kermit Murdock, Kathleen Neal, Carole Southaird, Gene Gross, Ben Hammer; Dir- William Corrigan. |

THURSDAY APRIL 2  
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<u>The Lawless Years</u>	NBC 8pm	<u>PREMIERE</u> . Stars James Gregory. Dir- Allen H. Miner.
OLDSMOBILE THEATER	NBC 8:30pm	<u>An Almost Perfect Plan</u> ; (O)Bob Van Scoyk; with James Shigeta, Michi Kobi, Philip Ahn, Richard Loo; Dir- Gerald Freedman.
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Teresa Brewer(S), Dukes of Dixieland(M).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm (8pm)	<u>Loyalty</u> ; with Edward G. Robinson, Edward G. Robinson, Jr, Robert Blake, John Hackett, Dan Barton, Lew Gallo, George Wallace, Quentin Sondergaard.
PLAYHOUSE 90	CBS 9:30pm (8:30pm)	<u>In Lonely Expectation</u> ; (O)Mayo Simon; with Diane Baker, Susan Harrison, Carolyn Kearney, Jenny Maxwell, Beverly Washburn, Philip Abbott; Dir- Franklin Schaffner.
FORD SHOW	NBC 9:30pm	Elsa Lanchester(A).

FRIDAY APRIL 3
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|                                                             |                        |                                                                                                                                                         |
|-------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Rin Tin Tin</u>                            | ABC 7:30pm             | <u>Luck of O'Hara</u> ; with regulars & Rand Brooks, Norm Alden; (SW&SD).                                                                               |
| <u>Walt Disney Presents</u>                                 | ABC 8pm                | <u>The Nine Lives of Elfego Baca</u> ; with regulars & Leonard Strong, Nestor, Lisa Montell, Robert Simon; (SW&SD).                                     |
| ELIERY QUEEN<br>(Lee Philips)                               | NBC 8pm                | <u>The Paper Tiger</u> ; (O)Sam Dann; with regulars & Doretta Morrow, Paul Hartman, Nancy Carroll, Vaughn Taylor, Kimetha Laurie, Nathaniel Frey; (SD). |
| <u>Rawhide</u><br>(Eric Fleming, Clint Eastwood)            | CBS 8pm (7pm)          | <u>Incident of the Chubasco</u> ; with regulars & George Brent, John Ericson, Noah Beery.                                                               |
| <u>Tombstone Territory</u><br>(Pat Conway)                  | ABC 9pm                | <u>Day of the Amnesty</u> ; with regulars & Jack Elam, Patrick McVey, Ron Hayes, Joyce Meadows; (SW&SD).                                                |
| <u>77 Sunset Strip</u><br>(Efrem Zimbalist Jr, Roger Smith) | ABC 9:30pm             | <u>The Grandma Caper</u> ; with regulars & Jerome Cowan, Jennifer Grant, Francis De Sales; Dir- David Butler.                                           |
| <u>Lux Playhouse</u>                                        | CBS 9:30pm<br>(8:30pm) | <u>The Dreamer</u> ; with John Cassavetes, Sue Ane Langdon, Miriam Colon, Herb Anderson.                                                                |
| <u>The Lineup</u><br>(Warner Anderson, Tom Tully)           | CBS 10pm(9pm)          | <u>The Girls and Guns Case</u> ; with regulars & Robert Symonds, Nan Leslie, Earle MacVeigh, Tom Charles Worth, Gregg Palmer.                           |

MULTIPLE AND ACROSS-THE-BOARD SHOWS MARCH 30 - APRIL 3  
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TODAY (Dave Garroway)	NBC 7am	3/31- Claire Bloom(A), Jonathan Winters(C); 4/1- Barbara Carroll(M).
CAPTAIN KANGAROO	CBS 8:15am	3/31- Kuda Box(magician).
ARTHUR GODFREY TIME	CBS 10:30am	Emma Veary(S), Mahi Beamer(S), Joe Secretario(S).
LIBERACE SHOW	ABC 1pm	Erin O'Brien(S) will be guest for the entire week.
JIMMY DEAN SHOW	CBS 2pm	3/30- Hans Conried(A); 3/31- George Gaynes(A); 4/1- June Valli(S); 4/2- Mary Lou Brewer(S); 4/3- Ritts Puppets.
SATURDAY APRIL 4 ~~~~~		
TRUE STORY	NBC 12Noon(4pm)	Still Hunt;with Kathleen Murray, Frederic Downs, Frank Schofield, William Mason.
DICK CLARK SHOW	ABC 7:30pm	Jane Morgan(S), Dave "Baby" Cortez(S), Everly Brothers(S), Travis & Bob(S).
<u>Perry Mason</u> (Raymond Burr)	CBS 7:30pm (6:30pm)	<u>The Case of the Bedeviled Doctor</u> ; with regulars & Phillip Terry, Dick Foran.
JUBILEE U.S.A.	ABC 8pm	Patsy Cline(S), Ferlin Husky(S).
PERRY COMO SHOW	NBC 8pm	Dave King(C), Maureen O'Hara(A-S), Fabian(S).
<u>Cimarron City</u>	NBC 9:30pm	<u>The Evil One</u> ; with regulars & Olive Carey, Dan Blocker, Daria Massey, Dennis McCarthy.
<u>D.A.'s Man</u> (John Compton)	NBC 10:30pm	with regulars & Fred Eisley, Rodd Redwing, Ted de Corsia, Vic Rodman, Walter Burke, Fred Dale.
SUNDAY APRIL 5 ~~~~~		
CAMERA THREE	CBS 11:30am	<u>Bartleby the Scrivener</u> ; (O)Herman Melville; with Clarence Derwent, Ellis Rabb, Gene Gross, David Hurst, Arthur Malet, Daniel Reed.
ART CARNEY SPECIAL	ABC 5pm	<u>Art Carney Meets The Sorcerer's Apprentice</u> ; (O)Paul Weston & Ogden Nash; with the Bil Baird Marionettes. (TAPE).
<u>Maverick</u> (James Garner, Jack Kelly)	ABC 7:30pm	<u>Shady Deal at Sunny Acres</u> ; (O)Roy Huggins; with regulars & Efrem Zimbalist Jr, Diane Brewster, Richard Long, Leo Gordon, Arlene Howell; Dir- Leslie Martinson; (REPEAT).
STEVE ALLEN SHOW	NBC 7:30pm	Connie Russell(S), Lennie Bruce(C), David Allen(S), Three Stooges(C).
JACK BENNY	CBS 7:30pm	Genevieve(S), Frank Fontaine(C), Ed Sullivan.
ED SULLIVAN SHOW	CBS 8pm	Wayne & Shuster(C), Domenico Modugno(S), Dick Button(ice-skater), Billy Williams Quartet(S), Jeanne Carroll(C), Helene & Howard(D), Fleetwoods(S), Dolores Wilson(S).
<u>Pete Kelly's Blues</u>	NBC 8pm	<u>PREMIERE</u> . Regulars are William Reynolds, Connie Boswell, Than Wyenn, Phil Gordon. <u>The Steve Porter Story</u> ; (O)Jack Webb & Frank LaTourette; with regulars & Gloria Marshall, Robert Paten, Phil Arnold; Dir- Jack Webb.
<u>General Electric Theater</u>	CBS 9pm	<u>The Flying Wife</u> ; (O)Robert Craig, (A)Jameson Brewer; with Janet Gaynor, Bill Williams, Douglas Kennedy, Jenny Maxwell, David Whorf; Dir- Bretagne Windust.
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>Cheap is Cheap</u> ; (O)Albert E. Lewin & Burt Styler; with Dennis Day, Alice Backes, Fred Essler, Jack Lambert, Frank Richards, Gage Clark; Dir- Bretagne Windust.
DINAH SHORE SHOW	NBC 9pm	Tony Martin(S); Jose Greco(D), Kay Starr(S).
<u>Loretta Young Show</u>	NBC 10pm	<u>Mr. Wilson's Wife</u> ; (O)Richard Morris; with Miss Young, Claude Akins, Joseph Wiseman, Joan Sudlow, W.H.O'Brien, Don Shelton; Dir- Richard Morris. (First of two parts).

ROSS REPORTS — TELEVISION INDEX

APRIL 6-12, 1959

VOLUME 11

NUMBER 14

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EDITOR: Jerry Leichter

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (April 6)

NBC- 10:30pm-12:30am NYT & LAT, this date only; SPECIAL - 31st Annual Motion Picture Academy of Arts and Sciences Awards - LIVE from LA; 186 stations live and videotape. (Preempts The Jack Paar Show). § Telecast of the annual "Oscar" awards ceremonies in Hollywood, with Bob Hope, Jerry Lewis, David Niven, Sir Laurence Olivier and Mort Sahl as m.c.'s, at the RKO Pantages Theatre.
§ SPONSOR- Academy of Motion Picture Arts and Sciences, direct.
§ PKGR- Academy of Motion Picture Arts & Sciences with NBC-TV(LA); Prod & Dir for TV- Alan Handley; Academy Prod- Jerry Wald; Academy Dir- Joe Parker; Assoc Dir for TV- Roy Montgomery; Music Dir- Lionel Newman; Music Superv- Robert Helfer; Special Lyrics- Sammy Cahn; Art Dir- John De Cuir; Costume Consult- Edith Head; Choreog- Bob Sidney, Alex Romero; Writers- Dick Breen, Harry Crane, I.A.L. Diamond, Hal Kanter, Mort Lachman, Arthur Phillips, Jack Rose, Mel Shavelson.

Tuesday (April 7)

NBC- 10-10:30pm NYT & LAT, Weekly; DEBUT - The David Niven Show - FILM; 116 stations net, 22 delayed. (Replaces The Californians, last show in this spot March 31; returns April 21, Tue, 9-9:30pm NYT & LAT). § David Niven is host and narrator for this drama anthology series which will feature top stars. Niven will also star in at least one story this season.
§ PKGR- Amalfi Productions with Four Star Films, Inc(LA); Film Prod- Four Star Films, Inc., at Fox Western Ave Studio, Hollywood, Calif.; Prod- Vincent M. Fenelly; Dirs- Lewis Allen, others; Music Dir- Earle Dearth; Dirs of Photog- Charles E. Burke, George Diskant; Art Dir- Bill Ross; Writers- Various.

Friday (April 10)

CBS- 9-10pm NYT (8-9pm LAT), this date only; SPECIAL - Swing Into Spring - LIVE from NY; 156 stations live, 10 delayed. (Preempts Phil Silvers Show, 9-9:30pm, and Schlitz Playhouse, 9:30-10pm). § Music special, starring Benny Goodman with some of his former band stars and modern jazz musicians, also starring Ella Fitzgerald, Peggy Lee, others (see page 14-C for cast credits).
§ SPONSOR- The Texas Co (Texaco Products) thru Cunningham & Walsh, Inc(NY); Acct Exec- John Childs.
§ PKGR- Cunningham & Walsh, Inc with William Morris Agency(NY); Prod- Larry White; Dir- Dave Geisel; Music Dir- Benny Goodman; Music Coord- Ralph Burns; Vocal Dir- Buster Davis; Writer- Maurice Zolotow.

Saturday (April 11)

CBS- 1:45-4:45pm, debut game and others (10:45am-1:45pm LAT); Sat & Sun, Weekly; RETURN - Baseball Game of the Week - LIVE from NY (premiere), and various cities; 164 stations live. § Telecasts of major league baseball games for 25 Saturdays, thru Sept 26, and 24 Sundays, thru Sept 20. Telecasts are not carried into major league cities or those minor league cities in which a game is in progress. Dizzy Dean and Buddy Blattner are the announcers. (Cont'd on next page)

THIS WEEK(Cont'd)

Saturday(April 11)

CBS- Baseball Game of the Week (Cont'd from previous page): § SPONSORS- 1) (half-game, Sat & Sun) Falstaff Brewing Co thru Dancer-Fitzgerald-Sample, Inc(NY). 2) (quarter-game, alt Sat & Sun) State Farm Mutual Insurance Co thru Needham, Louis & Brorby, Inc(Chi). 3) (quarter-game alt Sun) Colgate-Palmolive Co thru Ted Bates & Co., Inc(NY). 4) (quarter game, Sun) General Mills thru Knox Reeves Advertising, Inc(Minn).

§ PKGR- CBS Sports(NY); Exec Prod- Judson Bailey; Senior Prod- Hugh Beach; Prods- Pete Molnar, Joe Gallagher; Dirs- Various for different cities.

NBC- 1:25-4:25pm NYT, debut game, others various (10:25am-1:25pm LAT); Sat & Sun, Weekly; RETURN - Major League Baseball - LIVE from Pittsburgh (premiere) and various cities; 145 stations live Sat, 135 live Sun. § Telecasts of major league baseball games for 25 Saturdays thru Sept 26 and 25 Sundays thru Sept 27. Telecasts are not carried into major league cities or those minor league cities in which a game is in progress. Leo Durocher and Lindsey Nelson are the announcers.

§ SPONSORS- 1) (half-game, Sat & Sun, national) Bayuk Cigars Inc (Phillies) thru Wermen and Schorr, Inc(Phila). 2) (half-game, Sat & Sun, Midwest regional) Anheuser-Busch, Inc thru Gardner Advertising Co(St. L.). 3) (half-game, Sat, Southeast, regional) National Brewing Co thru W. B. Doner & Co(Balt). 4) (quarter-game, Sat, New York State regional) Genessee Brewing Co thru Marchalk & Pratt Co(NY). Other regions, open and co-op.

§ PKGR- NBC Sports(NY); Prods- Perry Smith, Lou Kusserow; Dir- Harry Coyle.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Bell Telephone Hour (4th of 4 shows this season) April 9, Thursday, 8-9pm NYT & LAT; music and dance program, starring Rosemary Clooney, Gisele MacKenzie (see page 14-B for cast credits). § Exec Prod- Dan Lounsbury; Prod- Roger Englander; Dir- William Colleran. § LIVE (COLOR) from NY.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Billy Graham's Australian Crusade (Sat, 10-11pm NYT & LAT) Last show April 11.

CBS- Face the Nation; TIME CHANGE April 12; to Sun, 12:30-1pm NYT & LAT. Program has been seen 4-4:30pm NYT (1-1:30pm LAT).

The World of Ideas; TIME CHANGE April 12; to Sun, 6-6:30pm NYT (3-3:30pm LAT). It has been seen 3:30-4pm NYT (12:30-1pm LAT).

Invisible Man; RETURN March 31; Tue, 8-8:30pm NYT (7-7:30pm LAT), Weekly; FILM, to the net. (Replace Playhouse of Mystery, last show March 24). § Reruns of the film series previously seen in this time thru Feb 1 (see page 11).

§ Sustaining.

§ PKGR- Official Films with CBS; Film Prod- Official Films, London, England.

NBC- Road to the Summit; SPECIAL April 2; Thu, 8-8:30pm NYT & LAT, this date only; LIVE & FILM from Wash; to the net. (Preempts the debut showing of The Lawless Years (see page 27), which is now postponed to April 16 because of April 9 preemption of same time by Bell Telephone Hour, see above). § Five NBC News correspondents explore the prospects, objectives and possibilities in upcoming European talks and meetings.

§ Sustaining.

§ PKGR- NBC News(Wash); Prod- Julian Goodman.

NBC Kaleidoscope (Sun, 5-6pm NYT & LAT) Add sponsor for one-half of programs of April 5 and 11: Polaroid Corp thru Doyle Dane Bernbach, Inc(NY).

TALENT SHOWSHEET AND SCRIPT REPORT - APRIL 6 - APRIL 12
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

The Lawless Years; Thursday April 2; NBC 8pm - DELETE LISTING. ADD: Premiere postponed to 4/16/59.

PLAYHOUSE 90; THURSDAY April 2; CBS 9:30pm - ADD CAST: Kathleen Maguire, Joanne Linville, Buzz Martin; DELETE: Carolyn Kearney.

ELLERY QUEEN; FRIDAY April 3; NBC 8pm - DELETE: Vaughn Taylor; ADD: Alvin Epstein.

JACK PAAR SHOW; Mon-Fri March 30- April 3; NBC 11:15pm - ADD: 3/30- Ray Hastings(C), Denise Lor(S); 3/31- Kyle MacDonnell(S); 4/1- Joey Bishop(C), Anita Darian(S); 4/2- Hermione Gingold(A-C), Peter Palmer(S), Ray Hastings(C); 4/3- Lou Holtz(C), Ken & Mitzi Welch(S).

DICK CLARK SHOW; SATURDAY April 4; ABC 7:30pm - DELETE: Everly Brothers; ADD: Dion & the Belmonts(S), Edward Byrnes(S).

LAMP UNTO MY FEET; SUNDAY April 5; CBS 10am - ADD: His Just Reward; (O)Howard Rodman; with Leo Penn, Russell Hardie, James Reese; Dir- James MacAllen.

LOOK UP & LIVE; SUNDAY April 5; CBS 10:30am - ADD: The Merry Jests of Hershel Ostropolier; (O) Ernest Kinoy; with Alvin Epstein; Dir- Tim Kiley.

NBC KALEIDOSCOPE; SUNDAY April 5; NBC 5pm - ADD: Blueprint for Biography; (O)Walter Reilly & Allen Rivkin; with Ralph Bellamy, Mary Fickett, Henry Jones, Alan Bunce, Michael Myers; Dir- Lewis Freedman.

DINAH SHORE CHEVY SHOW; SUNDAY April 5; NBC 9pm - DELETE: Tony Martin, Kay Starr; ADD: Louis Prima (M), Keely Smith(S), Sam Butera & the Witnesses(S).

TRUE STORY; SATURDAY April 4; NBC 12Noon - ADD: (O)Gene Watts.

MONDAY APRIL 6  
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VOICE OF FIRESTONE	ABC 9pm	Rise Stevens(S), Richard Tucker(S), Heidi Krall(S), Jerome Hines(S), Detroit Symphony, Conducted by Paul Paray.
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & Charles Coburn(A).
<u>Desilu Playhouse</u>	CBS 10pm(9pm)	<u>Time Element</u> (O)Rod Serling; Repeat from 11/24/58.
ARTHUR MURRAY PARTY	NBC 10pm	June Havoc(A), Ricardo Montalban(A), Paul Winchell(ventriloquist) Judy Johnson(S), Richard Hayes(S), Jay Livingston & Ray Evans(Songwriters).
ONE NIGHT STAND	WNTA 11pm	<u>An Evening with Gershwin</u> ; with Leonid Hambro & Jascha Zayde (M), Stuart Foster(S), Susan Johnson(S), Norman Paris Trio(M).
MOTION PICTURE ACADEMY AWARDS	NBC 10:30pm	with Emcees: Bob Hope, David Niven, Mort Sahl, Tony Randall, Sir Laurence Olivier, Jerry Lewis; Singers: John Raitt, Tony Martin, Eddie Fisher, Rhonda Fleming, Howard Keel, Anna Maria Alberghetti, Connie Stevens, Tuesday Weld, Nick Adams, Jimmy Darrin, Dean Jones; Dir- Alan Handley.

TUESDAY APRIL 7
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|                                |            |                                                                                                                                                                                |
|--------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cheyenne</u><br>(Ty Hardin) | ABC 7:30pm | <u>Backfire</u> ; (O)Will Cook; (A)Albert Aley; with regulars & Barry Kelley, Jeff York, Joseph Holland, Don Beddoe, Carol Ohmart, Walter Coy, Troy Donahue, Kathleen O'Malley |
|--------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

TUESDAY APRIL 7(Cont'd)

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|                                                         |                  |                                                                                                                                                                                                                      |
|---------------------------------------------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Rifleman</u><br>(Chuck Connors)                  | ABC 9pm          | <u>The Challenge</u> ; (O)David Victor & Herb Little; with<br>regulars & Adam Williams, John Durran, Les Tremayne,<br>Harlan Warde, Hope Summers; Dir- Lewis Allen.                                                  |
| <u>Naked City</u><br>(Horace McMahon, James Franciscus) | ABC 9:30pm       | <u>Beyond Truth</u> ; (O)Stirling Silliphant; with regulars &<br>Phyllis Hill, Martin Balsam, Sloan Simpson, Suzanne<br>Storrs, Romo Vincent, Shawn Donahue, Gerald Price, Sam<br>Hanna, Pat Tobin; Dir- John Brahm. |
| RED SKELTON SHOW                                        | CBS 9:30pm(8:30) | Jackie Coogan(A).                                                                                                                                                                                                    |
| <u>Alcoa Presents</u><br>(John Newland)                 | ABC 10pm         | <u>The Return of Mitchell Campion</u> ; (O)Merwin Gerard; with<br>Patrick O'Neal, Lilyan Chauvin, Anatol Winogradoff,<br>Richard Angalora, Allegra Varron, Vance Howard, Robert<br>Hernandez; Dir- John Newland.     |
| GARRY MOORE SHOW                                        | CBS 10pm(9pm)    | Kate Smith(S), Vic Damone(S), Georgie Kaye(C).                                                                                                                                                                       |
| <u>David Niven Show</u>                                 | NBC 10pm         | <u>PREMIERE. Fortune's Folly</u> ; (O)Christopher Knopf; with<br>Cameron Mitchell, Gail Kobe, Les Tremayne, Robert Foulk,<br>Dave Willock, Herb Ellis, Frank Sully; Dir- Lewis Allen.                                |

WEDNESDAY APRIL 8

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|                                                  |               |                                                                                                                                                                                                                                                                     |
|--------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm    | <u>The Swift Cloud Story</u> ; with Rafael Campos, Henry Brandon,<br>Lee Papell, Johnny Washbrook.                                                                                                                                                                  |
| <u>Adventures of Ozzie<br/>&amp; Harriet</u>     | ABC 8:30pm    | <u>The Other Guy's Girl</u> ; with regulars & Skip Young, Ted<br>Budny, Tuesday Weld, Luana Patten(SW&SD).                                                                                                                                                          |
| MILTON BERLE SHOW                                | NBC 9pm       | Janis Paige(S).                                                                                                                                                                                                                                                     |
| US STEEL HOUR                                    | CBS 10pm(9pm) | <u>Trouble-In-Law</u> ; (O)Danny Simon; with Gertrude Berg, Betsy<br>Von Furstenberg, John McGiver, Frank Aletter, Al Lewis,<br>Ben Yaffee, Betty Garde, Robby Hayes, Peggy Allenby, Al<br>Hodge, Marion Rudley, Kendal Kelly, Paul Bauersmith;<br>Dir- Alex Segal. |

THURSDAY APRIL 9

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|                                            |                      |                                                                                                                                                                                                                                            |
|--------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BELL TELEPHONE HOUR                        | NBC 8pm              | <u>Final of season. Rosemary Clooney(S), Gisele MacKenzie(S),<br/>Jose Ferrer(A), Jose Iturbi(M), Giorgio Tozzi(S), Nicolai<br/>Gedda(S), Maria Tallchief(D), Andre Eglevsky(D); Dir-<br/>William Colleran; Music Dir- Donald Vorhees.</u> |
| PAT BOONE CHEVY<br>SHOWROOM                | ABC 9pm              | David Wayne(A). Add The Ja-Da Quartet(M) as regulars for<br>eight weeks.                                                                                                                                                                   |
| <u>Dick Powell's Zane<br/>Grey Theatre</u> | CBS 9pm(8pm)         | <u>The Accuser</u> ; (O)Gene Lesser; with David Niven, Gail Kobe,<br>Malcolm Broderick; Dir- John English; (PEFEAT).                                                                                                                       |
| <u>Behind Closed Doors</u>                 | NBC 9pm              | <u>Assignment Prague</u> ; (O)Allan Caillou; with Berry Kroeger,<br>Warren Stevens, Sue England, Emil Sitka, John Cromwell,<br>Patricia Huston.                                                                                            |
| PLAYHOUSE 90                               | CBS 9:30pm<br>(8:30) | <u>The Day Before Atlanta</u> ; (O)John Gay; with Jack Warden,<br>Timmy Everett, Clu Gulaher, Dabbs Greer, Suzi Carnell;<br>Dir- Ralph Nelson.                                                                                             |
| FORD SHOW                                  | NBC 9:30pm           | Roger Williams(M).                                                                                                                                                                                                                         |

FRIDAY APRIL 10

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|                                                  |              |                                                                                                                                                                     |
|--------------------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rawhide</u><br>(Eric Fleming, Clint Eastwood) | CBS 8pm(7pm) | <u>Incident of the Curious Street</u> ; (O)N.B.Stone,Jr; (A) Earl<br>Baldwin; with Mercedes McCambridge, Whitney Blake, Matt<br>Lucas, Dennis Cross; Dir- Ted Post. |
|--------------------------------------------------|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|

FRIDAY APRIL 10(Ccnt'd)

|                                                |              |                                                                                                                                                      |
|------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| ELLIERY QUEEN<br>(Lee Philips)                 | NBC 8pm      | <u>The Small Elect</u> ; (O)Bob Corcoran; with Edna Best, Judith Evelyn, Edward Andrews, Russell Nye, Happy Felton & regulars; Dir- Leonard Valenta. |
| SWING INTO SPRING<br>SPECIAL                   | CBS 9pm(8pm) | Benny Goodman(M), Ella Fitzgerald(S), Peggy Lee(S), Lionel Hampton(M), Andre Previn(M), Shelley Manne(M), Donna Musgrove(S), Hi-Los(S).              |
| <u>M Squad</u><br>(Lee Marvin)                 | NBC 9pm      | <u>The Crush Out</u> ; with regulars & James Chandler, Robert Burton, Tyler McVey, Patricia Lloyd, Carl McIntyre.                                    |
| <u>77 Sunset Strip</u><br>(Efrem Zimbalist,Jr) | ABC 9:30pm   | <u>Honey From The Bee</u> ; with regulars & Jay Novello, Connie Stevens, Celia Lovsky, Ruta Lee.                                                     |
| <u>The Lineup</u>                              | CBS 10pm     | <u>The Walking Firefly Case</u> ; with regulars & Marshall Reed, Sarge Caldwell, James Gavin, John Becher, Lewis Charles, Tom Wilde(SW&SD).          |

MULTIPLE AND ACROSS-THE-BOARD SHOWS APRIL 6 - APRIL 10

|                       |                 |                                                                                                                                        |
|-----------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------|
| CAPTAIN KANGAROO      | CBS 8:15am(7am) | 4/7- Kuda Bux(magician).                                                                                                               |
| LIBERACE SHOW         | ABC 1pm         | Erin O'Brien(S) will be guest for the entire week.<br>LAST WEEK .                                                                      |
| PETER LIND HAYES SHOW | AFC 11:30am     | LAST WEEK. Frank Parker(S), Mary Healy(S), Frank Fontaine(C),<br>John Bubbles(D-S), Anita Kerr Quartet(M).                             |
| JIMMY DEAN SHOW       | CBS 2pm         | 4/9- Norma Douglas(S); 4/8- Billy Gilbert(C); 4/10- Correlia<br>Otis Skinner(A).                                                       |
| JACK PAAR SHOW        | NEC 11:15pm     | 4/6- Pre-empted by Academy Awards. 4/7- Jack Haskell(S);<br>4/8- Joey Bishop(C), Judy Lynn(S); 4/10- Coby Dyon(S);<br>Ford & Hines(C). |

SATURDAY APRIL 11

|                                      |                        |                                                                                                                                                                                                                                                                                                                                                                       |
|--------------------------------------|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRUE STORY                           | NBC 12Noon(4pm)        | <u>The Runaway</u> ; (O)Arthur Mavveo; with Phyllis Newman, Sam Locante<br>Martin B. Rudy, Augusta Ciolli.                                                                                                                                                                                                                                                            |
| DICK CLARK SHOW                      | ABC 7:30pm             | The Impalas(S), Marv Johnson(S), Gail Davis(S), Rod Bernard(S).                                                                                                                                                                                                                                                                                                       |
| <u>Perry Mason</u><br>(Raymond Burr) | CBS 7:30pm<br>(6:30pm) | <u>The Case of the Howling Dog</u> ; (O) Stuart Palmer & Seeleg Lester;<br>with regulars & Ann Ruthford, Fintan Meyler, Elaine Edwards,<br>John Holland, Robert Ellenstein, Gregory Walcott, Tom Greenway,<br>Grace Raynor, John Launer, Ed Prentiss, Marcia Drake, Pitt<br>Herbert, Lee Miller, Vito Scotti, George E. Stone, Frank<br>Hagney; Dir- William Russell. |
| JUBILEE U.S.A.                       | ABC 8pm                | Pee Wee King(M), Ernest Tubb(S), Little Eller Long(C).                                                                                                                                                                                                                                                                                                                |
| PERRY COMO SHOW                      | NBC 8pm                | Kathryn Grayson(S), Frankie Laine(S), Buddy Hackett(C), Oscar<br>Hammerstein II(Song-writer).                                                                                                                                                                                                                                                                         |
| <u>Gunsmoke</u><br>(James Arness)    | CBS 10pm               | with regulars & Michael Pate, Barney Phillips, Hank Patterson,<br>Bob Brubaker, Dabbs Greer.                                                                                                                                                                                                                                                                          |

SUNDAY APRIL 12

|                    |             |                                                                                                             |
|--------------------|-------------|-------------------------------------------------------------------------------------------------------------|
| LOOK UP & LIVE     | CBS 10:30am | <u>The Diaspora</u> ; with Theodore Bikel.                                                                  |
| OMNIBUS            | NBC 5pm     | <u>The Strange Ordeal of the Normandier</u> ; (O)H.L.Tredree. Cast list unavailable as of publication date. |
| PAUL WINCHELL SHOW | ABC 5pm     | The Lane Brothers(acrobats), Los Robertos(jugglers).                                                        |
| Maverick           | ABC 7:30pm  | 'Alias Bart Maverick; (O)Douglas Heyes. REPEAT.                                                             |

SUNDAY APRIL 12(Cont'd)  
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STEVE ALIEN SHOW	NEC 7:30pm	Charles Laughton(A), Diana Dors(A), George Jessel(C), Mark Murphy(S), Don Elliott(M), Gabe Dell(C).
ED SULLIVAN SHOW	CBS 8pm	Johnnie Ray(S), Teresa Brewer(S), Patatchou(S), Shelly Berman(C), Phil Foster(C), Brook Benton(S), Gertrude Berg(A), Sir Cedric Hardwicke(A), Michael Tolen(A).
<u>Pete Kelly's Blues</u> (William Reynolds)	NBC 8:30pm	<u>The June Gould Story</u> ; with regulars & Lillian Powell, Nesdon Booth, Lillian Buyeff, Alan Reynolds, Joseph Nell, Jack Carr; (SW&SD).
<u>Lawman</u> John Russell, Peter Brown)	ABC 8:30pm	<u>The Young Toughs</u> ; (O)Clair Kuffaker; with regulars & Tom Gilson, Van Williams, Eric Morris, Sig Ruman, Barbara Lang, Morris Ankrum; (SD).
<u>General Electric Theater</u>	CBS 9pm	<u>Caesar And Cleopatra</u> ; (O)George Bernard Shaw; with Maurice Evans, Piper Laurie, Belle Mitchell, John Trayne, Patrick Westwood, Michael Lipton, George Pelling, Marc Neiman, Don Blackman, Felix Nelson; (A)Emmet Lavery; Dir- Mitchell Leisen.
DINAH SHORE CHEVY SHOW	NBC 9pm	Tony Randall(A).
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>The Waxwork</u> ; (O)A.M.Burrage; (A)Casey Robinson; with Barry Nelson, Everett Sloane, Shai K. Ophir, Charles Davis, Larry Conroy, Richard Lupino, Mavis Neal, Betty Fairfax, Hal Thompson, John O'Leary, Patrick Westwood, Dorothy McKinnon, Vincent Perry; Dir- Robert Stevens.
<u>Loretta Young Show</u>	NBC 10pm	<u>Mr. Wilson's Wife</u> ; (O)Richard Morris. PART II. See page 13-C for cast listing.

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (April 13)

ABC- 12noon-12:30pm NYT & LAT, Mon thru Fri, DEBUT - The George Hamilton IV Show - LIVE from Washington, D. C.; to the net. (Replaces the second half-hour of The Peter Lind Hayes Show, last show April 10. The 11:30am-12noon time has no net service, effective April 13). § Music show starring singer George Hamilton IV, with vocalists Elton Britt, Clint Miller and Mary Klick, backed by a music combo; all regulars. A previous version of the show was on the CBS net from Sept 6 thru Sept 27, 1958 as a Saturday morning program.

§ SPONSORS- Participating.

§ PKGR- Town & Country Network, Inc (Washington, D.C.); Exec Prod- Connie B. Gay; Prod- Don Tucker; Dir- Tommy Winkler; Music Dir- Jack French.

ABC- 2:30-3pm NYT & LAT, Mon thru Fri; NET DEBUT - The Gale Storm Show - FILM; to the net. (Replaces Music Bingo, which moves to 1-1:30pm NYT & LAT, in turn replacing Liberace, last show April 10. Part of the network also scheduled Music Bingo, 11-11:30am EST, but this time now reverts to no net service, effective April 13). § Re-runs of The Gale Storm Show - Oh! Susanna. The original series has been seen over CBS from Sept 26, 1956, thru April 11, 1959, weekly on Saturdays, 9-9:30pm NYT. The situation comedy series stars Gale Storm as a social director aboard a luxury liner.

§ SPONSORS- Participating.

§ PKGR- Independent Television Corp (Purchased property from Hal Roach Studios, the original packager); Prod- Alex Gottlieb; Dirs- William Seiter, Charles Barton, John Rich; Writers- Alex Gottlieb, others.

Tuesday (April 14)

CBS- 8-8:30pm NYT (7-7:30pm LAT), this date only; SPECIAL - Royal Wedding in Japan - FILM; to the net. (Preempts The Invisible Man). § Film report of the marriage of Japan's Crown Prince Akihito and Michiko Shoda, with various forms of Japanese art used to illustrate the procedures followed during the royal ceremony, which is barred to outsiders. The pre- and post-ceremony activities will be shown in a special newsfilm report.

§ Sustaining.

§ PKGR- CBS News; Prod & Dir- Av Westin; production crew from CBS News Tokyo bureau, using the facilities of Nippon Educational Television; also CBS Washington. Art objects from Freer Art Gallery (Washington) and Tokyo National Museum.

Thursday (April 16)

NBC- 8-8:30pm NYT & LAT, Weekly; DEBUT - The Lawless Years - FILM; to the net.

(Debut was postponed from April 2 and preempted April 9 by special; see pages 27 and 30). § Filmed series based on the career of Barney Ruditsky, a New York detective in the 1920's, starring James Gregory.

§ Sustaining.

§ PKGR- California National Productions (LA); Film Prod- Jack Chertok TV, Inc., at MGM Studios, Culver City, Calif.; Prod- Jack Chertok; Dir- Allen Miner; Dir of Photog- William Margulies; Art Dir- Merrill Pye; Writers- Various.

THIS WEEK(Cont'd)

Thursday(April 16)

NBC- 9-9:30pm NYT & LAT, Weekly, for 9 weeks; DEBUT - Laugh Line - LIVE from NY; 141 stations live and videotape. (Replaces Behind Closed Doors, last show April 9). § Panelists improvise funny captions -- "laugh lines" -- for living cartoons acted out by a stock company of 7 actors and actresses. Dick Van Dyke is the m.c. for the panel, which includes Orson Bean, Elaine May, Mike Nichols and Dorothy Loudon. Program will be seen in this time thru June 11.
§ SPONSOR- Whitehall Laboratories Div., American Home Products Corp (Anacin) thru Ted Bates & Co., Inc(NY); Acct Exec- James A. Benham.
§ PKGR- SRO Productions(NY); Prods- Frank Wayne, Mace Neufeld; Assoc Prod- Barbara R. Olsan; Dir- Seymour Robbie; Music Dir- Elliot Lawrence; Prog Anncr- Tom Reddy; Sets- Ted Cooper; Editor- Bob Howard.

Friday(April 17)

All Stations- 11:30am-12noon NYT & LAT; the ABC, CBS and NBC networks will be off the air during a nationwide daytime Conelrad (radio air raid warning and communications system) drill. ABC has no net service in this time. On CBS, Top Dollar will be preempted during the time period; on NBC, Concentration will be preempted. Normal programming resumes at 12noon NYT & LAT.

Saturday(April 18)

CBS- 9-9:30pm NYT (8-8:30pm LAT), Weekly; DEBUT - Face of Danger - FILM; 165 stations, net and delayed. (Replaces The Gale Storm Show - Oh! Susanna, last CBS show April 11; see page 31 for AEC debut). § Re-runs of dramatic anthology films previously seen on the net as part of the Schlitz Playhouse series. The program will be seen six times in seven weeks (except for a May 23 preemption), then it will be replaced by a new program.
§ ALTERNATE SPONSORS- 1) Lever Bros. Co (Dove, Handy Andy) thru Ogilvy, Benson & Mather, Inc(NY), for April 18, May 2, 16 and 30. 2) Helene Curtis Industries (Hair Preparations) thru Edward H. Weiss & Co(Chi), for April 25, May 9.
§ PKGR- CBS-TV; Film Prod- Revue Productions, at Republic Studios, Calif.

Sunday(April 19)

ABC- 3-3:30pm NYT & LAT, this date only; SPECIAL - The Final Ingredient - TAPE, recorded in NY; to the net. (Preempts Open Hearing). § An original drama presented as a special Passover feature, starring John Cassavetes (see page 15-C for cast credits).

§ Sustaining.

§ PKGR- ABC with the Jewish Theological Seminary; Prod- Wiley Hance(ABC); Dir- Jack Sameth; Prog Coord- Milton Krents(JTS); Writer- Reginald Rose.

NBC- 5-6pm NYT & LAT, this date only; SPECIAL - World Congress of Flight - TAPE, recorded in Las Vegas, Nevada; approx 155 stations net and delayed. § A report on the age of flight and the dawn of the space age, climaxing a congress of national and international aviation and industry representatives and groups, meeting at Las Vegas. The program will be narrated by Bob Considine.

§ SPONSOR- General Motors Corp (Institutional) thru D. P. Brother & Co(Det).

§ PKGR- NBC News Special Projects; Prod- Roy Neal; Assoc Prod & Dir- Dick Weinberg; Co-Dir- Bill Bennington; Writer- Piers Anderton.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- The Lucille Ball-Desi Arnaz Show (5th of 7 special shows during season) April 13, Mon, 10-11pm NYT; 9-10pm LAT; "Lucy Wants a Career," with guest star Paul Douglas. § FILM.

NBC- Bob Hope Buick Show (7th of 8 shows during season) April 15, Wed, 9-10pm NYT & LAT; comedy-variety show starring Bob Hope, Jack Benny, Ginger Rogers, Jerry Colonna and Les Brown and band. § TAPE.

OTHER NETWORK CHANGES & ADDITIONS

ABC- All-Star Golf (Sat, 5-6pm NYT & LAT) Last show for season, April 4.

Sammy Kaye's Music From Manhattan; SCHEDULE & TITLE CHANGE, ADD SPONSOR April 18; to Sat, 10-10:30pm NYT & LAT. Program has been seen Thu, 10-10:30pm NYT as The Sammy Kaye Show, its title since Jan 10. It debuted under its returning title on Sept 20, 1958, in the time spot to which it returns (see pages 6 and 17). ADD SPONSOR (also was sponsor during first 13 weeks): Manhattan Shirt Co thru Doner & Peck, Inc(NY); Acct Exec- Jim Ellers; TV Acct Rep- Sylvan Tapping.

This is Music; RETURN April 16; Thu, 10-10:30pm NYT, Weekly; TAPE from Cincinnati to the net. (Replaces The Sammy Kaye Show, see above listing). § Music pantomime show, previously presented at various times on the net, last on Feb 19 in the time to which it now returns. The program is co-op.

CBS- Baseball Leadoff; DEBUT April 11, Sat, 1:45-1:55pm NYT, Weekly; LIVE from various cities, to the net. § Pre-game baseball program featuring two different players on the same team interviewing each other in their team dugout prior to the start of the Game of the Week (see page 29).

§ SPONSOR- Co-op.

§ PKGR- CBS Sports(NY); Exec Prod- Judson Bailey; Prod- Joe Gallagher; Dirs- Various.

Eye On New York; SCHEDULE CHANGE April 11; reverts to local Saturday shows for four weeks, returning to its net showings on May 10, Sun, 11-11:30am NYT.

The World of Ideas; SCHEDULE CHANGE April 12; to Sun, 11-11:30am NYT. It had been seen 3-3:30pm NYT and had been scheduled to change to 6-6:30pm NYT (see page 30). It will continue in the 11-11:30am time thru May 3.

Behind the News; SCHEDULE CHANGE April 12; to Sun, 6-6:30pm NYT. Program had been seen 4:30-5pm NYT.

NBC- Black Saddle (Sat, 9-9:30pm NYT & LAT) Add Alternate Sponsor: Colgate-Palmolive Co (Dental Cream, Rapid Shave, Wildroot) thru McCann-Erickson, Inc(NY) as agency for the program, becomes alternate week sponsor, effective April 4. Colgate Dental Cream and Rapid Shave are thru Ted Bates & Co., Inc. Wildroot is currently without an agency assignment. Liggett & Myers Tobacco Co (Oasis) thru McCann-Erickson, Inc(NY), continues as alternate week sponsor.

Jackpot Bowling (Fri, approx 10:45-11pm NYT) Bud Palmer is the m.c., replacing Mel Allen, effective April 10.

M Squad (Fri, 9-9:30pm NYT & LAT) Bulova Watch Co thru McCann-Erickson, Inc(NY) becomes a sponsor for five alternate weeks, starting April 10.

Cimarron City (Sat, 9:30-10:30pm NYT & LAT) Bulova Watch Co thru McCann-Erickson, Inc., becomes a one-third sponsor on four dates between April 11 and May 30.

NBC News (Mon thru Fri, 6:45-7pm NYT) Bulova Watch Co thru McCann-Erickson, Inc becomes a sponsor on four alternate Mondays starting April 13.

The Jack Paar Show (Mon thru Fri, 11:15pm-1am NYT) Thursday programs have been added to the pre-taping schedule effective April 16, leaving only Friday as the live telecast evening. Production staff change: Add Tom Cochran as an associate producer with Monty Morgan.

TALENT SHOWSHEET AND SCRIPT REPORT - APRIL 13 - APRIL 19
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

PLAYHOUSE 90; THURSDAY April 9; CBS 9:30pm - DELETE: Suzi Carnell; ADD CAST: Betty Lou Keim, Clinton Sundberg, Roy Jenson, Musa Williams, Joel Fluellen, William Schallert, Tom McKee, Jason Wingreen, Gavin Gordon.

FORD SHOW; THURSDAY April 9; NBC 9:30pm - ADD: Jack Bailey

SWING INTO SPRING; FRIDAY April 10; CBS 9pm - ADD: Matt Mattox(D), Wilma Curley(D).

JACK PAAR SHOW; Mon-Fri April 6-10; NBC 11:15pm - ADD: 4/7- Genevieve(S), Rosina Da Rimini(S), Jack Haskell(S); 4/8- Judy Lynn(S); 4/9- Anne Bancroft(A); 4/10- Tallulah Bankhead(A), Coby Dijon(S), Phil Ford & Mimi Hines(S-C).

LAMP UNTO MY FEET; SUNDAY April 12; CBS 10am - ADD: God's Trombones(O)James Weldon Johnson; with Harold Scott; Dir- James MacAllen.

CAMERA THREE; SUNDAY April 12; CBS 11:30am - ADD: The Country of the Pointed Firs; (O)Sarah Orne Jewett; with Joanna Roos, Joseph Sweeney, Jane Ross, Maureen Delany, Arthur Hughes; Dir- John Desmond.

OMNIBUS; SUNDAY April 12; NBC 5pm - ADD CAST: Rex Thompson, Frederic Tozere, Pat Malone, Mark Dawson, Peter Falk, Frank Groseclose, Guy Sapull, Margaret Depriest, Malachy McCort, Boris Marshalov, Val Avery; Dir- William A. Graham.

STEVE ALLEN SHOW; SUNDAY April 12; NBC 7:30pm - DELETE: Charles Laughton(A).

DINAH SHORE CHEVY SHOW; SUNDAY April 12; NBC 9pm - ADD: Charles K.L.Davis(S), Martin Denny, Kamehameh Choral Group.

ONE NIGHT STAND; MONDAY April 6; WNTA 11pm - DELETE: Listing. Program was cancelled.

Dick Powell's Zane Grey Theatre; CBS THURSDAY April 9; 9pm - ADD: (O)Christopher Knopf; (A)Gene Lesser  
 MONDAY APRIL 13 Repeat from 10/30/58.  
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POLKA-GO-ROUND ABC 8pm Romanian Radio Club Dancers of Gary, Ind.; Georgia Drake(S).

VOICE OF FIRESTONE ABC 9pm Patrice Munsel(S), John Raitt(S). Music Dir- Glenn Osser.

Danny Thomas Show CBS 9pm with regulars & Jack Benny(C).

Goodyear Theatre NBC 9:30pm A Sword for Marius; (O)Richard Alan Simmons; with James Mason, Fabrizio Mioni, Jacquelyn Ravell, Antony Eustrel, Ralph Votrian, Todd Patterson, Yves Forget; Dir- Arthur G. Hiller.

Lucille Ball-Desi Arnaz Show CBS 10pm (9pm) Lucy Wants a Career; (O)Bob Weiskopf & Bob Schiller; with regulars & Paul Douglas, Pierre Watkin, Doris Packer, Joi Lansing, Sue Casey, Lorraine Crawford, Larri Thomas, Sam Hearn, Louis Nicoletti; Dir- Jerry Thorpe.

ARTHUR MURRAY PARTY NBC 10pm Paulette Goddard(A), Corinne Calvet(A), Tab Hunter(A).

TUESDAY APRIL 14
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Sugarfoot ABC 7:30pm The Twister; (O)Ellis St. Joseph; (A)James Gunn; with regulars (Will Hutchins) & Don Dubbins, Fred Beir, Betty Lynn, Stephen Talbot, Wendy Winkelman, Robin Warge, Tom Brown, Sam Ridge, Sheila Pinkham, Ruth Lee, Olan Soule, Donald Elson.

TUESDAY APRIL 14 (Cont'd)  
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<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>The Hawk</u> ; (O) Arthur Browne, Jr; with regulars & Patrick McVey, John Anderson; Dir- Lamont Johnson.
ARTHUR GODFREY SHOW	CBS 9pm	Ernie Kovacs(C), Jenny Smith(S).
<u>George Burns Show</u>	NBC 9pm	LAST SHOW. With regulars.
<u>Naked City</u> (Horace McMahon, James Franciscus)	ABC 9:30pm	<u>Baker's Dozen</u> ; (O) Stirling Silliphant; with regulars & Joseph Ruskin, Richard Jaeckel, Vincent Gardenia, Carlos Montalban, Alex Dayna, Al Ward, Ed Simon, Oscar Anderson; Dir- George Sherman.
RED SKELTON SHOW	CBS 9:30pm(8:30)	John Carradine(A), Marshall Reed, Dick Elliot, Mike Ross, Glen Turnbull, Dick Ryan(A).
<u>Bob Cummings Show</u>	NBC 9:30pm	with regulars & Jean Willes, Tom Brown;(SW&SD).
<u>Alcoa Presents</u> (John Newland)	ABC 10pm	<u>The Navigator</u> ; (O) Don M. Mankiewicz; with Don Dubbins, Joel Fluellen, Robert Ellenstein, Stephen Roberts, Robert Osterloh, Don Womack, Olan Soule; Dir- John Newland.
GARRY MOORE SHOW	CBS 10pm(9pm)	Martha Raye(C), Diahann Carroll(S), Benny Fields & Blossom Seeley(S).
<u>David Niven Show</u>	NBC 10pm	<u>Lifeline</u> ; (O) John Patrick; (A) Alfred Brenner; with Don Taylor, Chris White, Isabel Elsom, Richard Erdman, Carol Morris, Joe Quinn, Murray Alper, Marion Collier, Nora Marlowe, John Mitchum; Dir- Robert Florey.

WEDNESDAY APRIL 15
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|                                                  |               |                                                                                                                                                                                                                       |
|--------------------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Wagon Train</u><br>(Ward Bond, Robert Horton) | NBC 7:30pm    | <u>The Vincent Eaglewood Story</u> ; (O) David Swift; with regulars & Wally Cox; Dir- Jerry Hopper.                                                                                                                   |
| <u>Adventures of Ozzie And Harriet</u>           | ABC 8:30pm    | <u>The Treasurer's Son</u> ; with regulars & Skip Young, Lyle Talbot, Parley Baer, Frank Cady; (SW&SD).                                                                                                               |
| BOB HOPE BUICK SHOW                              | NBC 9pm       | Ginger Rogers(A-D), Jerry Colonna(C), Jack Benny(C), Dodie Stevens(S), Les Brown & His Band.                                                                                                                          |
| ARMSTRONG CIRCLE THEATRE                         | CBS 10pm(9pm) | <u>Trail of Diamonds</u> ; (O) Harold Gast; with George Wallace, Patrick O'Neal, Lauren Gilbert, David Hurst, Nelson Olmstead, Barbara Joyce, Peter Von Zerneck, Suzanne Bernard, James Karen, Dir- William Corrigan. |

THURSDAY APRIL 16  
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<u>The Lawless Years</u> (James Gregory)	NBC 8pm	PREMIERE. <u>Nick Joseph</u> ; with Vic Morrow.
OLDSMOBILE THEATER (Bill Hayes, Florence Henderson)	NBC 8:30pm	<u>Too Bad About Sheila Troy</u> ; (First of two parts); (O) Art Wallace; with Roddy McDowall, Carol Lawrence, Hurd Hatfield, Whitfield, Connor; Dir-Jack Smight.
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Jo Stafford(S), Tony Mottola, Al Caiola & Howard Collins(M).
<u>Dick Powell's Zane Grey Theatre</u>	CBS 9pm	<u>The Sunrise Gun</u> ; (O) Bruce Geller; with Dennis Hopper, Everett Sloane, Ben Cooper, Frank Faylen Karl Swenson, Bill Henry, Dave Willock, William Erwin; Dir- Phil Karlson.
PLAYHOUSE 90	CBS 9:30pm(8:30)	<u>Judgment at Nuremberg</u> ; (O) Abby Mann; with Paul Lukas, Claude Rains, Melvyn Douglas, Maximilian Schell; Dir- George Roy Hill.
FORD SHOW	NBC 9:30pm	Capsule presentation of <u>The Mikado</u> .

FRIDAY APRIL 17
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|                                                   |            |                                                                                                                                                |
|---------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rawhide</u><br>(Eric Fleming, Clint Eastwood)  | CBS 8pm    | <u>Incident of the Dog Days</u> ; with regulars & Don Dubbins.                                                                                 |
| ELLERY QUEEN<br>(Lee Philips)                     | NBC 8pm    | <u>Confession of Murder</u> ; (O)John Roeburt; with regulars & Wayne Morris, Scott Marlowe, Glenda Farrell, Kay Medford; Dir- James Yarbrough. |
| <u>Tombstone Territory</u><br>(Pat Conway)        | ABC 9pm    | <u>The Black Diamond</u> ; with regulars & Jean Willis, Burt Mustin, Pierre Watkins, Bob Swan, Lee Roberts.                                    |
| <u>Lux Playhouse</u>                              | CBS 9:30pm | <u>This Will Do Nicely</u> ;with Zsa Zsa Gabor, Richard Haydn.                                                                                 |
| <u>The Lineup</u><br>(Warner Anderson, Tom Tully) | CBS 10pm   | <u>The Changeable Blonde Case</u> ; with regulars & Vera Marshe, Christopher Dar, Kathleen Mulqueen, Herbert Banke.                            |

MULTIPLE AND ACROSS-THE-BOARD SHOWS APRIL 13 - APRIL 17  
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TODAY	NBC 7am	Jeanne Bal(S) will be guest for the entire week. 4/17- Ethel Smith(M).
JIMMY DEAN SHOW	CBS 2pm	4/13- Jaye P. Morgan(S), Morgan Brothers(S); 4/14- Jaye P. Morgan & her brothers; 4/15- Rusty Draper(S); 4/16- Joey Bushkin(M).
JACK PAAR SHOW	NBC 11:15pm	4/13- Betty Johnson(S); 4/14- Florence Henderson(S); 4/15- Elsa Lanchester(A), Carol Burnett(C), Betty Johnson(S); 4/16- Helen Gallagher(S), Betty Johnson(S); 4/17- Mike Nichols & Elaine May(C).

SATURDAY APRIL 18
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|                                      |                      |                                                                                                                                               |
|--------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| CAPTAIN KANGAROO                     | CBS 9:30am           | <u>The Mello-Larks</u> (S).                                                                                                                   |
| TRUE STORY                           | NBC 12Noon(4pm)      | <u>No Greater Love</u> ; (O)Barry Lake; with Hugh Reilly, Herbert Holcomb, John Armstrong, Connie Van Ess, Mildred Clinton.                   |
| DICK CLARK SHOW                      | ABC 7:30pm           | Fabian(S), Neil Sedaka(S), Roy Hamilton(S), Gary Stites(S).                                                                                   |
| <u>Perry Mason</u><br>(Raymond Burr) | CBS 7:30pm<br>(6:30) | <u>The Case of the Calendar Girl</u> ; with regulars & John Anderson, George Neise, Kasey Rogers, Dolore Donlon, Diana Crawford, Dean Harens. |
| JUBILEE U.S.A.                       | ABC 8pm              | Ray Price(S), Warner Mack(S).                                                                                                                 |
| PERRY COMO SHOW                      | NBC 8pm              | Julie London(S), Bobby Darin(S).                                                                                                              |
| <u>Cimarron City</u>                 | NBC 9:30pm           | <u>Medicine Man</u> ; with regulars & Gary Merrill, June Lockhart.                                                                            |

SUNDAY APRIL 19  
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THE FINAL INGREDIENT (SPECIAL)	ABC 3pm	(O)Reginald Rose; with John Cassavetes, Sam Jaffe, Gerald Hiken, Francis Fuller, Stephen Gierasch, Martin Kosleck; Dir- Jack Sameth.
LOOK UP & LIVE	CBS 10:30am	<u>The Warsaw Ghetto</u> ; (O)David Ebin; with Dr. Jochim Prinz (narrator).
<u>Maverick</u> (James Garner)	ABC 7:30pm	<u>The Belcastle Brand</u> ; (O)Marion Hargrove; with regulars & Reginald Owen, Joan Elan, Seymour Green; Dir- Leslie Martinson.
<u>Jack Benny Show</u>	CBS 7:30pm	Mary Livingstone(A), Maurice Chevalier(S); REPEAT.
STEVE ALLEN SHOW	NBC 7:30pm	Georgia Gibbs(S), Richard Kiley(S-A)Jack E. Leonard(C), Carole Costello(S).

SUNDAY APRIL 19(Cont'd)
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|                                                 |            |                                                                                                                                                                                                                                             |
|-------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ED SULLIVAN SHOW                                | CBS 8pm    | Jack Carter(C), Ricky Layne(Ventriloquist), Della Reese(S),<br>Toni Arden(S), Betty Comden & Adolph Green(S),<br>Martha Ann Bentley(D), Augie & Margo(D), Maggie Sarragne<br>(S), The Shellys(Variety).                                     |
| <u>Lawman</u>                                   | ABC 8:30pm | <u>Riding Shotgun</u> ; with regulars & Paul Fix, Jack Lomas,<br>Ron Soble.                                                                                                                                                                 |
| <u>Pete Kelly's Blues</u><br>(William Reynolds) | NBC 8:30pm | <u>The Envelope Story</u> ; (O)Richard L. Breen & Jack Webb; with<br>regulars & Baynes Barron, William Tracy, Ricky Allen, David<br>McMahon.                                                                                                |
| <u>General Electric</u><br><u>Theater</u>       | CBS 9pm    | <u>Robbie And His Mary</u> ; (O)Arline Anderson & Barry Crane; (A)<br>Kathleen Hite, Arline Anderson & Barry Crane; with Dan<br>O'Herlihy, Pippa Scott, Patrick Macnee, Robert Hardy, Richard<br>Peel, Fay DeWitt; Dir- Herschel Daugherty. |
| DINAH SHORE CHEVY<br>SHOW                       | NBC 9pm    | Carl Reiner(C), Red Norvo(M).                                                                                                                                                                                                               |
| <u>Alfred Hitchcock</u><br><u>Presents</u>      | CBS 9:30pm | <u>The Impossible Dream</u> ; (O)John Lindsey; (A)Meade Roberts; with<br>Franchot Tone, Carmen Mathews, Mary Astor, Suzy Lloyd, Dick<br>Jeffries, Irene Windust, Pat O'Malley, Howard McLeod, William<br>Kruse; Dir- Robert Stevens.        |
| <u>Loretta Young</u><br><u>Show</u>             | NBC 10pm   | <u>Strictly Personal</u> ; (O)Steve Fisher; with Steve Cochran, Whitney<br>Blake, Michael Road, Gil Rankin, Vincente Padula; Dir- Tay<br>Garnett.                                                                                           |

# ROSS REPORTS — TELEVISION INDEX

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (April 20)

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - The Investigators and the Law - TAPE & FILM, recorded in various cities; to the net. (Preempts Top Pro Golf). § John Daly and other ABC newsmen and commentators trace the evolution of investigating committees, with films of past investigations and interviews with prominent investigative figures.

§ Sustaining.

§ PKGR- ABC News; Prods- Mary Laing, Robert Northshield; Dir- Marshal Diskin.

#### Friday (April 24)

CBS- 9:30-10:30pm NYT (8:30-9:30pm LAT), this date only; SPECIAL - Gene Kelly Show - TAPE, recorded in LA; 158 stations net, 12 delayed. (Preempts Schlitz Playhouse, 9:30-10pm, and The Lineup, 10-10:30pm). § Musical variety show, starring Gene Kelly, Carl Sandburg, Claude Bessy, others (see page 16-C for cast credits).

§ SPONSOR- Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Det); Acct Superv- Robert S. Marker; NY TV Acct Rep- Ted Allegretti.

§ PKGR- Kerry Productions, Inc thru MCA; Exec Prod- Gene Kelly; Prod & Dir- Joe Cates; Assoc Prod- Saul Chaplin; Music Dir- Nelson Riddle; Special Music Material- Nelson Riddle, Henry Mancini; Choreog- Gene Kelly; Assoc Choreog- Ellen Ray; Writers- Gene Kelly, others.

#### Sunday (April 26)

ABC- 3-3:30pm NYT & LAT, this date only; SPECIAL - The Irritating Angel - FILM; to the net. (Preempts Open Hearing). § Dramatic documentary, starring Fay Bainter and Eli Wallach, creating the true story of Mary Doehler who learned to talk again after a laryngectomy performed 15 years ago and now teaches her method. § Sustaining.

§ PKGR- American Cancer Society with ABC Public Affairs; Exec Prod- Wiley Hance(ABC); Prod- John F. Becker(ACS); Dir- Don Whitman(ABC); Art Dir- Al Wein; Writer- John McLiam (based on article by Carl B. Wall); Narrator- Ralph Edwards.

CBS- 9-11pm NYT & LAT, this date only; SPECIAL - Meet Me in St. Louis - TAPE, recorded in NY; 180 stations net, 3 delayed. (Preempts General Electric Theatre, 9-9:30pm, Alfred Hitchcock Presents, 9:30-10pm, Richard Diamond, 10-10:30pm, What's My Line, 10:30-11pm). § Musical comedy based on Sally Benson's book about life in St. Louis early in the century, starring Tab Hunter, Jane Powell, Walter Pidgeon, Myrna Loy, Jeanne Crain, Ed Wynn.

§ CO-SPONSORS- 1) Philco Corp (Various Products) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Sherman Hoyt. 2) General Time Corp, Westclox Div, thru BBDO; NY Acct Exec- Kenneth B. Hurd, Jr.

§ PKGR- Talent Associates, Ltd(NY); Prod- David Susskind; Assoc Prod- Audrey Gellen; Prodn Superv- Murray Susskind; Dir- George Schaefer; Music Dir- Franz Allers; Arranger- Philip J. Lang; Sets- Duane McKinney; Costumes- Sal Anthony; Choreog- Herb Ross; Writer- George Baxt from Sally Benson's book.

THIS WEEK(Cont'd)

Sunday(April 26)

NBC- 6-7pm NYT & LAT, this date only; SPECIAL - Tournament of Champions - LIVE from Las Vegas; 147 stations live and tape. (Preempts Meet the Press, 6-6:30pm, and Chet Huntley Reporting, 6:30-7pm). § Telecast of the final plays of the 7th annual golf Tournament of Champions at the Desert Inn golf course in Las Vegas. Chick Hearn and Braven Dyer are the sportscasters at the final two holes of play, describing the action.

§ SPONSOR- Bayuk Cigars, Inc (Phillies) thru Wermen & Schorr, Inc(Phila).

§ PKGR- NBC Sports(LA); Prod- Bill Bennington; Dir- Dick Weinberg.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (8th of 9 shows during season) April 23, Thursday, 8-9:30pm NYT (7-8:30pm LAT); "The Browning Version," starring Sir John Gielgud and Margaret Leighton in an adaptation of Terence Rattigan's play (see page 16-B for cast credits). § Pkgr- Talent Associates, Ltd(NY); Dir- John Frankenheimer. § LIVE from NY.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Dr. I. Q. (Mon, 9:30-10pm NYT & LAT) Last show was March 16.

This Is Music; CORRECTION (see page 33). Program returned to net March 23, Mon, 9:30-10pm NYT, and remained in that time thru March 30, then went off and returned again on April 16, as listed.

Top Pro Golf; TITLE DEBUT & RETURN April 6; Mon, 9:30-10:30pm NYT, Weekly; FILM; to the net. § Re-runs of films presented during the season as part of the All-Star Golf series (see page 33).

§ Sustaining.

§ PKGR & Film Prod- Peter DeMet Productions(Chi); Dist- Walter Schwimmer, Inc; Prod & Dir- Sidney C. Goltz.

NBC- The Californians; RETURN April 21; Tue, 9-9:30pm NYT (8-8:30pm LAT), Weekly; FILM; no. of stations not available. (Replaces The George Burns Show, last show April 14). § Return of the historical-adventure series about the California gold rush days, starring Richard Coogan. The series took a two-week hiatus and has changed time (see page 29) and sponsor. It was previously seen Tuesdays, 10-10:30pm NYT.

§ SPONSOR- Colgate-Palmolive Co (Halo, Colgate Dental Cream, Fab); Halo thru D'Arcy Advertising Co(NY); Acct Exec- John Horwath; Colgate Dental Cream and Fab thru Ted Bates & Co., Inc(NY); Acct Execs- James Kavanaugh(Dental Cream), Robert Castle and Edward Heath(Fab).

§ PKGR- California Film Enterprises(LA); Film Prod- Desilu Productions, at Desilu Hollywood Studios, Calif.; Prod- Felix Feist; Dirs- Various; Dir of Photog- Lucien Andriot; Writers- Various.

The David Niven Show (Tue, 10-10:30pm NYT & LAT) ADD SPONSOR (not listed in original listing, page 29): ALTERNATE SPONSOR- (started April 7) Singer Sewing Machine Co thru Young & Rubicam, Inc(NY). Alternate Week Sustaining.

TALENT SHOWSHEET AND SCRIPT REPORT - APRIL 20 - APRIL 26  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped shows, are listed in capital letters in the left-hand column; filmed programs in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

PLAYHOUSE 90; THURSDAY April 16; CBS 9:30-11pm - ADD CAST: Martin Milner, Ludwig Donath, Peter Capell, Werner Klemperer, Albert Szabo, Marketta Kimbrell, Torbin Meyer, Gregory Gay, Wendell Holmes, Alex Gerry, Oliver McGowan, Otto Waldis.

DICK CLARK SHOW; SATURDAY April 18; ABC 7:30pm - DELETE: Neil Sedaka; ADD: Janice Harper(S).
 LAMP UNTO MY FEET; SUNDAY April 19; CBS 10am - ADD: Yoke of Freedom; (O)David Ebin.

CAMERA THREE; SUNDAY April 19; CBS 11:30am - ADD: The Sting of Satire; with Allan Arkin, Nancy Ponder, Jerry Stiller.

SPECIAL. THE FINAL INGREDIENT; SUNDAY April 19; ABC 3pm - ADD CAST: Martin Balsam, George Voskovec, Theo Goetz, Martin Wolfson, Martin Brooks, Dick Van Patten, Marcia Morris, Martin Brandt, Everett King, Peter Paul, Kermit Kegley, Dayett Garrett, Roland Menown, Ronald Pavlak, Edward Knight.

ED SULLIVAN SHOW; SUNDAY April 19; CBS 8pm - ADD: Tallulah Bankhead(A).

MONDAY APRIL 20
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VOICE OF FIRESONE ABC 9pm Xavier Cugat & his orchestra, Abbe Lane(S), Alfredo Sadel(S), Lalo Schiffrin(M), Danny Daniels Dancers.

Danny Thomas Show CBS 9pm with regulars & J. Pat O'Malley, Jack Albertson. (SW&SD).

Alcoa Theatre NBC 9:30pm Ten Miles to Doomsday; (O)Fredric M. Frank; with Keith Andes, Jeff Richards, Richard Jaeckel, Gloria Henry, Gloria Robertson, Warner Jones, Jos. J. Whiteman.

Desilu Playhouse CBS 10pm(9pm) The Untouchables; (O)Eliot Ness & Oscar Fraley; (A)Pal Monash; (First of 2 parts); with Robert Stack, Keenan Wynn, Barbara Nichols, Pat Crowley, Bill Williams, Neville Brand, Joe Mantell, Bruce Gordon, Peter Leeds, Eddie Firestone, Bob Osterloh, Paul Dubov, Abel Fernandez, Paul Picerni; Dir- Phil Karlson.

ARTHUR MURRAY PARTY NBC 10pm Constance Bennett(A), Marie McDonald(A), Lew Parker(A), Betty Kean(S), Bob Carroll(S), Betty Ann Grove(S), Phyllis Newman(S), Jimmy McHugh(Songwriter).

TUESDAY APRIL 21  
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Cheyenne ABC 7:30pm School for Cowards; with regulars & Tommy Andre, Jeanne (Ty Hardin) Cooper, Michael Connors, Yvette Dugay, Barry Atwater, Charles Stanaker, Jimmy Baird, Paul Engle, Rick Murray.

Rifleman ABC 9pm Three Legged Terror; (O)Palmer Thompson; with regulars & (Chuck Connors) Dennis Hopper, John Hoyt, Paul Fix, Pat Barry; Dir- William Conrad.

ARTHUR GODFREY CBS 9pm Sam Levenson(C).
 SHOW

The Californians NBC 9pm A Hundred Barrels; with regulars & Jennifer Raine, Alan Caillou.
 (Richard Coogan)

Naked City ABC 9:30pm The Rebirth; (O)Stirling Silliphant; with regulars & Betty (Horace McMahon, James Franciscus) Sinclair, Maureen Delany, John Becher, Anna Appel, Rebecca Darke, Ludwig Donath, Crahan Denton; Dir- Stuart Rosenberg.

RED SKELTON SHOW CBS 9:30pm (8:30)Marilyn Maxwell(A-S).

TUESDAY APRIL 21(Cont'd)
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| <u>Alcoa Presents</u><br>(John Newland) | ABC 10pm | <u>The Secret</u> ; (O)Michael Plant; with Maria Palmer, Albert Carrier, Robert Douglas, Molly Glessing, Arthur Gould-Porter; Dir- John Newland.                                                                                |
| GARRY MOORE SHOW                        | CBS 10pm | Anna Maria Alberghetti(S), Steve Lawrence(S), Martha Davis & Spouse(S-M), Billy Gilbert(C).                                                                                                                                     |
| <u>David Niven Show</u>                 | NBC 10pm | <u>Backtrack</u> ; (O)Gene Levitt; with Frank Lovejoy, Dorothy Green, Bill Joyce, Kasey Robers, Richard Benedict, Nester Paiva, Kitty Kelly, Enid James, Patric Mc"Caffrie, Richard Bartell, Patrick O'Moore; Dir- Lewis Weiss. |

WEDNESDAY APRIL 22  
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<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Clara Duncan Story</u> ; (O)Warren Wilson & Richard Collins; with regulars & Angie Dickinson, William Reynolds, Robert Clarke, Eduardo Ciannelli; Dir- Jerry Hopper.
<u>Adventures of Ozzie & Harriet</u>	ABC 8:30pm	<u>Always A Bridegroom</u> ; with regulars & Skip Young, Jean Moorhead, Lowell Brown, Francis DeSales, Carol Byron, Jack Wagner, Ted Budny; (SW&SD).
<u>Donna Reed Show</u>	ABC 9pm	(O)Jerry Davis & Tom August; with regulars & Florida Friebus, Jymme Shore, Richard Tyler; Dir- Oscar Rudolph.
US STEEL HOUR	CBS 10pm (9pm)	<u>Little Tin God</u> ; (O)Joe Paler, Jr; with Richard Boone, Jeff Donnell, Paul McGrath, Fritz Weaver, Gene Hackman, Sid Raymond, William DePratto, Jim Dolen, Laurens Moore; Dir- Tom Donovan.
MILTON BERLE SHOW	NBC 9pm	Martha Raye(C).

THURSDAY APRIL 23
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| DU PONT SHOW OF THE MONTH | CBS 8pm (7pm)    | <u>The Browning Version</u> ; (O)Terence Rattigan; (A)Jacqueline Babbitt, Audrey Gellen; with Sir John Gielgud, Margaret Leighton, Cecil Parker, Robert Stephens, Rhoden Streeter, James Valentine, Iola Lynn, Donald Moffat, Carson Woods; Dir- John Frankenheimer. |
| PAT BOONE CHEVY SHOWROOM  | ABC 9pm          | Jackie Cooper(A), Eddie Hodges(S).                                                                                                                                                                                                                                   |
| PLAYHOUSE 90              | CBS 9:30pm(8:30) | <u>A Corner of the Garden</u> ; (O)Tad Mosel; with Gary Merrill, Tommy Kirk, Eileen Heckart, Heather Sears; Dir- Robert Stevens.                                                                                                                                     |
| FORD SHOW                 | NBC 9:30pm       | Gisele MacKenzie(S).                                                                                                                                                                                                                                                 |

FRIDAY APRIL 24  
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<u>Walt Disney Presents</u>	ABC 8pm	<u>The Wetback Hound</u> ; (O)Janet Lansburgh; with Rex Allen
<u>Rawhide</u> (Eric Fleming, Clint Eastwood)	CBS 8pm (7pm)	<u>Incident of the Calico Gun</u> ; (O)Winston Miller; with regulars & Jack Lord, Steve Mitchell, Myron Healey, Gene Collins; Dir- Jesse Hibbs.
ELLERY QUEEN (Lee Philips)	NBC 8pm	<u>Castaway on a Nearby Island</u> ; (O)Greer Johnson; with Leueen MacGrath, Lloyd Bochner, Henry Lascoe, Evelyn Ward, Thomas Chalmers, Frances Myers, Molly McCarthy, Gerald Price; Dir- Eliot Silverstein.
OLDSMOBILE THEATER	NBC 8:30pm	<u>Too Bad About Sheila Troy</u> ; (Second of 2 parts) Add Cast: Arthur Storch, Lorraine Rogers, Polly Rowles, Milton Selzer.
<u>Tombstone Territory</u> (Pat Conway)	ABC 9pm	<u>The Man From Brewster</u> ; (O)Guy de Vry; with regulars & Michael Landon, John Carradine, Dick Reeves, Tom London; Dir- Richard Bare.
<u>Phil Silvers Show</u>	CBS 9pm (8pm)	with regulars & Sloane Simpson, Nancy Guild, William Woodson, Eileen Merry, John McGovern, Peggy Allenby; (SW&SD).

FRIDAY APRIL 24(Cont'd)

GENE KELLY SHOW CBS 9:30pm (8:30) Carl Sandburg(Poet), Claude Bessy(D), Judith Dornys(D), Gert
(SPECIAL) Anderson(D), Liza Minnelli(D), Cherylene Lee(D); Dir- Joe Cates.

MULTIPLE AND ACROSS-THE-BOARD SHOWS APRIL 20- APRIL 24

TODAY NBC 7am 4/21- Hal Holbrook(A); 4/22- Doretta Morrow(S); 4/24 -
(Dave Garroway) Fernanda Montel(S).

CAPTAIN KANGAROO CBS 8:15am 4/22- Ted Lester(M).

JIMMY DEAN SHOW CBS 2pm 4/20- Phil Foster(C); 4/21- Jayne Meadows(A); 4/22- Ritts
Puppets; 4/24- Billy Gilbert(C).

JACK PAAR SHOW NBC 11:15pm 4/20- Genevieve(S), Diahann Carroll(S); 4/21- Eileen Rogers(S),
Phyllis Diller(C), Joey Bishop(C); 4/22- Johnny Myers (●), Jean
Darling(S), Bob Carroll(S); 4/23- Helen Halpin(C), Bertice
Reading(S); 4/24- Bob White (S).

SATURDAY APRIL 25

Perry Mason CBS 7:30pm(6:30) The Case of the Petulant Partner; with regulars & R. G. Arm-
(Raymond Burr) strong, William H. Wright, Francis J. McDonald, Geraldine Wall,
Myron Healey, Nan Leslie, William Swan. (O)Gene Wang & Milton
Krims.

JUBILEE U.S.A. ABC 8pm Jimmy Davis(S), The Plainsmen(S).

PERRY COMO SHOW NBC 8pm Fernandel(C), Eydie Gorme(S), Julius LaRosa(S).

Gunsmoke NEC 10pm with regulars & James Drury, Ken Curtis, Lucy Marlowe; (SW&SD).
(James Arness)

SUNDAY APRIL 26

THE IRRITATING ABC 3pm with Fay Bainter, Eli Wallach; (O)Carl B. Wall;(A)John McLiam.
ANGEL(SPECIAL)

PAUL WINCHELL SHOW ABC 5pm Happy Davis(C).

OMNIBUS NBC 5pm H.M.S.Pinafore; (O)Gilbert & Sullivan; with Cyril Ritchard;
Dir- Norman Campbell.

Maverick ABC 7:30pm The Spanish Dancer; (O)Edward E. Seabrook & Homer McCoy; (A)
(Jack Kelly) Eric Freiwald, Robert Schaefer; with regulars & Richard Long,
Adele Mara, Robert Bray, Tony Romano; Dir- James W. Kern.

STEVE ALIEN SHOW NBC 7:30pm Tony Bennett(S), Betty Walker(M), Jean Shepherd(C), Modernaires
(S), Nicolais(D).

ED SULLIVAN SHOW CBS 8pm Johnny Mathis(S), Rod Steiger(A), Jan Clayton(A), Henny Young-
man(C), Dukes of Dixieland(M), Dick Buckley(C), Darvis & Julia
(D).

Pete Kelly's Blues NBC 8:30pm The Poor Butterfly Story; (O)Jack Webb; with regulars & Whitney
(William Reynolds) Blake, John Hudson, Marshall Kent; Dir- Jack Webb.

MEET ME IN ST. LOUIS CBS 9pm with Tab Hunter, Jane Powell, Walter Pidgeon, Myrna Loy,
(SPECIAL) Jeanne Crain, Ed Wynn ; (O)Sally Benson; (A)George Baxt.
Dir- George Schaefer.

CHEVY SHOW NBC 9pm Roy Rogers & Dale Evans(A-S), Jimmy Dean(S), Everly Brothers(S),
Betty Johnson(S), Kingston Trio(M), Minnie Pearl(S), George
Gobel(C).

Loretta Young NBC 10pm The Accused; (O)Lowell S. Hawley; with Miss Young, Ann Doran,
Show Dabbs Greer, Barney Phillips, Thomas B. Henry, Sid Clute,
Howard Price, Erik Nielsen, Louis Towers; Dir- John Newland.

